

FROM THE WORKPLACE TO ICE STOP THE AI SURVEILLANCE PIPELINE NOW!

Game/Zine Explainer

From your friends at *From the Workplace to ICE: Stop the AI Surveillance Pipeline Now!*, here is a new popular education game and zine. Written in Spanish and English, with drawings by visual artist Marc Ngui, this resource is to help facilitate conversations around the AI surveillance pipeline and how we fight back.

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Want more *Stop the AI Surveillance Pipeline Now!* resources?

Check out bit.ly/aipipeline

How to Make a Pocket-Sized Zine

- Once you've completed the *Print the Basic Board/Zine* steps above, follow the cutting and folding instructions in this [YouTube video](#), *Making an 8-Page Zine with a Single Sheet of Paper*, by Jared Manninen.
- The board has already been designed using the 8-quadrant format in the *Making an 8-Page Zine* video. Each of the 8 quadrants is labeled in pink on the [Schematic Diagram](#).
- When you fold and cut the board/zine, treat your taped 11" x 17" sheet of paper as if it were a single sheet of paper.
 - **Note:** Making the pocket-sized zine requires you to make a single cut with scissors. (See [YouTube video](#), approx. 37 seconds). When you make the single cut, it is between quadrants 4 and 7, as shown with the purple arrows below:



- When you're done following the instructions in the [YouTube video](#), you'll have a pocket-sized, 4-page zine. Each page of the zine will be the size of one-quarter of an 8.5" x 11" sheet of paper.

How to Make the Board Game

- If you've completed the *Print the Basic Board/Zine* steps above, congrats! You've already printed the board, and you're more than halfway done!
- The only other thing you need to do to play the game is to cut out and print the cards. Here are the links to the decks:
 - English playing card deck
 - Spanish playing card deck.
- All of the players use the same deck of cards.
- To print the cards, print (1) double-sided, (2) flip on short edge, and (3) turn on the "shrink oversized pages" or "fit on printable area" setting. (Different printer drivers label this setting differently). You'll need 4 sheets of 8.5" x 11" paper per deck.
- After you've completed printing, cut out the cards. You'll have 13 cards (in English and/or Spanish) and 1 "Rules" card when you're done.
- You're ready to play!

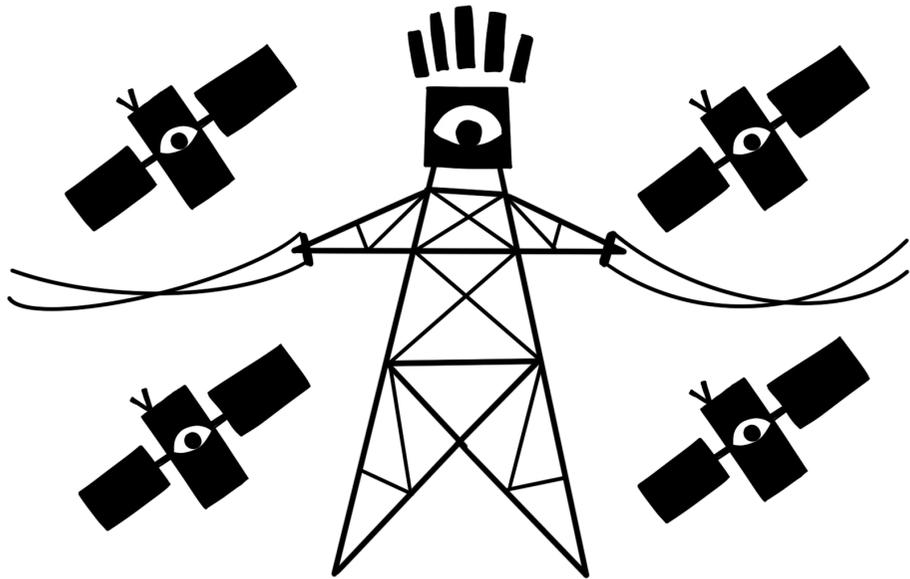
How to Play the Game

Designed for small groups of 2 to 8 players, the game can be played in 10 to 30 minutes, and used as an icebreaker or activity in community meetings, unions, classrooms, game nights, and more. The entire game is played, and won or lost together as a group. To play, players start together, draw a card together, and complete the challenge on the card together. The cards alternate between multiple-choice factual/guessing questions about an aspect of the AI Surveillance Pipeline, and conversational, interactive activities. All of the cards are designed to help facilitate conversations around the AI surveillance pipeline and how we fight back. Organizers and players can also talk with one another about the images and words they see on the board.

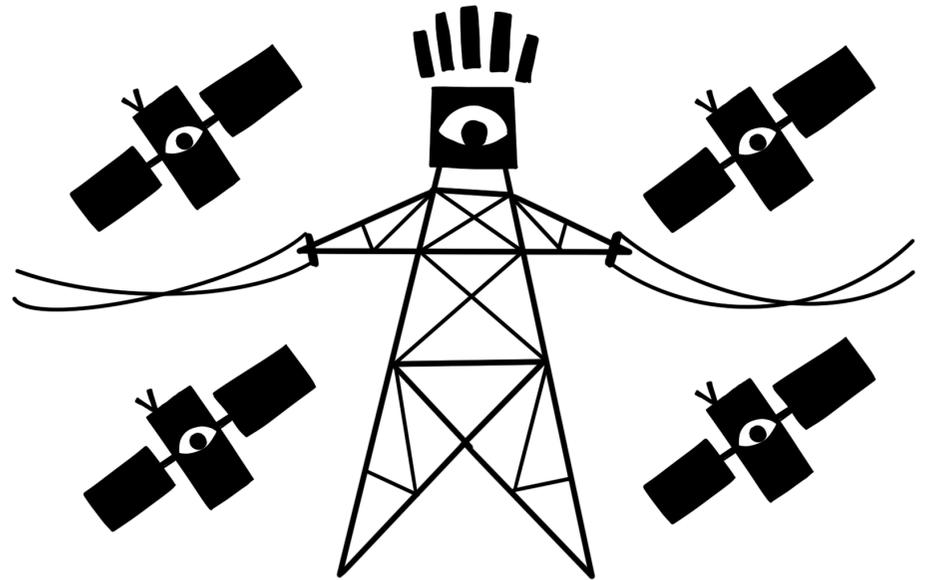
Can players work together to *Stop the AI Surveillance Pipeline Now*? To do this, they must, in the words of writer Ruha Benjamin, "step outside of a game in which some people are winning, some people are losing, and still others are losing their *lives*." Can you make it? ***It's all of us or none of us.***

