

Met SAP Signavio op weg naar S/4

Piet-Jan van Egdom

Nikon Europe B.V.

Agenda

- Introduction
- Nikon & Nikon Europe BV
- Why SAP Signavio?
- Current status SAP Signavio Project
- SAP S/4 HANA Roadmap
- Q&A

Introductie

- Piet-Jan van Egdom
 - 48 jaar
 - Geboren en getogen in regio Haarlem
 - Sinds 2004 werkzaam bij Nikon Europe BV
 - In huidige rol verantwoordelijk voor het Enterprise Systems (ES) Team
- Harm-Jan Bech
 - 36 jaar
 - Sinds 2018 bij McCoy
 - Verantwoordelijk voor het Business Process Management team

Nikon Corporation – Acquisition of RED



Nikon Corporation

Unlock the future with the power of light

Unleashing the limitless possibilities of light. Striving to brighten the human experience.
Focused, with purpose, on a better future of all.



McCOY

Nikon Corporation

- Imaging Products
- Precision Equipment Business
- Healthcare Business
- Components Business
- Digital Manufacturing Business



McCOY

Nikon Corporation

COMPANY PROFILE

Corporate Name NIKON CORPORATION

Head Office Shinagawa Intercity Tower C, 2-15-3, Konan,
Minato-ku, Tokyo 1086290, Japan
Tel: +81-3-6433-3600

**Representative Director
President** Toshikazu Umatate

Date of Establishment July 25, 1917

Outline of Business Manufacture and sales of optical instruments

Capital ¥65.5 billion (as of March 31, 2023)

**Revenue
(consolidated)** ¥628.1 billion (as of March 31, 2023)

**Number of Employees
(consolidated)** 18,790 (as of March 31, 2023)

**Plants
(Nikon Corp.)** Oi, Yokohama, Sagamiyara,
Kumagaya, Mito and Yokosuka

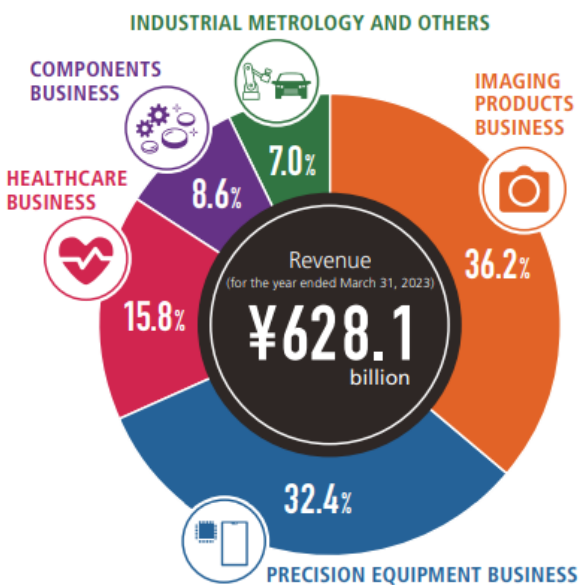


Nikon maintains a global presence with approximately 100 offices around the world, including in Japan, the United States, Europe, and Asia.



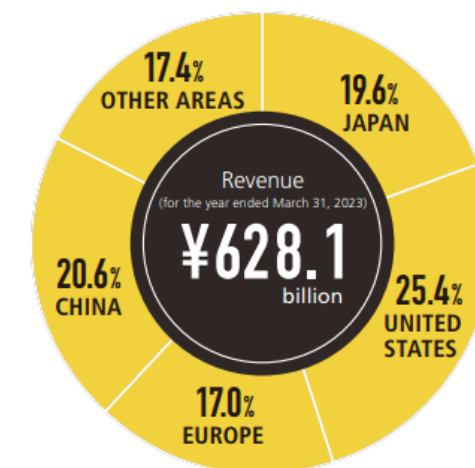
Ratio of Revenue by Segment

(for the year ended March 31, 2023)



Ratio of Revenue by Region

(for the year ended March 31, 2023)

