

YOU STREAM, YOU LIKE, YOU POST. YOU WORK, YOU
SLACK, YOU CALL. YOU SHOP, YOU POWERNAP, YOU
EXERCISE.

BUT NEVER FORGET THAT LIFE'S MAGIC IS
ALWAYS THERE. IN THE MIDDLE OF
UNENDING TASKS.

IT'S A SMILE. A SONG.
THE YELLOW OF A CONSTRUCTION CRANE.
WIND IN YOUR HAIR. INSPIRATION IN YOUR JOB.
THE SMELL OF SUMMER RAIN ON ASPHALT.

SEEK IT OUT WITH US AMID YOUR DAILY ROUTINE.
BECAUSE WE WANT YOU TO REDISCOVER COFFEE.
COFFEE YOU CREATE YOURSELF.

COFFEE THAT TAKES YOU TO A WHOLE NEW
UNIVERSE. ROASTED FRESH BEFORE YOUR EYES.
RELEASING AROMAS YOU'VE NEVER EXPERIENCED
BEFORE. COFFEE THAT YOU KNOW IS FAIR ON
FARMERS AND THE PLANET.

TAKE TIME OUT TO ENJOY A CUP. BECAUSE
WHATEVER YOU DO:

YOU'LL FIND THE MAGIC ANYWHERE
YOU ACTIVELY AND INTENSELY ENJOY LIFE.