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London

**Equipped appoints Edward Green as CEO**

[Equipped.ai](#) (“Equipped”), the leading technology-based analytics solutions provider for alternative asset management firms, today announces the appointment of Private Equity and Private Credit veteran, Edward Green, as Chief Executive Officer (“CEO”).

Edward joins Equipped with 19 years of experience within Private Equity, Private Credit and Real Estate and most recently as Partner and Head of Asset Management at [AnaCap Financial Partners](#) (“AnaCap”).

Edward will now take responsibility for driving the next chapter of technological innovation and dynamic growth within Equipped, leveraging his significant expertise and experience as a client of Equipped’s market-leading technology during his time at AnaCap.

Equipped was [spun out](#) of AnaCap in 2021 to form a standalone data analytics and technology platform. Equipped provides consulting in conjunction with its bespoke software platform, ‘Minerva’ to drive business solutions for the alternative asset management and broader financial services industries. Minerva currently hosts over 75,000 individual assets with a combined worth of over £25 billion and serves clients in more than 20 countries around the world.

The company’s clients include Tristan Capital Partners, John Laing Group, Amitra Capital, Veld Capital, Quilam Capital, RCapital and Blazehill alongside AnaCap and the portfolio firms in which it currently invests. See more: <https://www.equipped.ai/clients>.

Edward has also taken a [leadership role](#) in Belasko, an administration platform for private capital, which will present synergistic opportunities for working with Equipped’s clients to provide more holistic asset management and administration solutions.

**Edward Green, CEO at Equipped, commented:**

*“Equipped is a company that is “built by investment professionals for investment professionals.” Its strong growth over the last two year is a culmination of years of hard work in developing and perfecting a powerful software platform to automate and transform alternative investment workflows. Today, we have an industry-leading product in Minerva, a world-class engineering and support team in multiple geographies and a global market waiting to be tapped into. I am truly excited to take the helm at this pivotal moment for the business and guide Equipped through the next stage of its growth and development journey.”*

The company’s flagship solution [Minerva](#) is used by leading private equity, private credit and real estate investment firms to monitor and track their portfolio and investment metrics; manage deal flows and M&A pipelines; draw granular credit insights and manage fundraising and investor relations.