English Conversation Card Deck

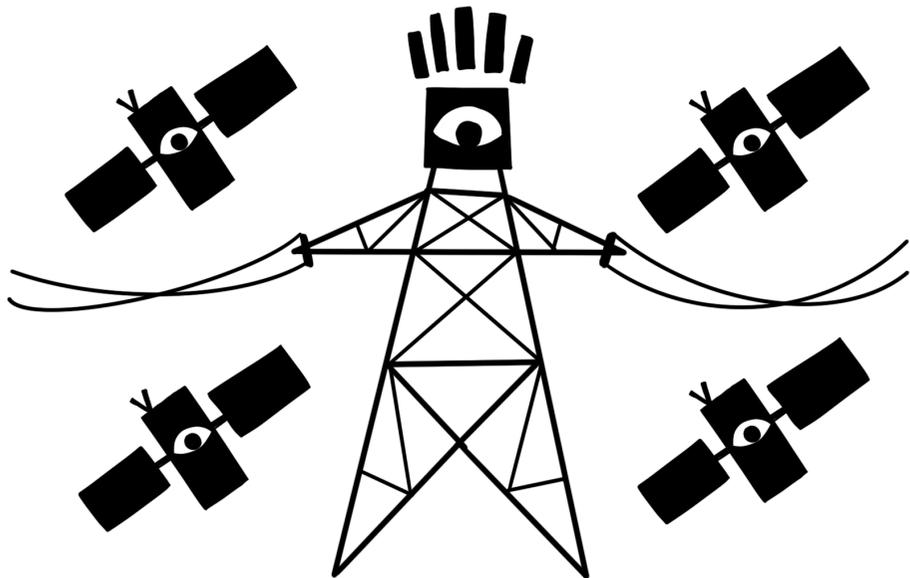
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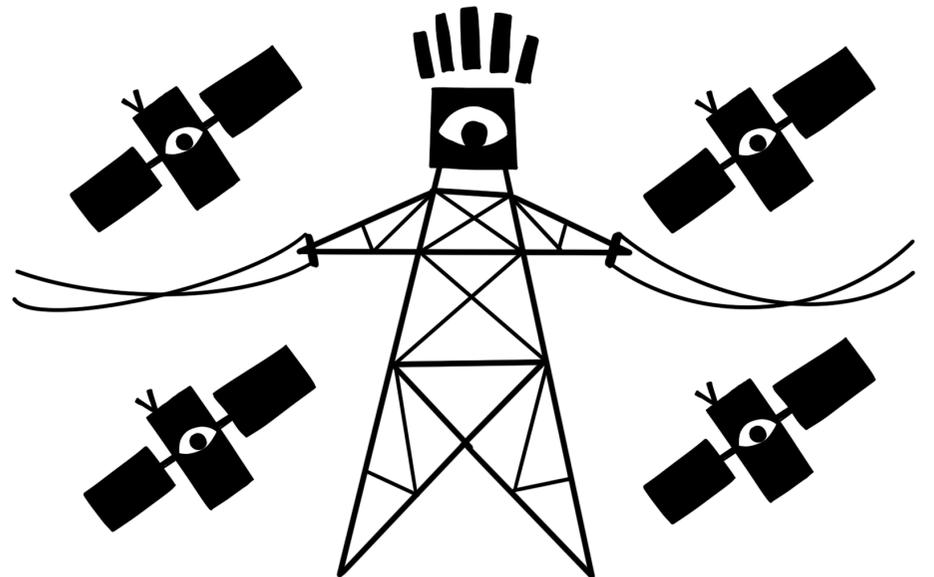
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2 IN 2025, HOW MANY “DIGITAL INTERACTIONS” IS THE AVERAGE PERSON ESTIMATED TO HAVE *PER DAY*?

- A) 300 — ONE EVERY 5 MINUTES
- B) 1,516 — ONE EVERY 57 SECONDS
- C) 2,979 — ONE EVERY 29 SECONDS
- D) 4,800 — ONE EVERY 18 SECONDS

ANSWER: (D) ONE EVERY 18 SECONDS

1 AS OF JUNE 2025, ALL OF THE FOLLOWING ARE THE TOP 5 MOST VALUABLE COMPANIES IN THE WORLD EXCEPT FOR THIS ONE:

- A) MICROSOFT
- B) NVIDIA (MAKES COMPUTER CHIPS)
- C) APPLE
- D) AMAZON
- E) ALPHABET (GOOGLE)
- F) SAUDI ARABIAN OIL

ANSWER: (F) SAUDI ARABIAN OIL (IT'S #7)

4 DATA BROKERS GATHER OUR DATA FROM THOUSANDS OF SOURCES. THEY COLLECT PRIVATE INFORMATION LIKE YOUR HOUSEHOLD FINANCES, INCOME, PHYSICAL AND MENTAL HEALTH, SEXUAL ORIENTATION, RELIGION, POLITICAL PREFERENCES, WEBSITES AND APPS YOU USE, STORES YOU GO TO, WHAT YOU BUY, AND YOUR LOCATION DURING THE DAY. THEY USE THIS DATA TO BUILD INDIVIDUAL PROFILES ON US THAT THEY SELL TO OTHERS.

DATA BROKERS ARE ESTIMATED TO HAVE CREATED PROFILES ON WHAT PERCENTAGE OF AMERICANS?

- (A) 98% (B) 82% (C) 68% (D) 54% (E) 43%

ANSWER: (A) 98%

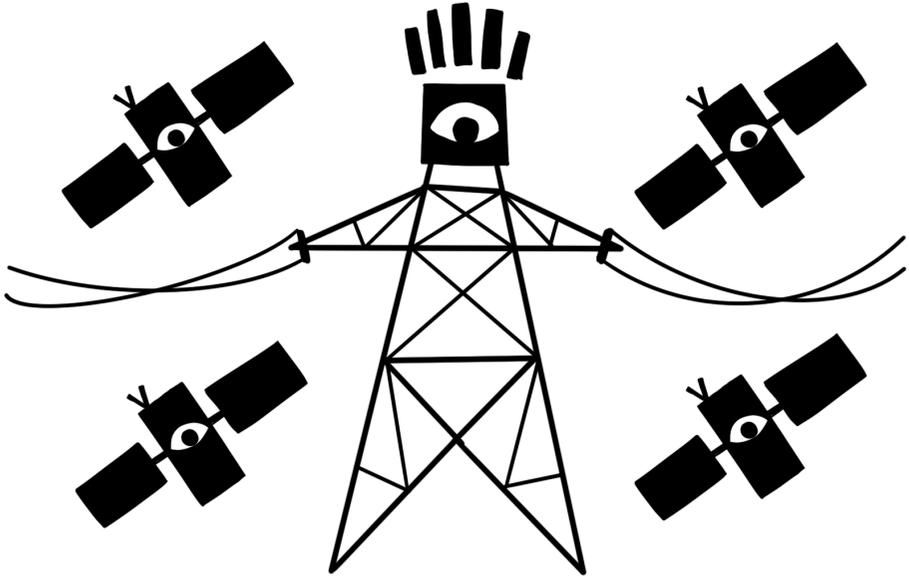
3 CHALLENGE!

STARTING WITH YOU, TAKE TURNS NAMING ONE EXAMPLE OF DATA THAT WAS TAKEN FROM YOU TODAY (WITH OR WITHOUT YOUR PERMISSION). IF SOMEONE HESITATES OR REPEATS AN EXAMPLE, THEY ARE OUT.

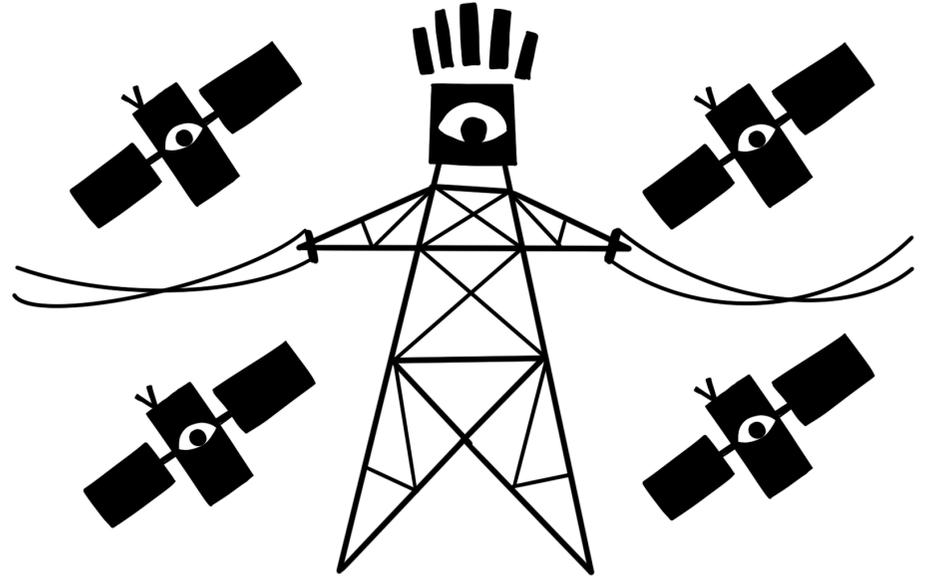
Last person left leads the group in a conversation on the following two questions:

- Thinking about the examples you and others have shared, how do you feel?
- As you go through your day, do you normally think about the data collected about you? Why or why not?