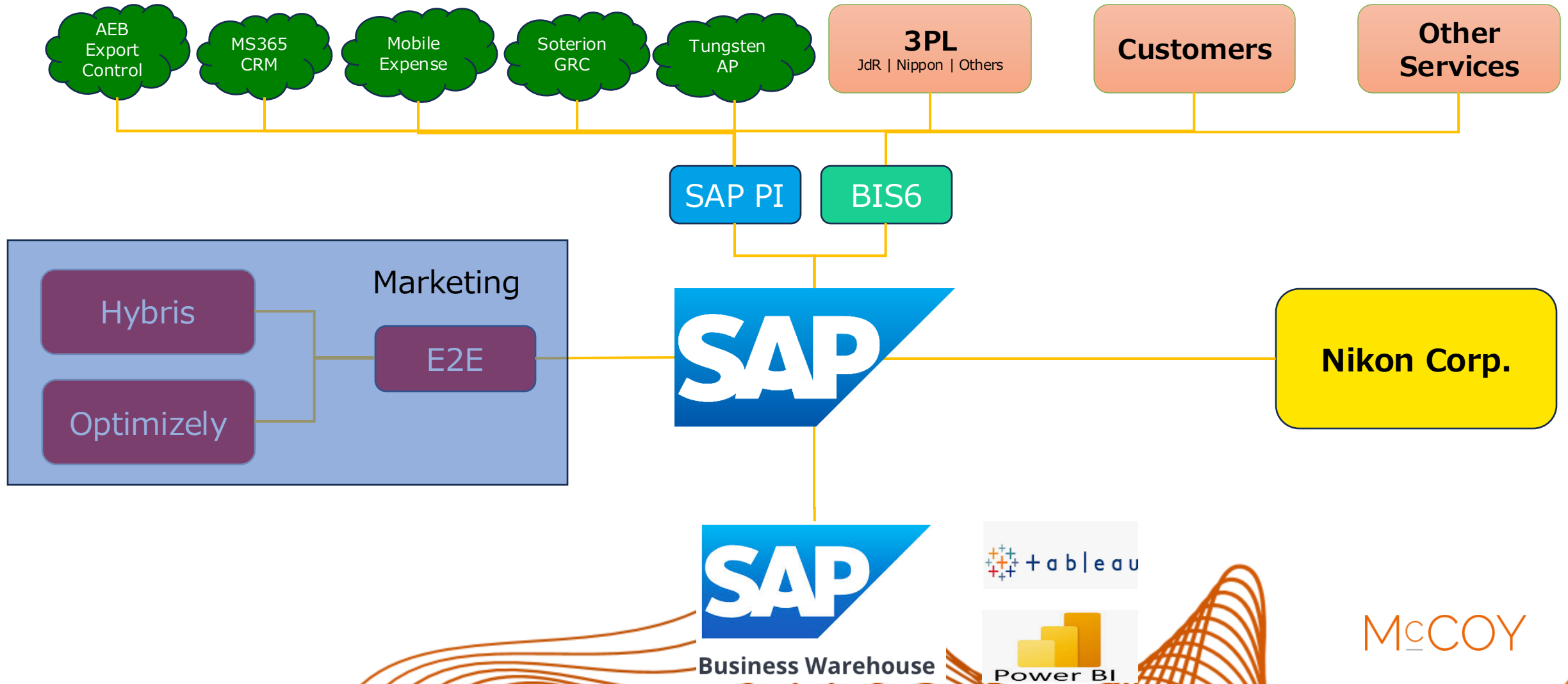


Nikon Europe BV

- Responsible for Sales, Service and Marketing activities for the Imaging and Healthcare Business Units
- Approx. 500 FTE working for NEBV
- Net Sales approx. €500M (FY 2023)
- NEBV supports Nikon Precision Europe for some shared services (e.g. IT, SAP)
- NEBV HQ located in Amstelveen, the Netherlands
- Offices in 11 European countries

Mid-size company with the complexity of a multinational

Enterprise Systems - System Landscape



Why SAP Signavio? – A brief history



Why SAP Signavio? – How to move forward

- In 2023, the ES team proposed migrating to S/4 HANA using a Brownfield approach.
 - After the LEM project, there were doubts whether the business was ready for a new major 'IT' project.
 - Post S/4 migration, implement targeted improvements based on S/4 functionality.
- At the request of NEBV Management, PWC assessed the 'Brownfield' scenario through a Pre-Discovery study with the following key outcomes:
 - The business wants to be involved in the S/4 project.
 - Support from the business for 'Greenfield' or 'Bluefield' approach.
 - PWC recommended Signavio for further investigation into S/4 migration scenarios.
- With the support of NC (pilot), approval for the purchase of Signavio licenses.
- Strong preference for a local implementation partner (McCoy).

