

Processing of Personal Data in the Context of Raffles

Description of the Processing Activity

Peakwork GmbH occasionally organizes raffles and promotional campaigns in which interested parties or other groups of persons may participate. The raffles are intended to generate interest in Peakwork's services. They are not conducted in connection with competitive marketing measures.

Name and Contact Details of the Organizer

Peakwork GmbH
Georg-Glock-Straße 18
40474 Düsseldorf
Email: marketing@peakwork.com

Contact Details of the Data Protection Officer

Michael Vogelbacher
colenio Compliance Security GmbH & Co. KG
Fenchelweg 6
56587 Oberhonnefeld
Email: data-protection@peakwork.com

Purposes, Categories and Legal Basis of Processing

Your data is processed for the purpose of conducting and administering the raffle. This includes, in particular, identification data such as:

- First and last name
- Employer/company as well as industry (e.g. TO; hotel; airline or similar) and country
- Email address
- If applicable, address data such as your postal address

The legal basis for processing is the contract established through participation in the raffle, pursuant to Art. 6(1)(b) GDPR.

Recipients or Categories of Recipients of Personal Data

Your data will only be transferred to third parties if we are legally authorized or obliged to do so, or if you have given your consent.

Transfer of Personal Data to a Third Country

There are no plans to transfer your personal data to a third country or an international organization.

Duration of Storage of Personal Data

We process your data for as long as this is necessary to fulfill the purpose of processing or as required by law. The processed data will be deleted after the raffle has ended or expired and after any prizes have been handed over or dispatched.

Furthermore, prior to deletion, data may be transferred to the competent archive if it is deemed worthy of archiving under the North Rhine-Westphalia Archives Act.

Data Subject Rights

Under the GDPR, you are entitled to the following rights:

- If your personal data is processed, you have the right to obtain information about the personal data stored concerning you (Art. 15 GDPR).
- If inaccurate personal data is processed, you have the right to rectification (Art. 16 GDPR).
- If the legal requirements are met, you may request the erasure or restriction of processing and object to the processing (Art. 17, 18 and 21 GDPR).
- If you have given consent to data processing or if a contract for data processing exists and the processing is carried out by automated means, you may have the right to data portability (Art. 20 GDPR).

To exercise your rights, please contact: data-protection@peakwork.com. We will then examine whether the legal requirements are met.

In accordance with Art. 77 GDPR, you also have the right to lodge a complaint with a data protection supervisory authority if you believe that the processing of your personal data violates the GDPR.

Responsible supervisory authority for North Rhine-Westphalia:

State Commissioner for Data Protection and Freedom of Information North Rhine-Westphalia, Kavalleriestr. 2–4, 40102 Düsseldorf, Email: poststelle@ldi.nrw.de