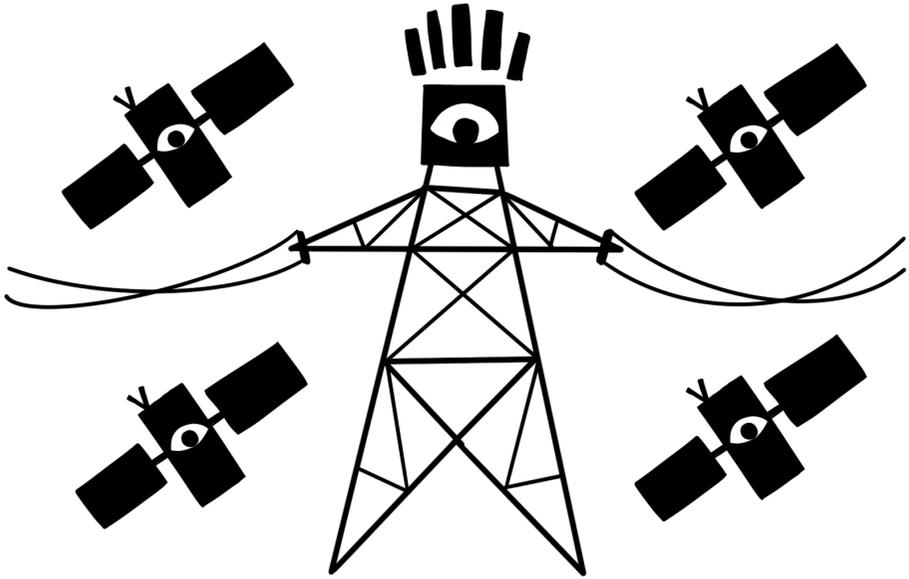
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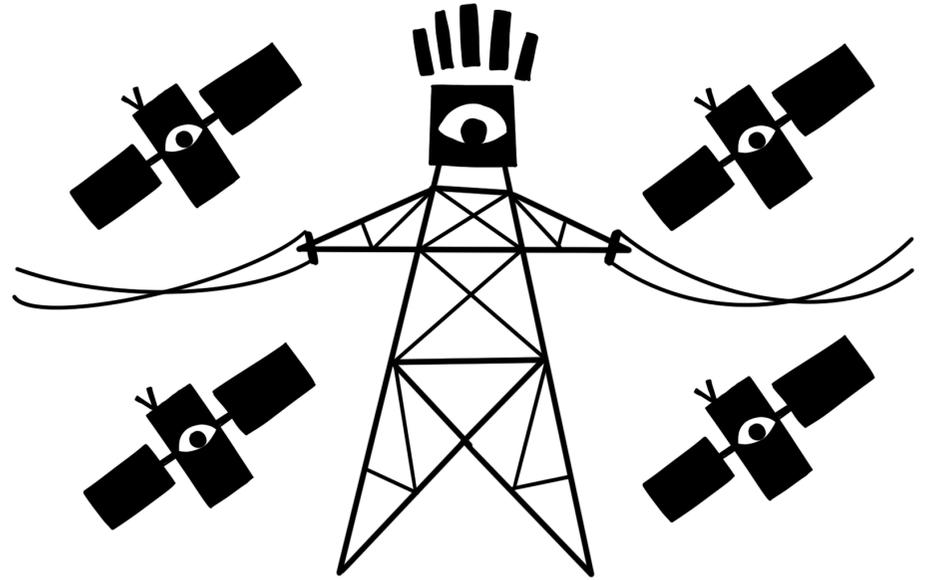
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6 CORPORATIONS BUY DATA FROM DATA BROKERS THAT CAN AFFECT OUR ABILITY TO TAKE OUT A LOAN, GET A JOB, AND HOW MUCH WE PAY FOR HEALTH INSURANCE. WHICH OF THE FOLLOWING FEDERAL GOVERNMENT AGENCIES HAVE ALSO BOUGHT AMERICANS' PERSONAL DATA FROM DATA BROKERS?

- A) Federal Bureau of Investigations (FBI)
- B) Department of Defense
- C) Immigration and Customs Enforcement (ICE)
- D) National Security Agency
- E) Treasury Department
- F) Defense Intelligence Agency
- G) Navy & Coast Guard
- H) All of the above
- I) None of the above — The Fourth Amendment, which protects us against unreasonable searches and seizures, prohibits this.

Answer: (H) All of the above

8 NAME THAT SURVEILLANCE TECH!
CALL OUT THE COMPANY THAT MEETS EACH DESCRIPTION!

- A) This company operates a network of AI-powered cameras in more than 5,000 communities nationwide. Data from its national license plate scanner network has been shared with ICE. Cops are also using its network to surveil protesters and activists.
- B) According to press reports, this company, which got its start developing military surveillance technology, was tapped by the Trump administration to create a mega-database containing sensitive information on Americans.
- C) This company has built a database of billions of photos harvested from the internet that it sells to government, who can use it to identify people in images.
- D) *The MIT Technology Review* has called this company — which provides a range of data and cloud storage services — “the invisible backbone of ICE’s immigration crackdown.”

ANSWER: (A) Flock, (B) Palantir, (C) Clearview AI, (D) Amazon

5 CHALLENGE!

IT’S ESTIMATED THERE ARE MORE THAN 4,000 DATA BROKERS IN THE U.S.

STARTING WITH YOU, TAKE TURNS NAMING A DATA BROKER. IF SOMEONE HESITATES OR REPEATS AN EXAMPLE, THEY ARE OUT.

LAST PERSON LEFT LEADS THE GROUP IN A CONVERSATION ON THE FOLLOWING QUESTIONS:

- *How did that feel?*
- *Was it easy or hard to name the data brokers? Why do you think that is?*

7 THIS CHALLENGE HAS TWO PARTS!

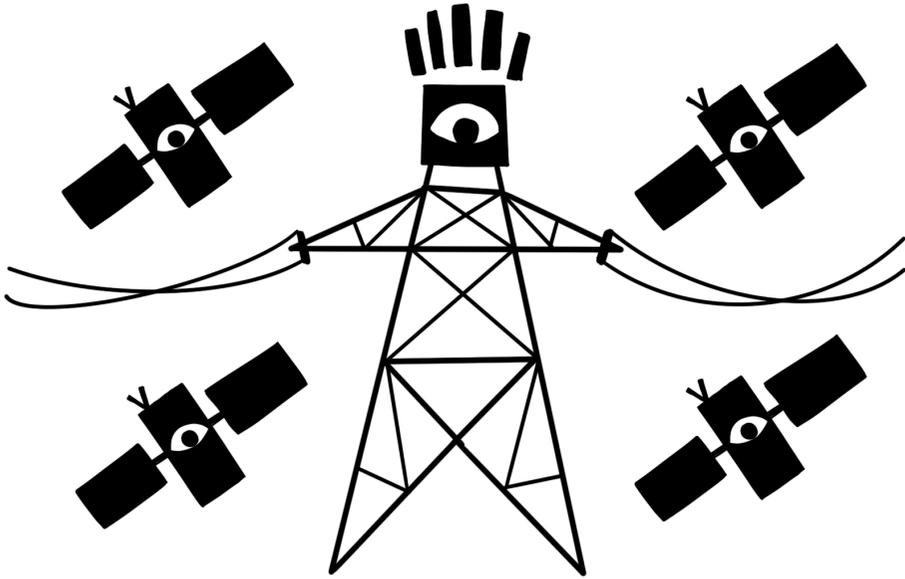
FIND A PARTNER:

- In **1 minute**, list all the ways a **corporation** could use data from data brokers to make more money off of you — both as a worker and as a consumer.