Why SAP Signavio? - 3

We believe in a process-oriented approach for S/4HANA

Moving to **SAP S/4HANA** is a **great** idea.

But looking at it from a **business process perspective**, several questions might arise...

How are all of our processes currently executed?

What are the process bottlenecks to be removed? And how do we increase our efficiency?

Is the master and configuration data in the system still up to date? Is there a obsolete data?

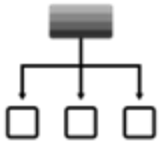
What is SAP's intended way of working? And which innovations are relevant for me?

I'm sure we have several process variants in place. Which one performs best?

How can we identify and prioritize the best-performing processes for our new SAP S/4HANA template?

Using today's possibilities

Qualitative



Process Documentation:
Visualizing our as-is processes



Root Cause Analysis:
Analyzing the pain-points in our processes



Best practice processes:
Explore the fit/gap and benefits of SAP best practices



Others...

&

Quantitative



Process Mining:
Discover how our processes really run



Process KPI's:
Measure the performance of our processes

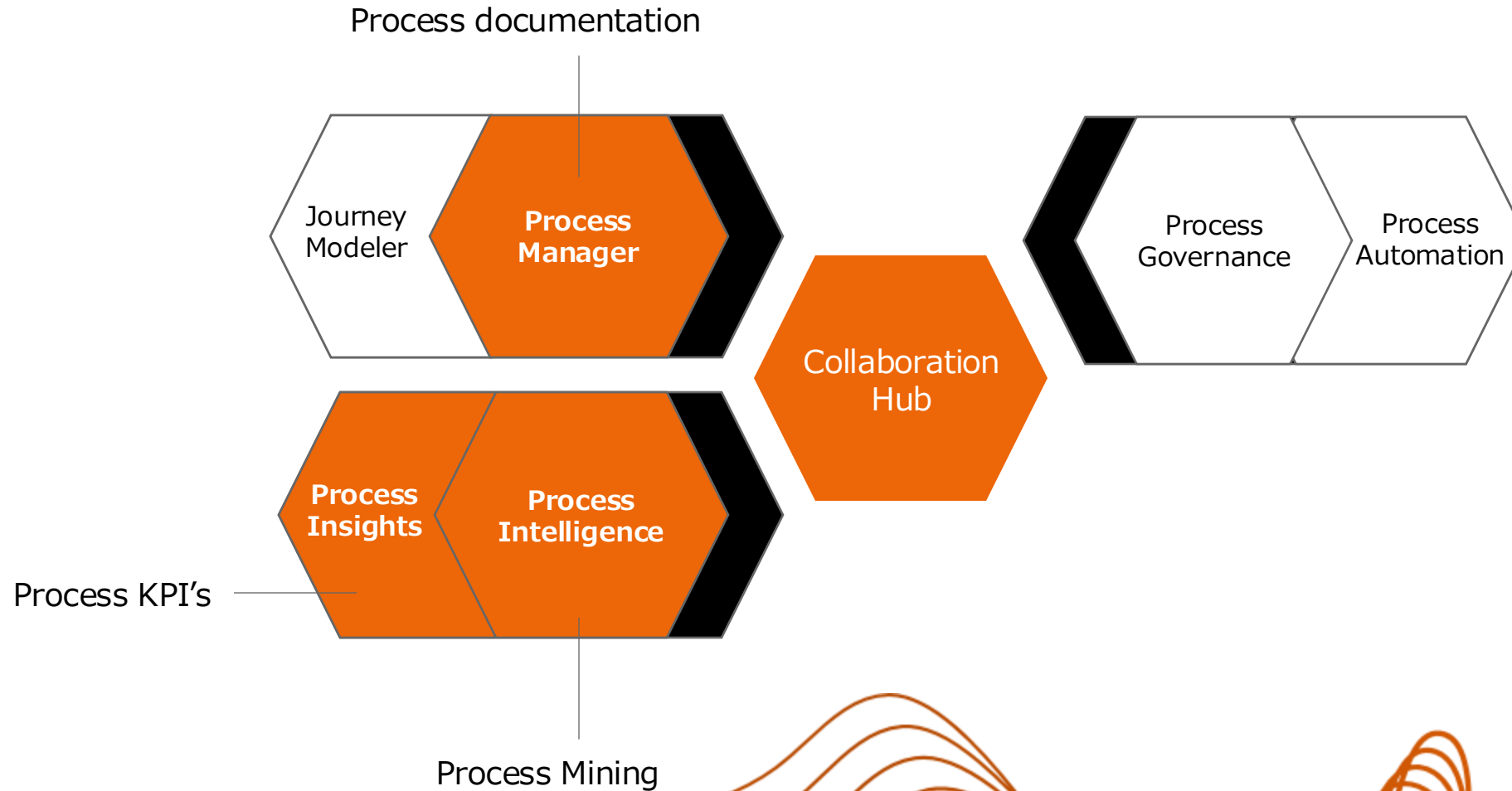


