

URBAN BLOOMERS

International conference

**Innovative design experience
to transform the city into a resilient
and biodiverse ecosystem**

14.00-14.30

Registration of participants

14.30-15.00

Greetings

Marco Pierini, Vice-Rector for Technology Transfer, Cultural Activities and Social Impact, University of Florence

Roberto Bologna, SITdA

Alessandro Dreoni, Director of Technical Services, Municipality of Florence

Germana Cimmaruta, Public Engagement and Alumni Unit, University of Florence

15.00-15.20

URBAN BLOOMERS PROJECT

Rosa Romano, Urban Bloomers Scientific Coordinator for DIDA

Nadia Bazihizina & **Sara Falsini**, Urban Bloomers Scientific Coordinators for BIO

Session 1

IMPLEMENTATION OF BIODIVERSITY IN URBAN AREAS

15.20-15.40

IRIS. The Plan for Green Areas and Open Spaces in the Municipality of Florence

Paola Galgani, Deputy Mayor of the Municipality of Florence

15.40-16.00

Sustainable solutions for urban development

Camilla Pandolfi, CEO of PNAT

16.00-16.20

SUNLOOP. Spontaneous Urban Nature and Local no net land take Policies

Séréna Vanbutsele, Head of the Institute TRANSFORM at the College of Engineering and Architecture of Fribourg

16.20-16.40

Biodiversity in urban area round table

Q&A moderated by **Marta Beccaluva**

Session 2

3D-PRINTED TECHNOLOGIES TO DEVELOP AN INNOVATIVE MULTISPECIES DESIGN APPROACH

16.40-17.00

Large-scale 3D printing factory to shape new architectural solutions

Aldo Sollazzo, IAAC MRAC Co-Director and CEO of PURE.TECH, Noumena and LAMAQUINA

17.00-17.20

3D printing for the construction industry

Alexander Wolf, Head of Generative Design Lab of TU Darmstadt ISM+D

17.20-17.40

Brick By Bit – What It Takes to Prototype

Victoria Roznowski, Researcher of the ETH Zurich and founder of Addit.Studio

17.40-18.10

3D printing round table

Q&A moderated by **Elisa Mazzoni**

18.10-19.00

Exhibition

Public Engagement project funded by the University of Florence –
Unifi Extra 2025

Unifi units involved

Department of Architecture

Department of Agricultural, Food, Environmental and Forestry Sciences and Technologies

Department of Biology

Green Office

Interuniversity Centre ABITA

TAM Laboratory

**December 10
2025**

Department of Architecture

University of Florence

Via della Mattonaia, 14 – Florence

Rooms 401 and 402

Contacts

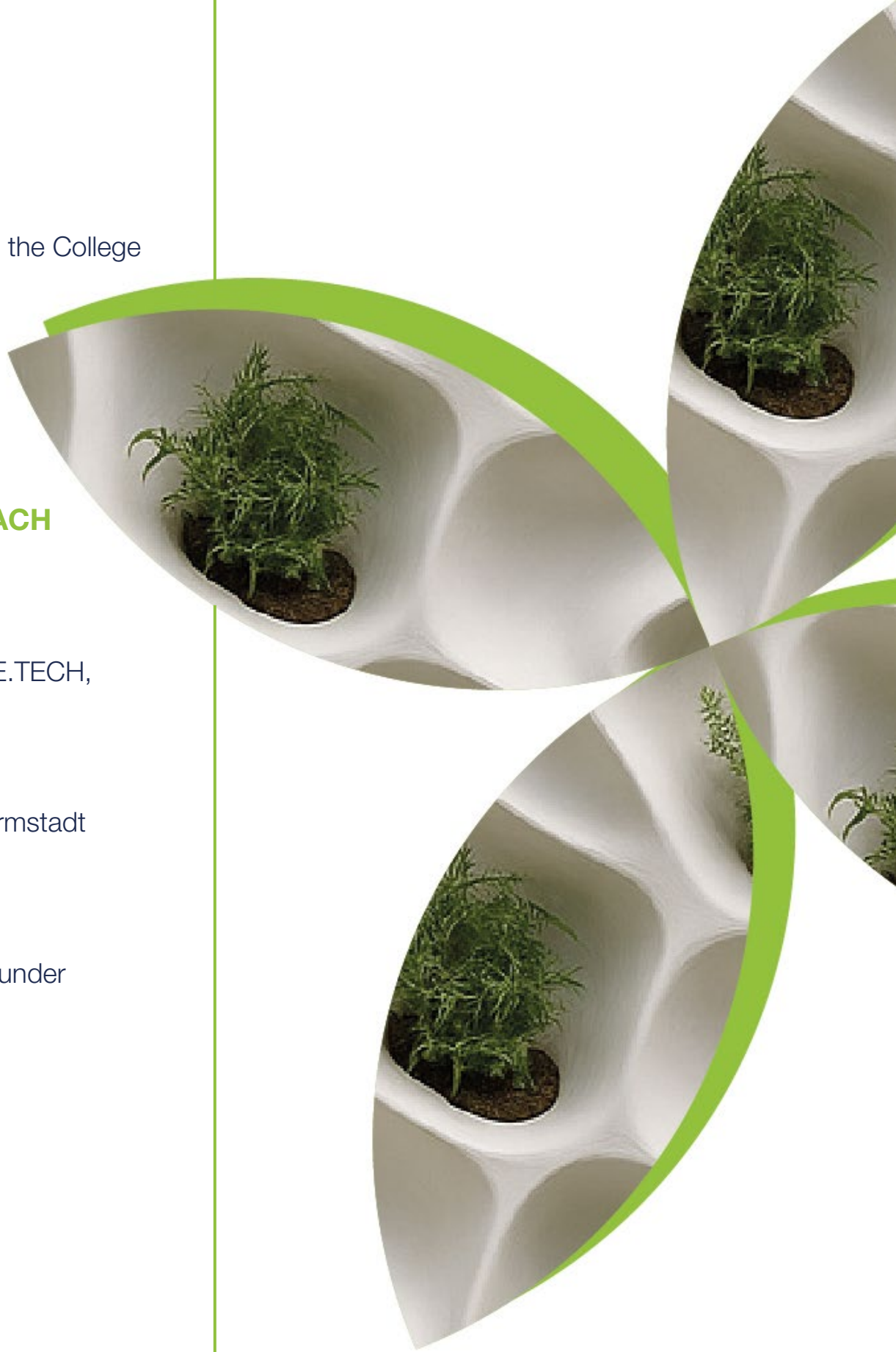
Rosa Romano, rosa.romano@unifi.it

Elisa Mazzoni, elisa.mazzoni1@unifi.it

Scan the QR code to sign up:



*Architects and engineers participating
in the event will receive 3CFP credits.*



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Da un secolo, oltre.