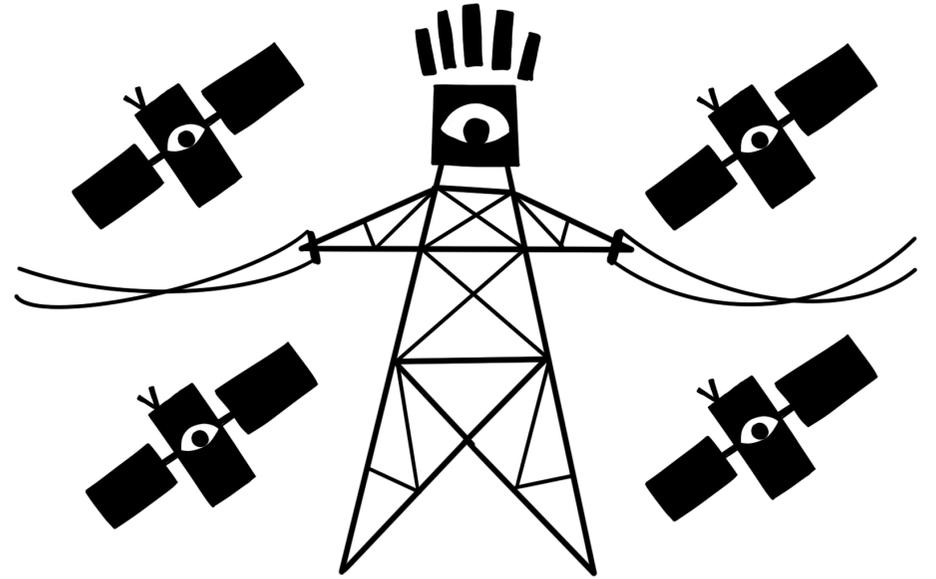
FIND A NEW PARTNER:

- In **1 minute**, list all the ways the **government** could use data from data brokers to track us down or abuse its power.

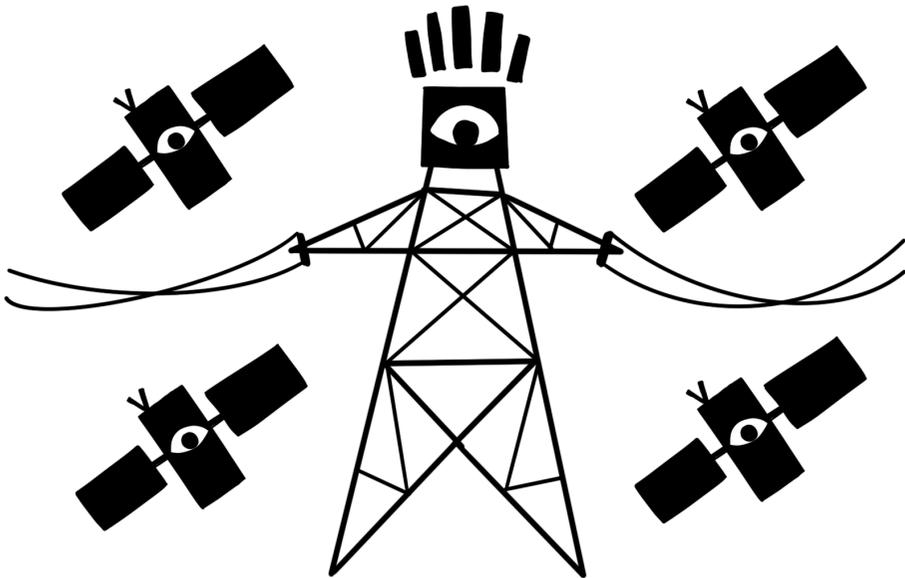
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10 WHICH TECH BILLIONAIRE— JEFF BEZOS (AMAZON), ELON MUSK (TESLA, SPACEX), LARRY ELLISON (ORACLE), PETER THIEL (VENTURE CAPITALIST), OR ALEX KARP (PALANTIR) — SAID WHICH OF THE FOLLOWING?

- A) “I’m the law.”
- B) “Citizens will be on their best behavior, because we’re constantly recording and reporting everything that’s going on.”
- C) “I constantly remind our employees to be afraid, to wake up every morning terrified.”
- D) “I no longer believe that freedom and democracy are compatible.”
- E) “I spend a lot of time talking to Nazis. Like, *real* Nazis.”

ANSWERS: (A) Elon Musk, Tesla, SpaceX; (B) Larry Ellison, Oracle; (C) Jeff Bezos, Amazon; (D) Peter Thiel, Venture Capitalist; (E) Alex Karp, Palantir

9 ROUND ROBIN!

STARTING WITH YOU, TAKE TURNS RESPONDING TO EACH QUESTION IN A CIRCLE. HAVE EVERYONE ANSWER THE FIRST QUESTION FIRST, THEN GO ON TO THE SECOND QUESTION, AND SO ON. SAY THE FIRST THING THAT COMES INTO YOUR MIND, KEEP THE MOMENTUM GOING, AND SEE HOW EACH PERSON’S RESPONSE BUILDS OFF ONE ANOTHER.

- What forms of surveillance do you see in your community or workplace?
- Who benefits from them?
- Who is hurt by them?
- What do you think actually helps keep us safe?

12 DISCUSS AS A GROUP ...

“A lot of things people say ‘cannot be done’ have not been meaningfully attempted in our context or our lifetimes. It’s easy to maintain myths of impossibility when you crush all experiments.”

- Is this quote by author and organizer Kelly Hayes in any way relevant to us?
- Is there anything we can do about the *AI Surveillance Pipeline*?
- *Imagine!* How could we organize to get such a project or “experiment” started, here and now, locally in our community?

11 FIND A PARTNER (TRY TO FIND SOMEONE YOU HAVEN’T TALKED WITH YET!) AND DISCUSS ...

- What do you think these billionaires want?
- Why do they want it?
- What kind of an impact do you think these billionaires are having on you or on your community?
- How does this make you feel?



RULES OF THE GAME

Can you Stop the AI Surveillance Pipeline Now?

To do this, you must, in the words of writer Ruha Benjamin, *“step outside of a game in which some people are winning, some people are losing, and still others are losing their lives.”*

What does that mean? Start together. Draw a card. Complete the challenge together. Advance one space. Repeat.