Process Blockers:
Analyze the blockers in the process



Others...

Signavio Transformation Suite



Deliverables



Insight in
current
processes

Get insights in the
current business
processes and use of
SAP ERP.

+



Process
Improvements

Determine business
value and improvement
potential in our business
processes.

+

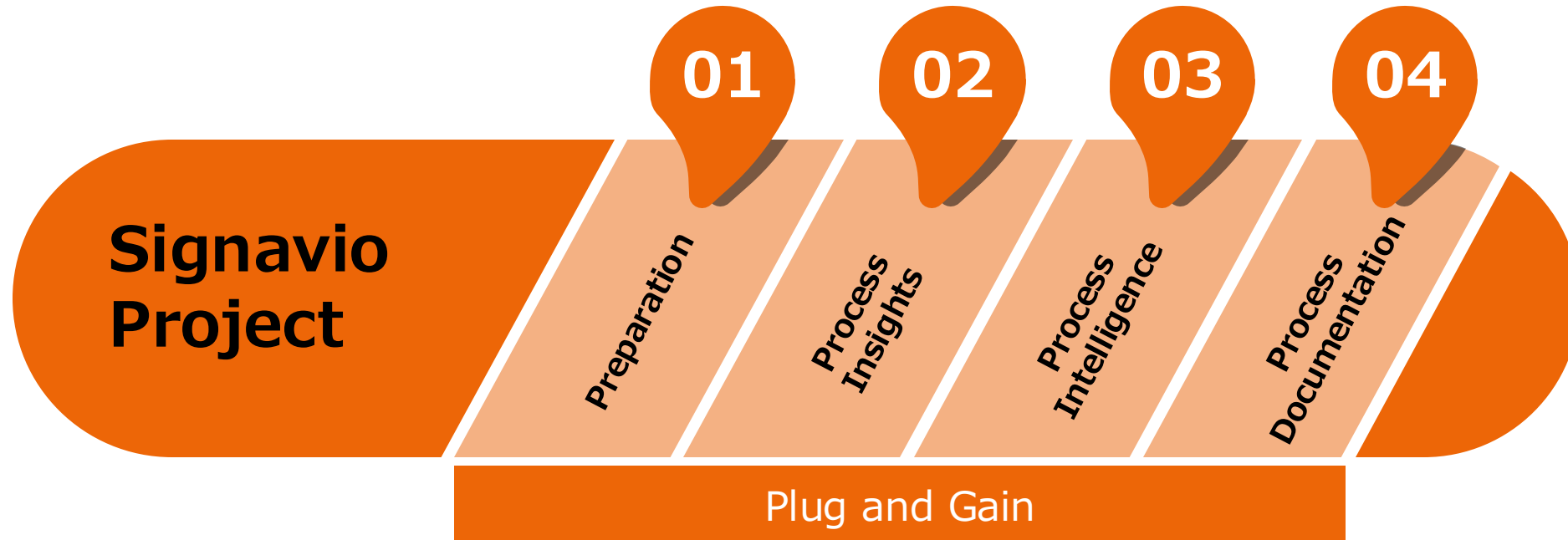


Selection of
S/4 Scenarios

Input for decision on
the right S/4 scenario
with factual data and
insights.

- 1. Start improving right away**
by prioritizing on business-critical issues and
applying targeted recommendations
- 2. Accelerate and de-risk the S/4 transformation**
with transparency on our processes and fit
with standard SAP
- 3. Secure the adoption of change**
through collaboration between decision-
makers, business experts, and IT experts
- 4. Drive continuous process excellence**
with continuous fact-based performance
transparence through the SAP Signavio toolset

High-level overview



Phase 1. Preparation

1

- Project organisation
- Detailed planning
- Kick-off and training

2

Signavio environment for:

- Collaboration hub
- Process Manager
- Process Intelligence
- Process Governance
- ...

