



**17 June, 2022**

### **Beervana comes of age with a new look for its “21st” year**



*All images courtesy of Beervana. Link to high-res images [here](#)*

New Zealand's biggest celebration of beer, Beervana proudly presented by Liquorland is back this August 19 + 20 at SKY Stadium Wellington with a fresh new look and bursting with more than 70 breweries already confirmed from across the country, the Tasman and the world. Tickets go on sale from June 20, 2022.

Turning “21” this year, Beervana comes of age with a weird and wonderful new look that is bright, fun and inventive, just like the brewing industry it showcases. In the last eight years alone more than 100,000 have made the pilgrimage to the annual festival.

Beervana Manager Ryan McArthur says that a lot of work has been put into the festival over the years to ensure it is as inclusive and welcoming to as many people as possible - Beer is for everyone.

“Beervana is the ultimate celebration of New Zealand's brewing industry, it's where we can indulge in the curious, and inspire the innovators in a fantastic setting that welcomes all and send them back off around New Zealand to search out those breweries they discovered at Beervana,” he adds.

This year several breweries celebrate significant birthdays including Dunedin's Emerson's who will be marking 30 years in the industry (and will be holding down the coveted ‘number one stand’ space), Brew Moon from Christchurch turn 21 and currently have the country's only all-female brew team, plus Auckland's Urbanaut will be turning five and bringing a taste of ‘Weird Science’ to the event.



From returning Breweries to first time exhibitors Beervana aims to present attendees the full spectrum of New Zealand brewers. The Binti New Kids On the Block stand returns, which offers brand new breweries the opportunity to exhibit at the festival. Kegstar will be uniting brewers from the far North and deep South.

“What’s great about Beervana is that it brings together the industry, and encourages collaboration and innovation. With breweries participating from across the country there’s no better way to explore the length and breadth of New Zealand’s brewing scene, plus you’ll have a ton of fun along the way,” Ryan adds.

With borders reopening this year, the beer curious can also look forward to tasting Australian breweries, One Drop Brewing Co. (Botany NSW), Range Brewing (Newstead QLD) and Mountain Culture (Katoomba, NSW) are joining forces to bring some Aussie flavour to the festival. The Beer Jerk Trans-Tasman collaboration stand from Beer Jerk (NZ) and Carwyn Cellars (Aus) will showcase 12 beers from 12 Kiwi breweries collabing with 12 Aussie breweries.

And, there’s more to the festival than beer. Non (or yet to be converted) beer drinkers are catered to as well with cider, seltzer, beer cocktails and hard ginger beer available. As always Beervana is also a showcase of incredible food, with this year’s line up including Boneface Kitchen, Boulcott Street Bistro, Pho Mo, Yellow Brick Road, Mahurangi Oysters (Northern Auckland), and More Better BBQ (Hamilton). With two live sound stages, roaming entertainers, street performers as well as the incredible brewery stands, it all comes together as one big beautiful beer experience.

Ryan says the team put in a lot of work to promote responsible drinking by implementing expected behaviour policies for both attendees and exhibitors while working alongside Pink Boots, RespectEd, NZ Police and venue SKY Stadium to make Beervana the safest beer festival in the country.

Participating breweries will be announced in stages in the lead up to Beervana, the first drop of ten will be released on June 20 alongside general release ticket sales.

Beervana is proudly presented by Liquorland. For more info and tickets, go to [www.beervana.co.nz](http://www.beervana.co.nz)

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**About Beervana proudly presented by Liquorland**

August 19 + 20, 2022

SKY Stadium, Wellington, NZ

Expand your mind and enter the immersive beer wonderland that is Beervana. As New Zealand's pinnacle celebration of good beer, a new experience awaits around every twist and turn. This two-day festival at Wellington's Sky Stadium attracts more than 16,000 attendees – with over half of them visiting from out of town.

[beervana.co.nz](http://beervana.co.nz)

**About The Wellington Culinary Events Trust**

The Wellington Culinary Events Trust is a not-for-profit trust established in 2014 to run iconic culinary events including Visa Wellington On a Plate, Beervana and Highball.