**Can you make it?
*It's all of us or none of us.***

DISCUSS AS A GROUP

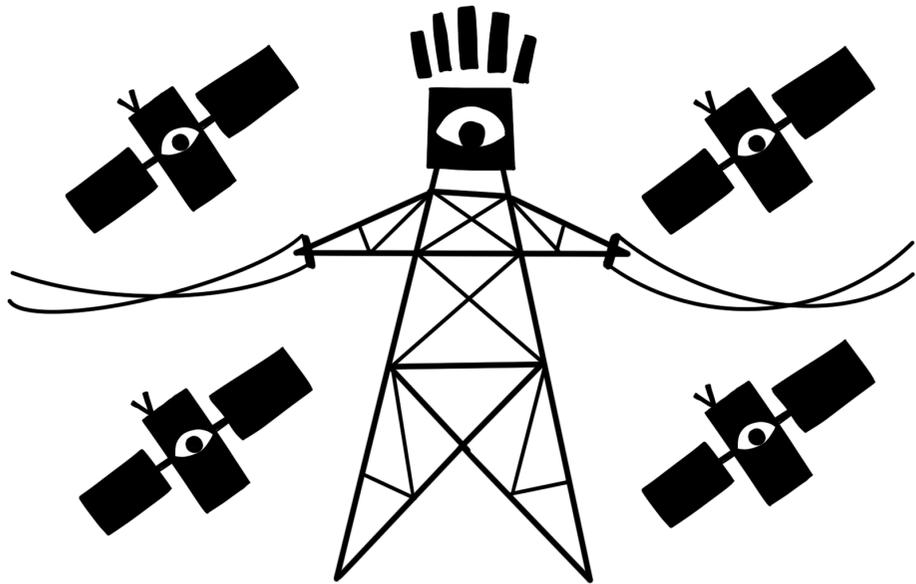
Ask everyone to close their eyes or relax their gaze as you read the following aloud:

“Imagine we actually did the experiment we just talked about. And then that led to another and another. It is now 50 years from now. Things are ... different. It's no longer winner take all. This world doesn't require losers. Everyone has food and shelter. They have a chance to learn and contribute to the community in ways that feed the soul, and don't eat away at it. Nature is in balance. The air is clean. Allow yourself to take a breath in that world. What do you see? Smell? Hear? Linger there. Now come back slowly. When you're ready, open your eyes.”

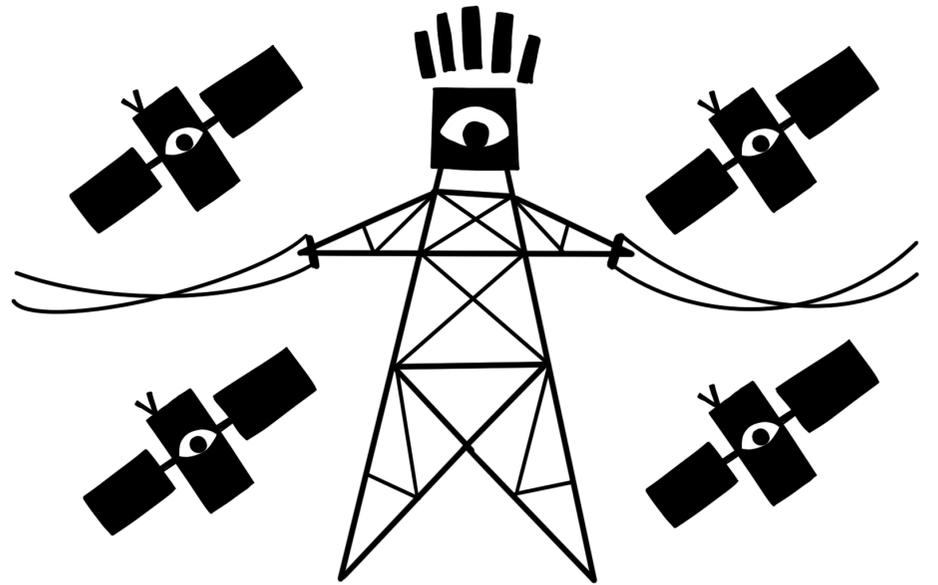
- **Ask everyone to share one thing from the world they visited with the group. It can be anything — a feeling, image, sound, or idea.**

Spanish Conversation Card Deck

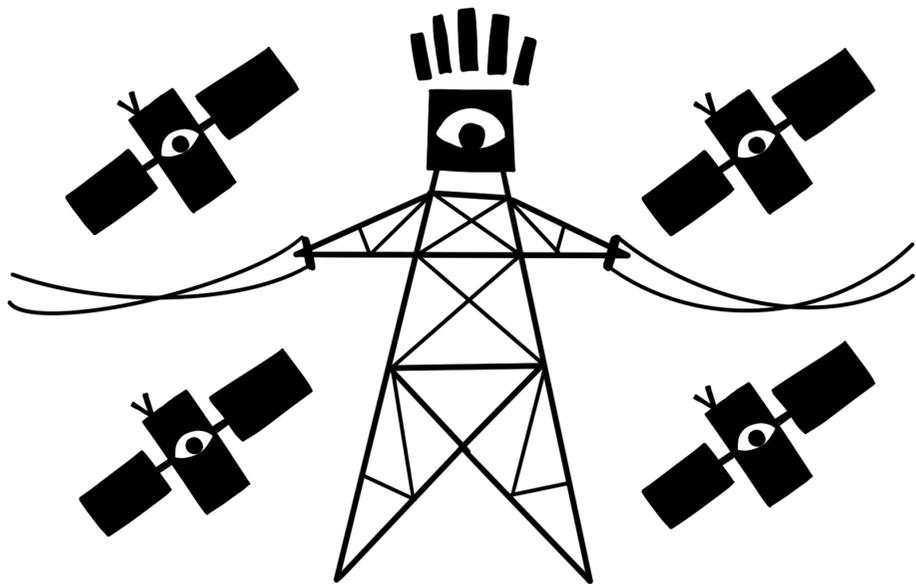
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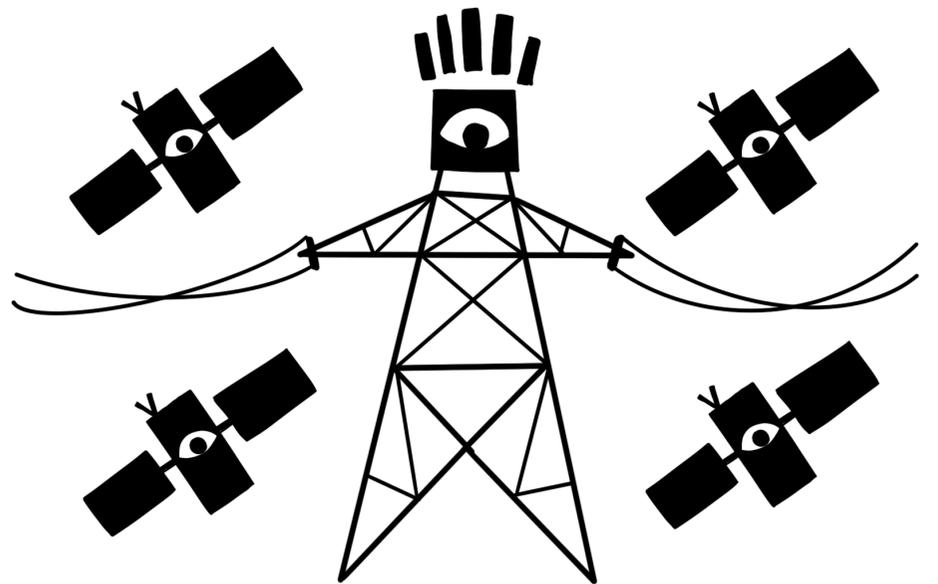
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2 EN 2025, ¿CUÁNTAS “INTERACCIONES DIGITALES” SE ESTIMA QUE TIENE LA PERSONA PROMEDIO POR DÍA?