3

Signavio Process Insights environment
(SAP BTP platform)

4

Connect Process Insights to SAP ERP

Phase 2. Process Insights

4 end-to-end processes

3 divisions

	Source-to-Pay	Plan-to-fulfill	Lead-to-cash	Finance
Imaging	✓	✓	✓	✓
Healthcare	✓	✓	✓	✓
NPE	✓	✓	✓	✓

15+ countries

30+ participants

45 workshops

6 weeks

195+ conclusions

- Insights in the current business processes and use of SAP ERP.
- Determine improvement potential in our business processes.

Phase 2. Examples of insights gained

Process

- 6 processes to be assessed / redesigned
- Get in control by actively managing/steering on 5 core fields not used

System

- Possibility for harmonization and standardisation in configuration and master data
- Various custom transactions identified with potential to bring to standard
- 3 Processes with potential for automation potential
- 3 potential integration identified to increase efficiency
- 4 core activities that would benefit from having better insights

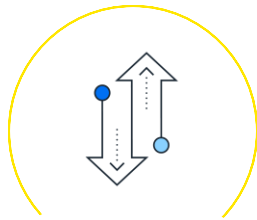
Backlog

- 4 Master data elements which require cleaning up
- 7 Transactional data elements which require cleaning up
- 2 Improvements to master data setup
- Stock with last movement date >x years.

Phase 3. Plug and Gain

Data Provisioning

Out-of-the-box standard data analysis and content for core E2E process



30+ Process Flows

Plug

SAP Signavio Process Insights

Process Deep Dives

Extended process analysis (incl. **Best-Run Score**) through direct transfer of Insight data



