Jordan Esguerra

Engineering Manager | Software Developer

Personal Info

✉ jordanesguerra93@gmail.com

🌐 jordanesguerra.com

in linkedin.com/in/jordanesguerra

○ github.com/jecreative

Technical Skills

Languages: JavaScript, TypeScript, HTML5, CSS3, Python

Frameworks & Libraries: React, Gatsby, Next.js, Node.js, Express

CMS Platforms: Sanity CMS, Builder.io, DatoCMS, Contentful CMS, Adobe Experience Manager, Storyblok, HubSpot

Tools: Git, Netlify, Vercel, AWS

Databases: PostgreSQL, MongoDB, Firebase, Supabase

Certifications

HubSpot CMS Developer | HubSpot Academy
- Issued Jan 2021
- Credential ID: d6b40481a84e4416a39b1acc5a6e6cbd

Python Troubleshooting and Debugging Techniques | Coursera
- Issued Dec 2020
- Credential ID: 9DHMQ34SHRS2

Crash Course on Python | Coursera
- Issued Jul 2020
- Credential ID: RBRRFFLRDWEX

Using Python to Interact with the Operating System | Coursera
- Issued Jul 2020
- Credential ID: 6SWM5GPRZYM4

About

I am a results-driven engineering manager and software developer based in San Diego, CA, with a proven track record of delivering high-quality applications and leading technical teams. With a passion for leveraging cutting-edge technology, I specialize in building scalable, user-centric digital experiences that drive business success. I thrive on solving complex challenges and mentoring engineers to achieve their full potential.

Work Experience

Jan 2021 - Current

Engineering Manager
Webstacks

- Lead a team of 5 engineers, providing mentorship, technical guidance, and fostering a collaborative culture.
- Spearheaded the development of enterprise-level marketing and learning center websites for industry-leading clients.
- Oversaw full project lifecycles, ensuring timely delivery and adherence to best practices in performance, scalability, and accessibility.
- Collaborated cross-functionally with design, product, and client teams to align technical execution with business goals.
- Developed a custom Gatsby plugin to integrate Adobe Experience Manager and other CMS platforms, enabling seamless data synchronization.

Nov 2020 - Dec 2020

Software Developer | Freelance
Provan Law Firm

- Designed and developed a static web application using React and Next.js.
- Delivered custom digital and print design solutions to meet client needs.

Sept 2020 - Oct 2020

Software Developer | Freelance
University City - Fire Safe Council

- Built an informative website utilizing the NASA EONET API and Google Maps to visualize wildfire incidents.
- Leveraged React, Redux, and Strapi CMS to create an engaging and user-friendly interface.

Education

2012 - 2017

San Diego State University - California State University
Applied Arts and Sciences, Multimedia Design

Notable Projects

UpKeep Marketing Site | upkeep.com
- Built a 4,000+ page marketing site using Gatsby, DatoCMS, and hosted on Netlify.
- Delivered a high-performance and scalable solution for a leading maintenance management company.

Snowflake Learning Center | https://learn.snowflake.com/en/
- Developed a custom Gatsby integration with Adobe Experience Manager to power Snowflake's learning center.
- Streamlined workflows by creating a plugin for seamless CMS and technology integration.

Capital One Ventures | https://capitaloneventures.com/
- Designed and implemented a Next.js site powered by Builder CMS.
- Delivered a high-quality experience that enhanced engagement and met business goals for a high-profile client.