- A) 300 – UNA CADA 5 MINUTOS**
- B) 1,516 – UNA CADA 57 SEGUNDOS**
- C) 2,979 – UNA CADA 29 SEGUNDOS**
- D) 4,800 – UNA CADA 18 SEGUNDOS**

RESPUESTA: (D) UNA CADA 18 SEGUNDOS

1

A PARTIR DE JUNIO DE 2025, TODAS LAS SIGUIENTES ESTÁN ENTRE LAS 5 COMPAÑÍAS MÁS VALIOSAS DEL MUNDO EXCEPTO ESTA:

- A) MICROSOFT**
- B) NVIDIA (FABRICA CHIPS DE COMPUTADORA)**
- C) APPLE**
- D) AMAZON**
- E) ALPHABET (GOOGLE)**
- F) SAUDI ARABIAN OIL (SAUDI ARABIEAN OIL)**

RESPUESTA: (F) SAUDI ARABIEAN OIL (ES LA #7)

4

LOS CORREDORES DE DATOS RECOPILAN NUESTRA INFORMACIÓN DE MILES DE FUENTES. REÚNEN DATOS PRIVADOS COMO LAS FINANZAS DE TU HOGAR, TUS INGRESOS, TU SALUD FÍSICA Y MENTAL, TU ORIENTACIÓN SEXUAL, RELIGIÓN, PREFERENCIAS POLÍTICAS, LOS SITIOS WEB Y APPS QUE USAS, LAS TIENDAS QUE VISITAS, LO QUE COMPRAS Y TU UBICACIÓN A LO LARGO DEL DÍA. USAN ESTOS DATOS PARA CREAR PERFILES INDIVIDUALES SOBRE NOSOTROS QUE LUEGO VENDEN A OTRAS EMPRESAS.

¿SE ESTIMA QUE LOS CORREDORES DE DATOS HAN CREADO PERFILES SOBRE QUÉ PORCENTAJE DE PERSONAS EN ESTADOS UNIDOS?

- A) 98% (B) 82% (C) 68% (D) 54% (E) 43%**

RESPUESTA: (A) 98%

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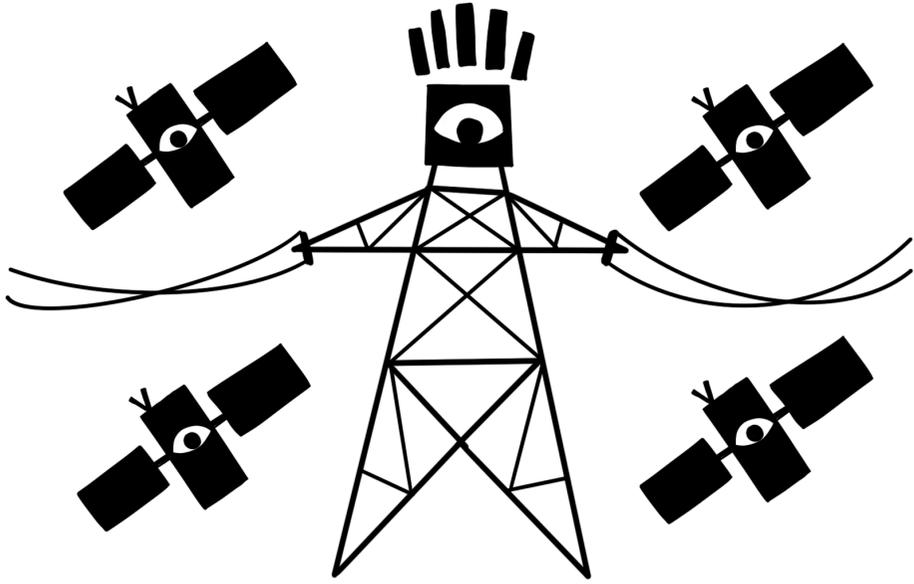
¡RETO!

EMPEZANDO CONTIGO, TOMEN TURNOS NOMBRANDO UN EJEMPLO DE DATOS QUE TE HAYAN QUITADO HOY (CON O SIN TU PERMISO). SI ALGUIEN DUDA O REPITE UN EJEMPLO, QUEDA FUERA.

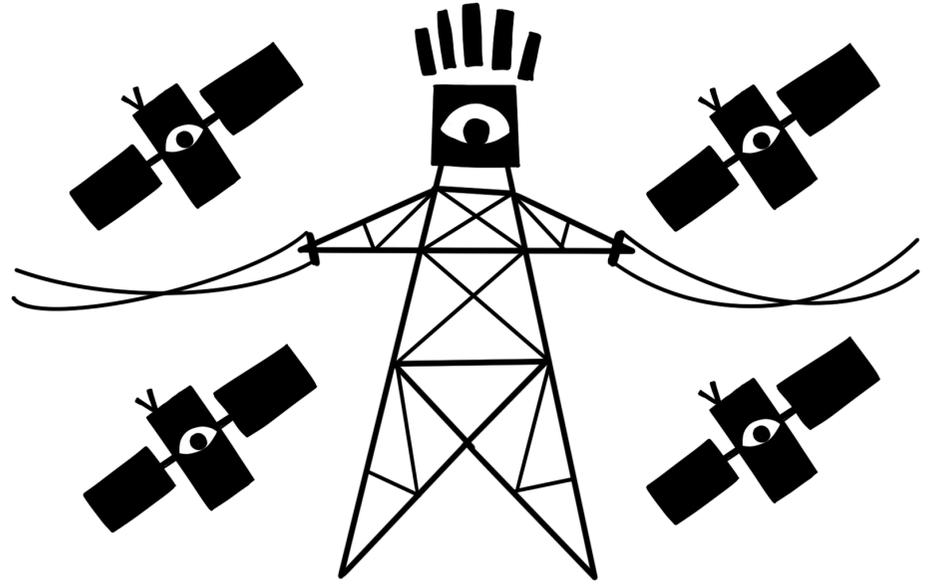
La última persona que quede dirigirá la conversación del grupo con estas dos preguntas:

- **Pensando en los ejemplos que tú y las demás personas compartieron, ¿cómo te sientes?**
- **A lo largo de tu día, ¿sueles pensar en los datos que se recopilan sobre ti? ¿Por qué sí o por qué no?**

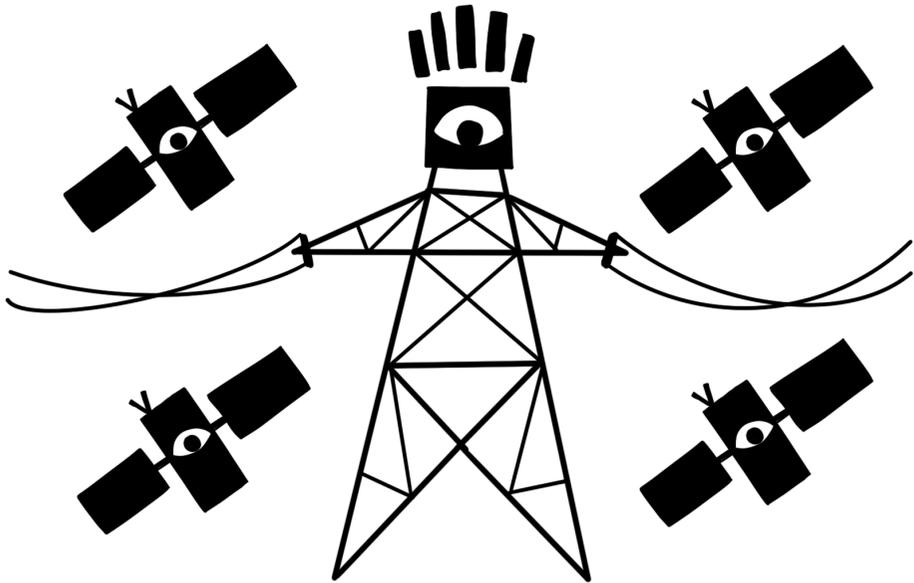
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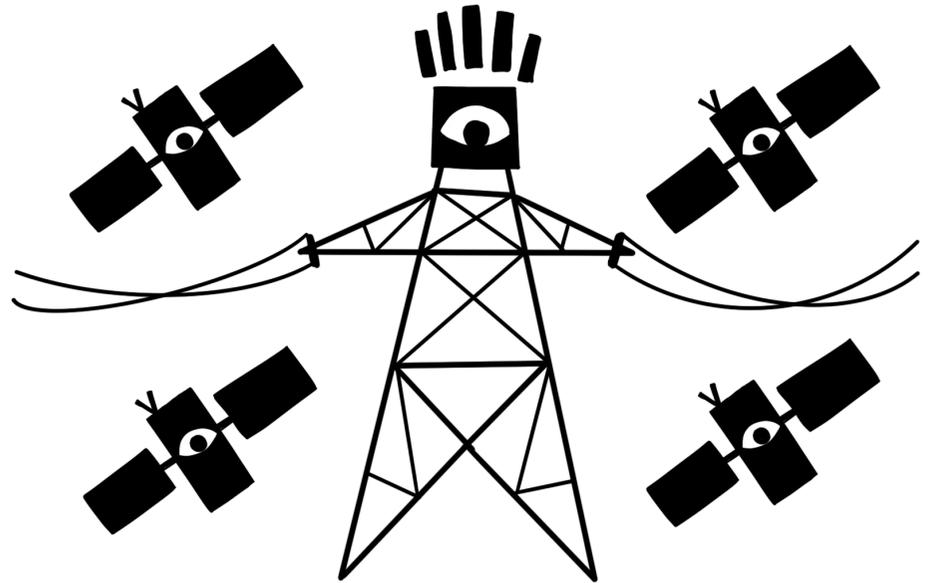
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6 LAS CORPORACIONES COMPRAN DATOS A LOS CORREDORES DE DATOS QUE PUEDEN AFECTAR NUESTRA CAPACIDAD PARA OBTENER UN PRÉSTAMO, CONSEGUIR UN TRABAJO Y CUÁNTO PAGAMOS POR EL SEGURO MÉDICO.

