

**Terms and Condition for the Digital Travel Summit Drone Prize Draw**

Enter our prize draw for a chance to win a drone!

RTB House Limited has a drone give away.

We will be holding a free prize draw at the Digital Travel Summit event that is taking place on 16 to 17 November 2023 at the Hurlington Club in London. The prize draw will run from 8 am on 16 November 2023 and up to 4 pm on 17 November 2023. Please see our full Terms and Conditions below for more information about how you can enter the draw and the terms upon which this prize is offered.

**HOW TO ENTER:**

To enter this draw, you need to be at least 18 years old and legally resident in Great Britain. The draw opens at 9 am on 16 November 2023 at Digital Travel Summit in the Hurlington Club in London and closes at 3 pm on 17 November 2023.

Attendees of the Digital Travel Summit 2023 will be able to enter the draw Entries for the contest will be collected by the Organizer via a QR code that directs you to a dedicated page; where you must provide your details in the online form for the draw. The QR code will be available for download at the Organizer's stand.

Before entering, please read the full Terms & Conditions. RTB House Limited is the promoter of this prize draw (company number: 10523064) with its registered office at 128 City Road, London, United Kingdom, EC1V 2NX

**Terms and Conditions**

By entering the free prize draw to win 1 drone (the "Prize Draw"), you agree to be bound by these terms and conditions. Please read them carefully.

**Promoter**

1. The promoter of the Prize Draw is RTB House Limited (company number: 10523064) with its registered office at, 128 City Road, London, United Kingdom, EC1V 2NX

**Entry requirements**

2. Participants must be at least 18 years old and legally resident within Great Britain.

3. Participants must be attendees of the Digital Travel Summit 2023 event who cooperate with RTB House's brands and agencies that is taking place at the the Hurlington Club in London from 16 to 17 November 2023. The Draw is not open to vendors and other Digital Travel Summit sponsors.
4. Employees or contractors of RTB House Limited and their immediate families and members of their households, and anyone otherwise professionally connected with the Prize Draw are not eligible to take part.
5. RTB House Limited reserves the right to require any participant to prove that he or she is eligible to participate in the Prize Draw.

#### How to enter

6. The Prize Draw will open at 10am on 16 November 2023 and close at 3 pm on 17 November 2023 (the "Promotion Period"). Entries received outside of the Promotion Period will not be valid.
7. Entry to the Prize Draw is free. No donation or other payment to RTB House Limited is necessary to enter the Prize Draw.
8. To enter the Prize Draw you must scan the QR code available at the RTB House Limited stand during the Digital Travel Summit and complete the online form on the RTB House website to which the scanned QR code will take the Participant.
9. Participants are limited to one entry each. Multiple entries will only result in one entry to the Prize Draw.
10. Entries submitted by any other means will not be accepted. Any illegible, incomplete or fraudulent entries will be rejected.

#### Prize on offer

11. The prize consists of 1 drone.
12. The Promoter will draw one main prize. The winner is required to claim the prize within 3 months from the date of announcement of the results.
13. The prize is not transferable or negotiable. We reserve the right to substitute the prize for a prize of equivalent or greater value, or at our sole discretion, the cash value of the prize, if this is necessary for reasons beyond our control.

14. The prize must not be sold or transferred by the winner, in any circumstances. The winner may be asked provide proof of their identity in order to collect of the prize.

#### How the winner will be chosen

15. The winner will be randomly selected from all valid entries received during the promotion period on 17 November 2023. An independent observer will supervise the random selection of the winner.
16. We will announce the winner after 4pm on 17 November 2023 and the winner will then have until 5 p.m. on 20 November 2023 to get in contact with RTB House Limited at [marketing.uk@rtbhouse.com](mailto:marketing.uk@rtbhouse.com) to accept the prize. We may require additional details, such as your postal address, in order to provide you with the prize.
17. In the event that the winner does not accept the prize and/or provide the details required by 5 p.m. on 20 November 2023, or the winner is found not to meet the entry requirements, we reserve the right to withdraw the prize entitlement and award the prize to a reserve that will be selected at random from the remaining valid entries, in the same way as the first winner was selected.

#### Publicity and Data Protection

18. For one month from the closing date of the Prize Draw, we will make available on request, information that indicates that a valid award has taken place. Such a request can be made by sending a letter and stamped addressed envelope to Alexia Synodinos, RTB House Limited, [3 Waterhouse Square, 138-142 Holborn, London EC1 2SW], no later than 17 December 2023. Unless the winner has requested otherwise, this information will be the surname and county of the winner. Those details may also be made available to the Advertising Standards Agency, in the event such information is requested.
19. RTB House Limited will collect and process participants' personal information in order to conduct the Prize Draw and it will be shared with RTB House Limited's agents to the extent necessary for the Prize Draw to be administered and the prize to be delivered to the winner. Participants' names and other personal details from their entry to the Prize Draw will be collected and stored by RTB House Limited and held in accordance

with the applicable privacy policy in place from time to time (see RTB House's Privacy Policy below).