60+ Process Variants



SAP Signavio Process Intelligence

Link Analysis and Design

Standard Business Execution Models with Live Insights of deep process analysis



L1 | L2 | L3

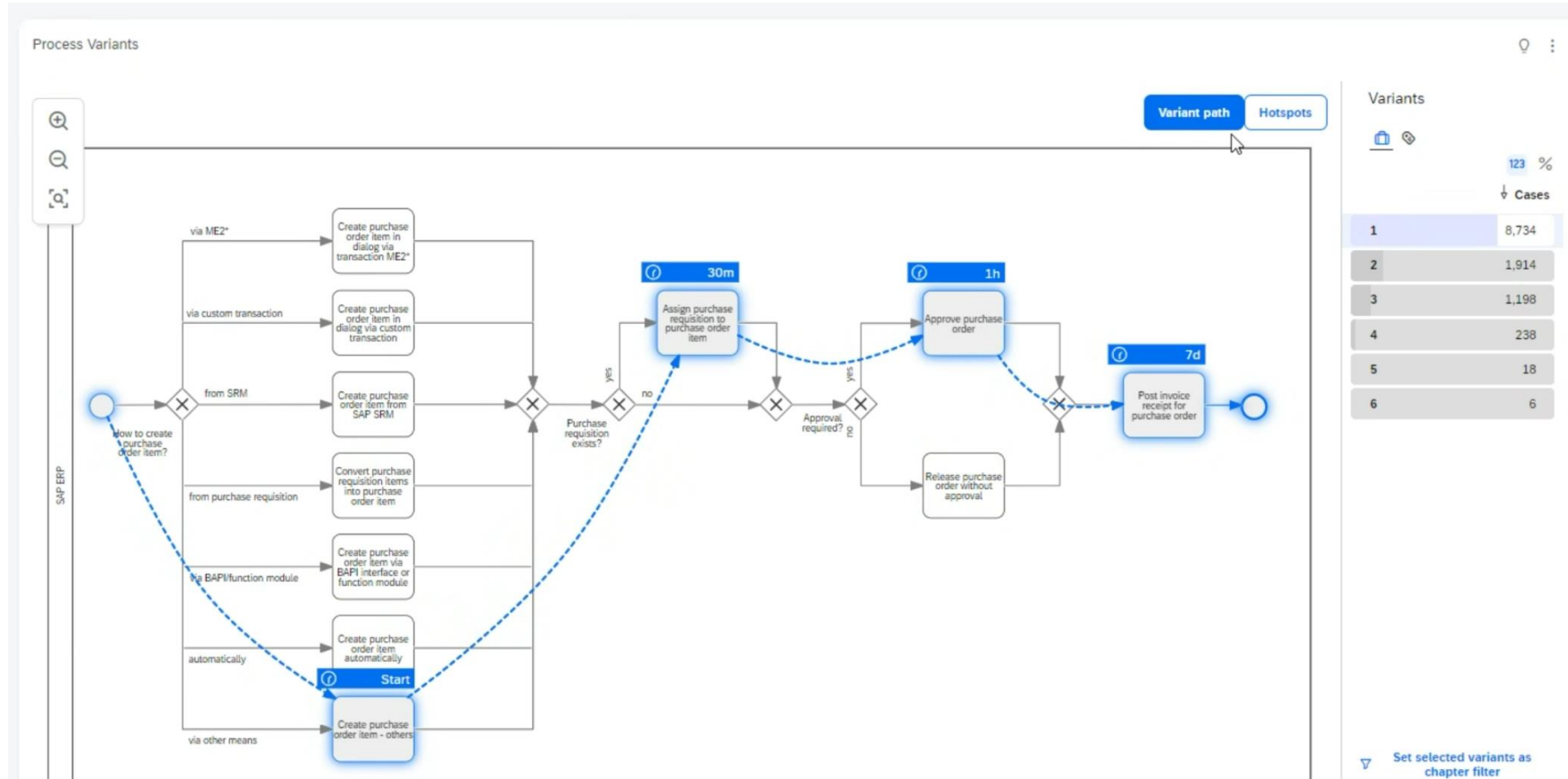
One Process House

Gain

SAP Signavio Process Manager
SAP Signavio Collaboration Hub
SAP Signavio Governance

McCOY

Phase 3. Process Intelligence

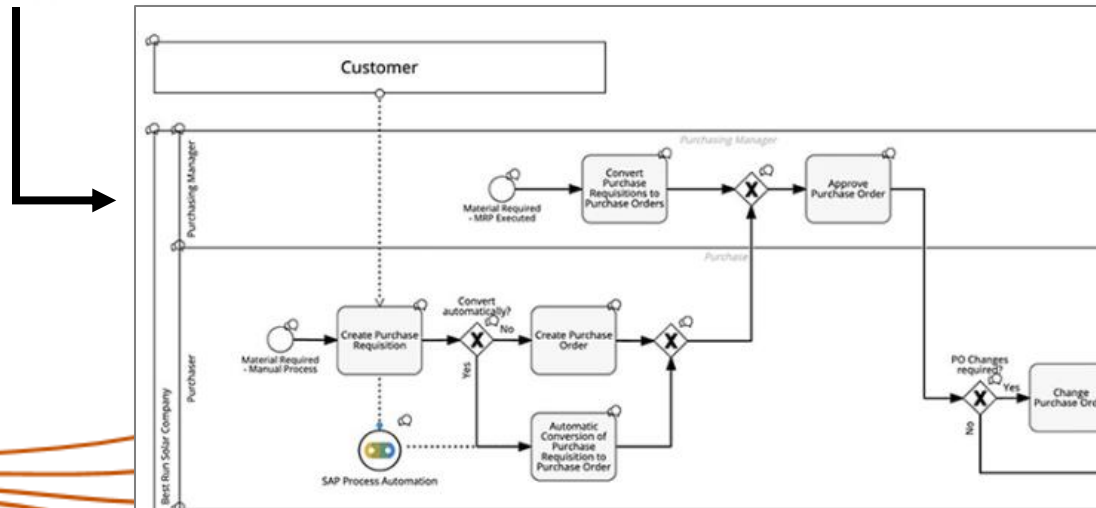


Based on Plug and Gain the actual process execution in SAP was extracted and compared with SAP Best Practice processes.

Phase 4. Process Documentation



Based on the extracted processes, we are creating detailed as-is documentation of the business processes with extra focus on attention areas from insights.



