



27 May, 2024

A World of Beer Awaits as Beervana Launches 2024 Festival



All images courtesy of Beervana. [Link to high-res images here](#)

Kiwi beer fans will get to enjoy the best of local and international brewing creativity in Wellington on 23 and 24 August as the weird and wonderful world of Beervana returns to Sky Stadium.

The first tickets go on sale today for New Zealand's biggest beer festival which will feature more than 50 breweries. Up to 16,000 people from around the world are expected to attend across the four sessions to sample more than 300 different beers, enjoy first class food and plenty of surprising and strange entertainment.

Beervana Manager Ryan McArthur says the event's famous for showcasing the ingenuity, skill and creativity in the local brewing scene, but it's also unique among New Zealand beer festivals in hosting renowned breweries from around the world. This year will feature the highest number of international breweries exhibiting since the COVID pandemic.

"We're excited to bring back the Beervana International Invitational. We started this initiative in 2014 and have hosted breweries from the USA, Japan and the UK," Ryan says.

"It's been on hiatus since 2019, but we're bringing it back in 2024 to showcase the history, creativity, and breadth of beer in Germany with three fantastic breweries (Fraugruber Brewing, Schneeeule and Schneider Weisse)."

"We've also got some Aussie favourites returning with the Kiwi expats-done-good One Drop Brewing back from Sydney. There are four breweries from the Sunshine



Coast with Brouhaha, Moffatt Brewing and Blackflag returning from 2023. They'll be joined by festival newcomers Coolum Beer Co.

"All our Aussie breweries were so popular last year they completely sold out of beer, so festival-goers will be stoked to see them back."

Many of New Zealand's favourite local breweries are returning to Beervana for 2024, bringing plenty of fun to proceedings as well as lots of outstanding beer.

"Altitude Brewing will be here again after their Croquembouche Pastry Stout was named beer of the festival in 2023, Duncan's Brewing Co. will be bringing their 10th birthday party to the stadium, and Liberty Brewing will be taking it back to the 1920s with their prohibition-themed stand," Ryan says.

"The creativity of breweries has often extended past the beer and into the stands themselves. Over the years we've had secret dance halls, giant D&D installations, and alpine gondolas, to name a few.

"That's set to go to the next level this year with the breweries also vying for the honour of the Best Stand, with punters voting for their favourites."

Beervana is as renowned for its food as it is for its beer. This year's festival boasts the return of whitebait fritters from Boulcott St Bistro and Mahurangi Oysters as well as newcomers including handmade pasties from Auckland's Ansum Pasty Company, Wasabi Chicken's Korean fried chicken and Kāpiti ice cream.

Liquorland Pre-sale tickets are available from 27 May to 2 June for people signed up to receive their emails. Those wishing to can sign up at [liquorland.co.nz](https://www.liquorland.co.nz). General release tickets are on sale from 10am on June 12 and start from \$55pp, with fan passes for multiple sessions ranging from \$95-150pp. There's also a chance for groups of beer-lovers to upgrade their Beervana experience with an exclusive Meet The Brewer tasting session.

For more information and to buy tickets, visit www.beervana.co.nz

Beervana is proudly presented by Liquorland.

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***Embargoed until Liquorland Pre-sale starts on 27 May**

The full 2024 Press Kit with key dates, stats and images is available [here](#).

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About Beervana

Expand your mind and enter the immersive beer wonderland that is Beervana. As New Zealand's pinnacle celebration of good beer, a new experience awaits around every twist and turn. This two-day festival at Wellington's Sky Stadium typically attracts more than 50 breweries and more than 14,000 attendees.

beervana.co.nz

About The Wellington Culinary Events Trust

The Wellington Culinary Events Trust is a not-for-profit trust established in 2014 to run iconic culinary events including Visa Wellington On a Plate and Beervana.

www.wcet.org.nz