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MING FUNG JEWELLERY GROUP LIMITED

明豐珠寶集團有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 860)

VOLUNTARY ANNOUNCEMENT BUSINESS UPDATE

This is a voluntary announcement made by Ming Fung Jewellery Group Limited (the “**Company**”) for keeping the shareholders of the Company (the “**Shareholders**”) and potential investors informed of the latest business development of the Company and its subsidiaries (the “**Group**”).

The board of directors of the Company (the “**Board**”) is pleased to announce that the Company has recently commenced a money lending business in Hong Kong through a wholly-owned subsidiary of the Company which has a money lending licence.

The Board is of the view that the money lending industry remains robust in Hong Kong.

Whilst the Group remains focused on developing its existing businesses, the Board considers that it is beneficial for the Group to seek suitable investment opportunities from time to time to develop its existing business portfolio and engage in new line of business with growth potential.

The Board is of the view that the aforesaid new business will provide a prime opportunity for the Group to diversify its revenue stream and benefit the Company and the Shareholders as a whole.

* *for identification purpose only*

The Company will make relevant announcement(s), as and when appropriate, concerning the development of the aforesaid businesses in accordance with the Rules Governing the Listing of the Securities on The Stock Exchange of Hong Kong Limited.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Ming Fung Jewellery Group Limited
Mr. Wong Chi Ming, Jeffry
Chairman

Hong Kong, 29 April 2015

As at the date hereof, the Company's executive directors are Mr. Wong Chi Ming, Jeffry, Mr. Zhang Jinbing and Mr. Yu Fei, Philip and independent non-executive directors are Ms. Chu Wai Fan, Mr. Tam Ping Kuen, Daniel and Dr. Willinge Garry Alides.