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O Luxe Holdings Limited 奥立仕控股有限公司

(formerly known as Ming Fung Jewellery Group Limited (明豐珠寶集團有限公司*))
(Incorporated in the Cayman Islands with limited liability)

(Stock code: 860)

APPOINTMENT OF CHAIRMAN AND CHIEF EXECUTIVE OFFICER

The board of directors (the "Board") of O Luxe Holdings Limited (the "Company") is pleased to announce that Mr. Zhang Jinbing ("Mr. Zhang") was appointed as the Chairman of the Board (in place of Mr. Wong Chi Ming, Jeffry ("Mr. Wong")) and Mr. Wong was appointed as the Chief Executive Officer of the Company (in place of Mr. Zhang) with effect from 12 June 2015. The said reshuffling is considered beneficial to the Company as Mr. Wong has had more experience in the actual management of retail businesses and the operation of the Company as he has joined the Company for over 10 years since 2002 while Mr. Zhang could focus more of his time and effort on the strategic development of the Company.

By order of the Board
O Luxe Holdings Limited
Zhang Jinbing
Chairman

Hong Kong, 12 June 2015

As at the date hereof, the Company's executive directors are Mr. Wong Chi Ming, Jeffry, Mr. Zhang Jinbing and Mr. Yu Fei, Philip and independent non-executive directors are Ms. Chu Wai Fan, Mr. Tam Ping Kuen, Daniel, Dr. Garry Alides Willinge, Dr. Li Yifei and Dr. Zhu Zhengfu.

^{*} for identification purpose only