¿CUÁLES DE LAS SIGUIENTES AGENCIAS FEDERALES DEL GOBIERNO TAMBIÉN HAN COMPRADO DATOS PERSONALES DE PERSONAS EN EE.UU.?

- A) Buró Federal de Investigaciones (FBI)
- B) Departamento de Defensa
- C) Inmigración y Control de Aduanas (ICE)
- D) Agencia de Seguridad Nacional (NSA)
- E) Departamento del Tesoro
- F) Agencia de Inteligencia de Defensa
- G) Marina y Guardia Costera
- H) Todas las anteriores
- I) Ninguna de las anteriores — La Cuarta Enmienda, que nos protege contra registros y confiscaciones irrazonables, prohíbe esto.

RESPUESTA: (H) Todas las anteriores

8 NOMBRA ESA TECNOLOGÍA DE VIGILANCIA
DI EN VOZ ALTA EL NOMBRE DE LA COMPAÑÍA QUE COINCIDE CON CADA DESCRIPCIÓN.

- A) Esta compañía opera una red de cámaras con la en más de 5,000 comunidades en todo el país. Los datos de su red nacional de escáneres de matrículas se han compartido con ICE. La policía también usa su red para vigilar a manifestantes y activistas.
- B) Según reportes de prensa, esta compañía, que comenzó desarrollando tecnología de vigilancia militar, fue contratada por la administración Trump para crear una mega-base de datos con información sensible de personas en EE.UU.
- C) Esta compañía ha creado una base de datos con billones de fotos recopiladas de Internet que vende al gobierno, que puede utilizarla para identificar a las personas que aparecen en las imágenes.
- D) La MIT Technology Review ha llamado a esta compañía — que provee una variedad de datos y servicios de almacenamiento en la nube — “el soporte oculto de la campaña de ICE contra la inmigración.”

RESPUESTA: (A) Flock, (B) Palantir, (C) Clearview AI, (D) Amazon

5 ¡RETO!

SE ESTIMA QUE HAY MÁS DE 4,000 CORREDORES DE DATOS EN EE.UU.

EMPEZANDO CONTIGO, TOMEN TURNOS NOMBRANDO UN CORREDOR DE DATOS. SI ALGUIEN DUDA O REPITE UN EJEMPLO, QUEDA FUERA.

LA ÚLTIMA PERSONA QUE QUEDE DIRIGIRÁ LA CONVERSACIÓN DEL GRUPO CON LAS SIGUIENTES PREGUNTAS:

- *¿Cómo se sintió eso?*
- *¿Fue fácil o difícil nombrar corredores de datos? ¿Por qué crees que pasa eso?*

7 ¡ESTE RETO TIENE DOS PARTES!

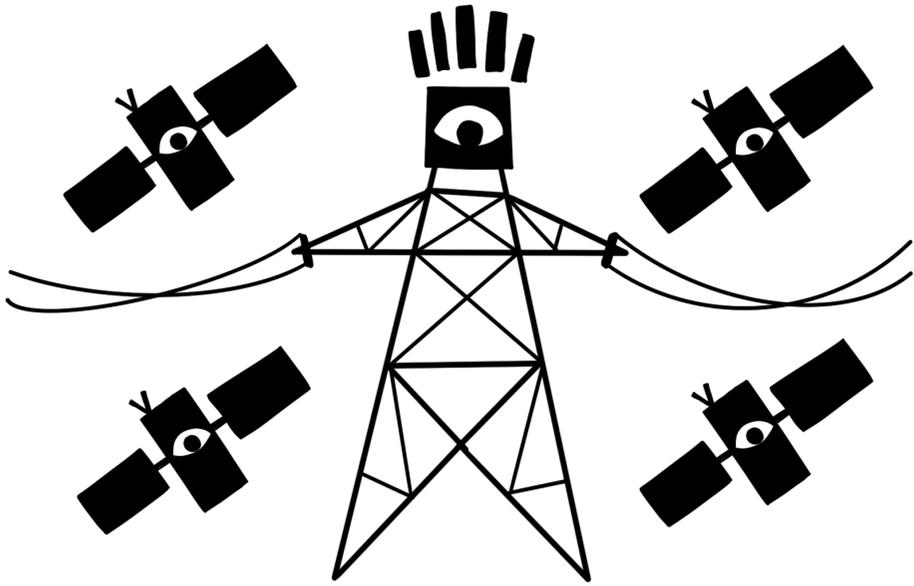
ENCUENTRA A UNA PERSONA:

- En **1 minuto**, hagan una lista de las formas en que **una corporación** podría usar datos de corredores de datos para ganar más dinero contigo — tanto como trabajador como consumidor.

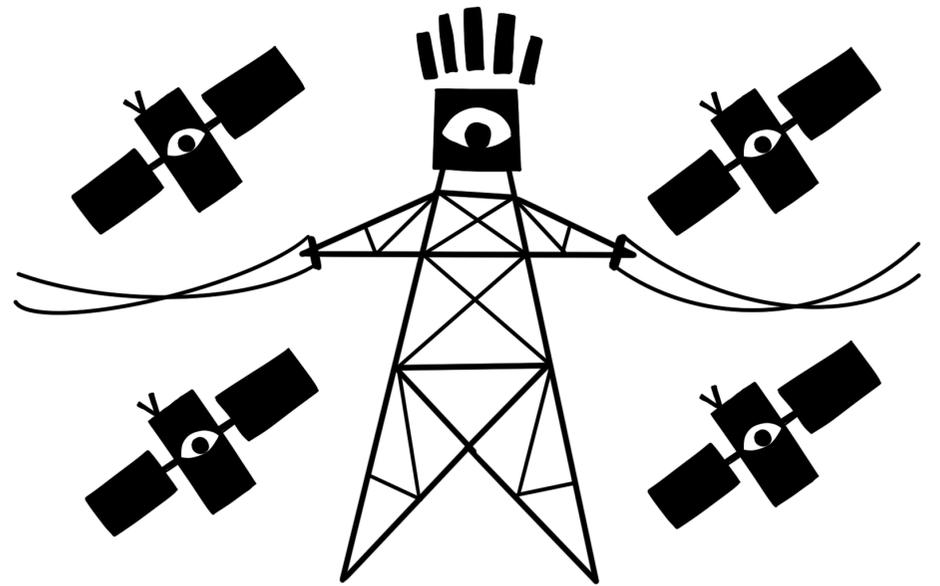
ENCUENTRA A OTRA PERSONA NUEVA:

- En **1 minuto**, hagan una lista de todas las formas en que **el gobierno** podría usar datos de corredores de datos para vigilarnos, rastrearnos o abusar de su poder.

