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MING FUNG JEWELLERY GROUP LIMITED

明豐珠寶集團有限公司*

(Incorporated in the Cayman Islands with limited liability) (Stock code: 860)

APPOINTMENT OF INDEPENDENT FINANCIAL ADVISER

Reference is made to the announcement of the Company dated 4 February 2015 (the "**Announcement**") in relation to, among other things, the Open Offer. Unless otherwise defined, capitalised terms used herein shall have the same meanings as defined in the Announcement.

The Board is pleased to announce that, as approved by the Independent Board Committee, Industrial Securities (HK) Capital Limited ("Industrial Securities") has been appointed as the independent financial adviser to advise the Independent Board Committee and the Independent Shareholders in respect of the Open Offer.

The letter of advice from Industrial Securities in respect of the Open Offer will be included in a circular to be despatched by the Company to the Shareholders in due course.

> By order of the Board Ming Fung Jewellery Group Limited Wong Chi Ming, Jeffry Chairman

Hong Kong, 5 February 2015

As at the date hereof, the Company's executive directors are Mr. Wong Chi Ming, Jeffry, Mr. Zhang Jinbing and Mr. Yu Fei, Philip and independent non-executive directors are Ms. Chu Wai Fan, Mr. Tam Ping Kuen, Daniel and Dr. Willinge Garry Alides.

* for identification purpose only