

# STRATEGIC PLAN 2024–2028



## Our vision

Skilled people shaping a better world

## Our role

Connecting people to life changing learning

## Strategic Goals

### Goal 1:

#### Lifelong learning

We partner with our networks to create a seamless learning experience.

### Goal 2:

#### Our employees

Our employees are inspired, skilled and proud.

### Goal 3:

#### Strong foundations

We build strong foundations to strategically innovate and grow.

### Goal 4:

#### Leading the evolving economy

We are leaders in our approach to the environment, society and the economy.

## Objectives

- 1 We make finding, enrolling and commencing a course a seamless experience for students and employers.
- 2 We provide a student-centred learning experience that is accessible, engaging and high-quality.
- 3 We create well-supported educational pathways for learning and participation in the workforce.
- 4 We attract and retain employees who are passionate about our vision and role.
- 5 We empower our people and create a diverse and inclusive workplace.
- 6 We provide the support, training and resources our employees need to foster a high-performance culture.
- 7 We continually improve the technology, systems and processes that support our work.
- 8 We tailor our learning experiences in response to the needs of schools, employers, and students.
- 9 We innovate to improve employee, student and stakeholder experience and grow our market share.
- 10 We model environmental, social and financial best practice at every level of the organisation.
- 11 We create campuses that are sustainable and connect our communities.
- 12 We work with students and employers to help them be ready for the demands of the evolving economy.

## Measuring our success

- › Student satisfaction
- › Stakeholder engagement
- › Employee engagement
- › Operating margin
- › Market share
- › Carbon emissions