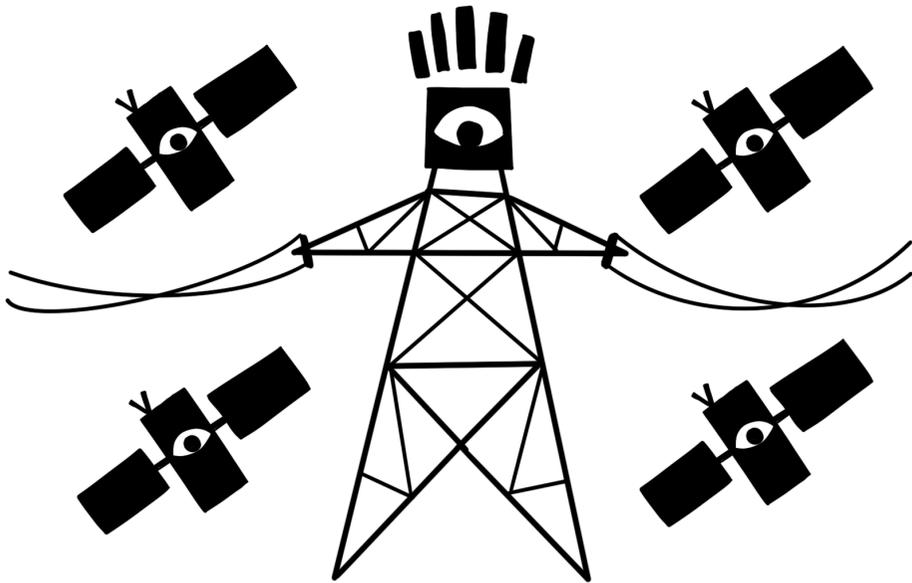
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10 ¿QUÉ BILLONARIO TECNOLÓGICO — JEFF BEZOS (AMAZON), ELON MUSK (TESLA, SPACEX), LARRY ELLISON (ORACLE), PETER THIEL (CAPITALISTA DE RIESGO) O ALEX KARP (PALANTIR) — DIJO LO SIGUIENTE?

- A) “Yo soy la ley.”
- B) “Los ciudadanos se portarán mejor porque estamos grabando y reportando constantemente todo lo que pasa.”
- C) “Le recuerdo constantemente a mi personal que tengan miedo, que se despierten todos los días aterrorizados.”
- D) “Ya no creo que la libertad y la democracia sean compatibles.”
- E) “Paso mucho tiempo hablando con nazis. O sea, nazis de verdad.”

RESPUESTAS: (A) Elon Musk, Tesla, SpaceX; (B) Larry Ellison, Oracle; (C) Jeff Bezos, Amazon; (D) Peter Thiel, capitalista de riesgo; (E) Alex Karp, Palantir

12 CONVERSEN EN GRUPO...

“Muchas cosas que la gente dice que ‘no se pueden hacer’ en realidad nunca se han intentado de manera significativa en nuestro contexto o en nuestras vidas. Es fácil mantener mitos de imposibilidad cuando aplastas todos los experimentos.”

- ¿Esta cita de la autora y organizadora Kelly Hayes tiene alguna relevancia para nosotros?
- ¿Hay algo que podamos hacer respecto al sistema de vigilancia de IA?
- ¡Imagínate! ¿Cómo podríamos organizarnos para iniciar un proyecto o “experimento” así, aquí y ahora, en nuestra comunidad?

9 ¡RONDA RÁPIDA!

COMENZANDO CONTIGO, TOMEN TURNOS RESPONDIENDO CADA PREGUNTA EN CÍRCULO. HAGAN QUE TODOS RESPONDAN PRIMERO LA PRIMERA PREGUNTA, LUEGO PASEN A LA SEGUNDA, Y ASÍ SUCESIVAMENTE. DI LO PRIMERO QUE SE TE VENGA A LA MENTE, MANTÉN EL RITMO Y FIJATE CÓMO CADA RESPUESTA SE CONECTA CON LA ANTERIOR.

- ¿Qué formas de vigilancia ves en tu comunidad o lugar de trabajo?
- ¿Quién se beneficia de ellas?
- ¿Quién sale perjudicado?
- ¿Qué crees tú que realmente nos ayuda a mantenernos seguros?

11 BUSCA A UNA PERSONA (¡TRATA DE ELEGIR A ALGUIEN CON QUIEN AÚN NO HAS HABLADO!) Y CONVERSEN...

- ¿Qué crees que quieren estos billonarios?
- ¿Por qué lo quieren?
- ¿Qué tipo de impacto crees que están teniendo estos billonarios en ti o en tu comunidad?
- ¿Cómo te hace sentir esto?



REGLAS DEL JUEGO

¿Puedes Detener el Sistema de Vigilancia de IA Ahora?

Para hacerlo, debes, en las palabras de la escritora Ruha Benjamin, “salirte de un juego en el que algunas personas están ganando, otras están perdiendo y otras incluso están perdiendo sus vidas.”

¿Qué significa eso? Empiecen juntos. Tomen una carta. Completen el reto juntos. Avancen un espacio. Repitan.

¿Lo lograrán?

Somos todos o ninguno de nosotros.

CONVERSEN EN GRUPO...

Pídele a todos que cierren los ojos o relajen la mirada mientras lees lo siguiente en voz alta:

“Imagina que realmente hiciéramos el experimento del que acabamos de hablar. Y que luego eso nos llevará a otro y a otro. Han pasado 50 años. Las cosas son... diferentes. Ya no se trata de que el ganador se lo lleve todo. Este mundo no necesita perdedores. Todos tienen comida y techo. Tienen la oportunidad de aprender y contribuir a la comunidad de maneras que alimentan el alma y no la desgastan. La naturaleza está en equilibrio. El aire es limpio. Permítete respirar en ese mundo. ¿Qué ves? ¿Hueles? ¿Oyes? Quédate ahí. Ahora regresa lentamente. Cuando estés listo, abre los ojos.”

- Pídele a cada persona que comparta una cosa del mundo que imaginó. Puede ser cualquier cosa — un sentimiento, una imagen, un sonido o una idea.**

Conversation Card Sources

Card 1

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Original artwork and design on the *Stop the AI Surveillance Pipeline Now!* zine/game was done by Canadian artist, **Marc Ngui**.

Marc Ngui is an artist/designer based in Windsor Ontario. He trained as an architect before devoting his creative practice to concept creation, visual communication and storytelling using drawing, sculpture, information diagrams, and graphic novels. Drawing and storytelling are central to his practice. He has drawn several graphic novels and contributed many illustrations to magazines, newspapers, and websites. Zines, paintings, video, installations, and theatrical performances of his comics have been shown across Canada and internationally.

He is currently working on two long-term drawing projects. The first, *Drawing A Thousand Plateaus*, a paragraph by paragraph diagrammatic interpretation of the book *A Thousand Plateaus* by Gilles Deleuze and Felix Guattari. The second is *Future Parfait* which is a speculatively pragmatic and radically optimistic world building exercise inspired by his reading of Deleuze and Guattari.

He is also one half of Happy Sleepy, a collaborative art practice he shares with multidisciplinary artist Magda Wojtyra. Together they create contemporary art installations that explore cultural evolution through consciousness change by developing the new mythologies, producing philosophical artifacts and other eutopian creative practices. You can see more of his work at www.happysleepy.com.

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