

Have you ever imagined a world where every single ad was relevant?

We have.



## RTBHOUSE =

### About us

RTB House is a global company that provides state-of-the-art marketing technologies for top brands and agencies worldwide. Its proprietary ad-buying engine is the first in the world to be powered entirely by Deep Learning algorithms, enabling advertisers to generate outstanding results and reach their goals at every stage of the funnel.

The company's Al-based product offering includes personalized retargeting solutions and pure branding campaigns with ultra-effective Video Ads. RTB House is committed to creating a better future for online advertising by delivering innovative and effective technology that prioritizes the consumer and is kinder to advertisers' budgets. Its highly personalized ads create more engaging online experiences, and its solutions appreciate the right to privacy and respect users' online choices.



## Global presence



RTB House serves clients in 85+ markets, operating in over 30 locations worldwide, such as:

- $\bullet \ \mathsf{Amsterdam} \bullet \mathsf{Beijing} \bullet \mathsf{Berlin} \bullet \mathsf{Bratislava}$
- Brussels Cracow Dubai Hong Kong
- Istanbul Jeddah Madrid Milan •

New Delhi • New York • Nicosia • Lisbon

- London Paris Phoenix Prague San
- Francisco São Paulo Seoul Singapore

Tel Aviv • Tokyo • Warsaw •





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#### Our culture and environment

We believe that fun work without fun is just work. That is why we are committed to creating an open-minded working environment where everyone feels comfortable and encouraged in sharing new perspectives and ideas. As innovation depends essentially on people, we want our team to feel free to discuss and explore new horizons and opportunities.

We value people who are self-driven, result-oriented, customerfocused, and capable of solving issues effectively.

# What you will find working at RTB House LATAM

 POSSIBILITY TO WORK IN A HYBRID OR FULLY REMOTE WORKING MODEL

Flexibility to work from home or combine an office and home office model, depending on the area.

- COLLABORATION ACROSS GLOBAL TEAMS
   Interconnected projects with teams from LATAM and other regions.
- MULTI-CULTURAL ENVIRONMENT
   Exchange with people from different parts of the world and different cultures and backgrounds.
- WORK-LIFE BALANCE
   An environment that encourages the balance between career and personal life.
- SUPPORT FOR SELF-DEVELOPMENT
   Constant training sessions and incentives for professional development courses









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## What we offer and expect from our associates in the LATAM region

#### **HAVE FUN**

Fun work without fun is just work.

#### **EXCELLENCE**

Always be two steps ahead doing everything with quality, effort, and passion.

#### **RESPECT & INTEGRITY**

We welcome diversity and care about each other, acting with honesty and transparency.

#### SHARE THE KNOWLEDGE

Enlighten each other's path forward.

#### **CURIOSITY**

Go deep into learning and challenge the status quo.

#### DATA DRIVEN

Embrace data. Draw accurate conclusions. Stay relevant.

## Get to know us!