Actual status

- Workshops finished with positive feedback from business
- Process house ready
- Already using output (e.g., authorizations, SAP scope, etc.)
- Report-out preparation

Lessons learned

1

Investment

This is not a side project but a serious project with corresponding investment (time and costs)

2

Involvement

- = key
- = pre-requisite
- = result

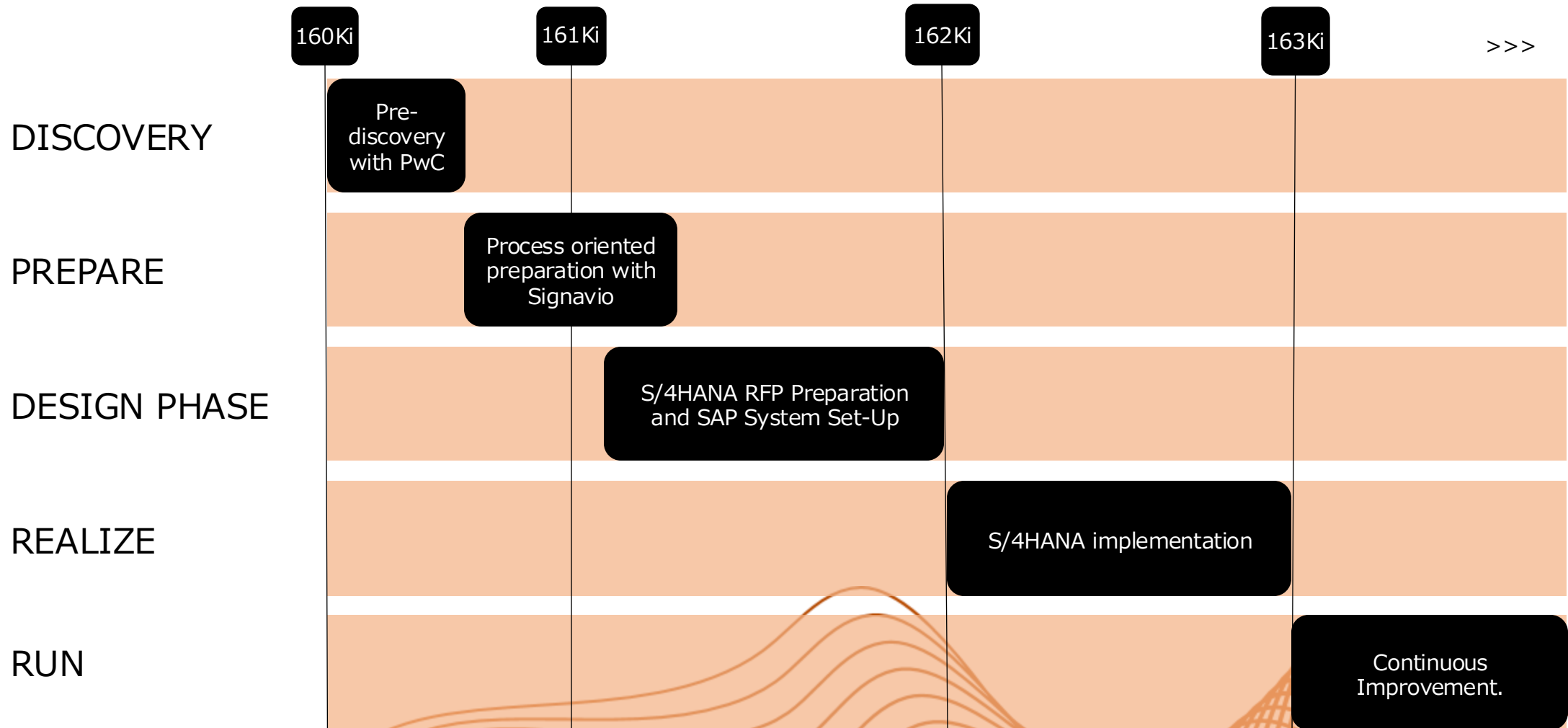
3

Decisions

Output from Signavio is very strong enabler for fact-based decisions.

However, this does not absolve us from making decisions.

High-level roadmap S/4HANA



Thank you for your attention!

Questions?

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Thank you for your attention!

The next session starts at 4pm

Session	Room
SAP & GenAI - SAP	1 = Paterskerk
Ervaringen SAP Public Cloud - Basic-Fit	2 = August
SAP Datasphere - Lumileds	3 = Louis
Signavio en toekomst S/4 - Nikon	4 = Walter
Integratie nieuwe stijl - McCoy	5 = Jos
Hyperautomatisering & SAP - Google	6 = Kapel

But first.. a
short break at
the bar!

