SASKIA NEUMAN GALLERY

CHART Art Fair Pia Ferm 29.08 — 01.09.2024

Pia Ferm was born 1986 in Lysekil, Sweden. Ferm graduated from the prestigious art academy Städelschule in Frankfurt, Germany in 2020, where she currently resides and works. This is Pia Ferm's second presentation with the gallery; a continuation of the acknowledged exhibition *Plow your fields, keep your enemies close* at Saskia Neuman Gallery in January 2024.

The artist uses a range of different materials and methods in her artistic practice, including a focus on weaving and tufting, however also employing stone and marble in her sculptural practice. Ferm often builds her own looms, both for woven and tufted works, in varying sizes. Each work begins with a sketch, drawing or watercolour. According to the artist, the work is about 'herself, because it always is to a certain extent'. Ferm wants to explore strategies around her work and process; 'it's always about my work, about studio work, about an undercurrent of thoughts regarding value and time, about the strangely elusive concept of currency and attempting to pull it all together... conceptually and practically.'

Throughout the work with the new works that the artist has created, she has stuck to two sayings to draw a picture of what it is like, as Pia herself describes it, 'how you think it works, in life... rules you try to keep to navigate in one's own artistry, but also in my life'. The phrase is meant to be understood both as a statement from Ferm, and a wholehearted declaration of loyalty to one's own practice. Ferm talks about art from a bloody seriousness, an exaggerated self-awareness and vanity, but also with enormous self-distance and perspective, something that she intends to recreate in the physical works. How does Pia create that duality, in life and artistic practice? Probably through the 'ability to say one thing and absolutely mean it, but at the same time laugh out loud that you say it with such a dramatic quiver in your voice. Without, for that matter, being ashamed of it.'

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