#### Liability

20. We reserve the right to change these Terms and Conditions from time to time and such changes will be available on: [rtbhouse.com/digital-travel-summit-drone-competition](https://rtbhouse.com/digital-travel-summit-drone-competition)
21. RTB House Limited reserves the right to modify, cancel, terminate or suspend the Prize Draw in whole or in part, at its sole discretion, if it believes the Prize Draw is not capable of being conducted as specified within these Terms and Conditions or in the event of any other cause that is beyond the reasonable control of RTB House Limited that could affect the normal course of the Prize Draw.
22. Neither RTB House Limited nor any of its subsidiary or affiliated companies are responsible for any losses, failures or delays caused by events beyond its or their control such as (but not limited to) the acts or defaults of any supplier selected by RTB House Limited to provide the prize that may lead to loss or damage of the prize in transit to the winner.
23. Save where it has been negligent, RTB House Limited will not be responsible for any damage, loss or injury resulting from participants' entry into the Prize Draw or their acceptance and/or use of the prize, or for technical or difficulties of any kind that may limit or prohibit their ability to participate in the Prize Draw. Nothing in these Terms and Conditions shall in any way limit RTB House Limited's liability for death or personal injury caused by its negligence or for any other matter where liability may not as a matter of law be limited.
24. Any participant who enters or attempts to enter the Prize Draw in a manner, which in RTB House Limited's reasonable determination is contrary to these Terms and Conditions or by its nature is unjust to other entrants may be rejected from the Prize Draw at RTB House Limited's sole discretion. Furthermore, where such actions have significantly impaired the Prize Draw, RTB House Limited may, at its sole discretion, add further stages to the Prize Draw as it deems reasonably necessary in order to resolve any problems arising as a result of such actions.
25. All RTB House Limited's decisions in relation to the winner of the Prize Draw are final and RTB House Limited will not enter into any correspondence with participants.

26. These Terms and Conditions are governed by English law. The courts of England and Wales shall have exclusive jurisdiction to hear any dispute or claim arising in association with the Prize Draw or these Terms and Conditions.

### **PRIVACY POLICY**

This Privacy Policy is intended to explain how RTB House Limited, with its registered office at 128 City Road, London, United Kingdom, EC1V 2NX, company number: 10523064 collects and uses information related to your participation in the Drone Competition .

#### **1. GENERAL INFORMATION**

We will be holding a free prize draw at the Digital Travel Summit.

#### **2. WHAT DATA DO WE COLLECT**

We may collect two main types of data in connection with your use of the Website:

- Information you provide us via the online form available under presented QR code – your contact details (name, surname, company, email)

#### **3. HOW DO WE USE YOUR DATA**

We may use your personal data as described above for the following purposes:

- Register your attendance to the Drone Competition.
- Organize the competition, determine the winner, and provide you with the results

We may also process your personal data to defend our rights or pursue claims. This may happen e.g. if you file a complaint regarding the competition.

#### **4. WHAT IS THE LEGAL BASIS FOR PROCESSING**

In order to lawfully process your personal data we are required to have legal basis for such processing.

You have to provide explicit consent for us to process your data, which serves as the legal basis for our data processing. We may also rely on our legitimate interest to process your personal data within the relevant scope.

Concerning the legal basis for collection and use your personal information, please contact our Data Protection Officer at: [dpo@rtbhouse.com](mailto:dpo@rtbhouse.com).

## **5. WITH WHOM WE SHARE YOUR DATA**

In order to pursue the purposes indicated above your data may be shared with the following categories of third party recipients:

- RTB House affiliated companies including RTB House Services sp. z o.o. seated in Warsaw,
- third party contractors including those indicated in section 3 and third party data centers,
- We will not share your data with other entities

If required, your personal data may also be disclosed to authorities which are competent by the applicable laws to receive such data, including law enforcement authorities.

We carefully select third parties to whom your data may be disclosed, in particular we make sure they grant an appropriate level of privacy security to your data and process your data only for the intended purposes as well as in compliance with this Privacy Policy and the applicable laws.

## **6. FOR HOW LONG WILL YOUR DATA BE PROCESSED**

We may implement different data retention periods with regard your data, depending on the result of the competition .

It may be (i) 3 months for all participants, (ii) 12 months for prize winners.

After the expiry of the relevant retention periods, we will either delete or anonymize your personal data.

## **7. HOW CAN YOU EXERCISE YOUR PRIVACY RIGHTS**

You have the following rights related to the processing of personal data:

- the right to withdraw consent (to the extent that your data is processed on the basis of consent),
- the right to access your personal data,
- the right to rectification of your personal data,
- the right to erasure of your personal data,
- the right to demand the restriction of the processing of your personal data,
- the right to object to the processing of your data due to your particular situation - in cases where we process your data based on our legitimate interest,
- the right to receive your personal data, which you have provided to us, in a structured, commonly used and machine-readable format and, to the extent technically possible, to transmit this data to another controller without hindrance from the controller to which the personal data have been provided.

We have appointed a Data Protection Officer to assist you in any privacy related matters, in particular to help you exercise the above rights. You may contact our DPO at: [dpo@rtbhouse.com](mailto:dpo@rtbhouse.com).

You also have the right to lodge a complaint with the supervisory personal data protection authority, i.e. the Information Commissioner's Office.

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