

2023 Year in Review



The stakes right now are high. Corporations are extracting from our communities at every turn: hiking the costs of rent and food, paying low wages, meddling in our government, fueling climate destruction, and enabling authoritarianism.

These threats are what drove us to develop our long term agenda for multiracial feminist democracy. We must choose fights that both address immediate needs and grow the infrastructure that sustains people, communities, and movements for long term fights. We need to draw on our strengths, experiment and adapt to the current moment, and expand our movements to win the future we all need.

PowerSwitch Action has grown with this vision in mind: we've welcomed a new affiliate, hired new team members, scaled up our resources to support campaigns, and woven powerful coalitions across the country. This strength has enabled us to kick open new doors, reshape the terrain on which we fight, and develop leaders and institutions that are paving the way towards a future where we all thrive.

The threats and challenges ahead are daunting. But we're in this fight for the long haul, because that's how we win. When we work from a long term vision, each campaign we wage, each leader we train, and each narrative we shift brings us one step closer to a multiracial, democratic, feminist future. We're filled with energy and hope for what we can accomplish together.

We won

\$1.2 billion

for community priorities and needs.

We improved the jobs of over

2 million

working people.

We equipped over

14,000 people

to advocate for better working conditions.

Our Network



Scan the QR Code or visit the link to learn more in our full 2023 report.



bit.ly/powerswitch2023



Our campaigns won healthier and more just communities for

40+ million

people across the US.

Fights That Open New Doors

Our network has been launching new fights and strategies to build power and open doors for even bigger wins down the road:

- Linking together app-based drivers organizing around the country to confront Uber's health and safety crisis.
- Introducing legislation in Missouri that reveals the harms of corporate-backed bans on communities.
- Winning groundbreaking housing and public safety measures in Chicago.

Stories that Change the Terrain

Our network has been crafting stories and narratives that expose corporate greed, show what we can win together, and expand our view of what's possible:

- Transforming a video game about housing insecurity in Detroit into a live play.
- Supporting Amazon workers who put on an opera about unsafe working conditions.
- Crafting public education toolkits illustrating the potential for energy democracy and tenant protections.
- Staging a spoof award show for corporate landlords driving harmful state bans in Colorado.



Our digital storytelling reached

1.5+ million

people online.



We developed over

350 leaders

in our communities.

Spaces that Sustain Organizing

Our network is building a leaderful movement, equipping people who have been excluded from decision-making to lead in the streets, in the halls of power, and in our organizations:

- Bringing folks together through tenant and neighborhood unions, outreach programs and organizing academies.
- Expanded our programs that train community champions to lead with values in elected and appointed office.
- Deepened the skills and resilience of our network's staff through leadership programs and campaign training.