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# Investment Certificate Collection of works by Alfons Mucha

The world's largest unique collection of Alfons Mucha's graphic works

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The prospectus for the offering program of investment certificates has been issued, approved by the Czech National Bank and is published on the Issuer's website [gallery.portu.cz](http://gallery.portu.cz). The formal approval of this prospectus by the Czech National Bank should not be interpreted as a recommendation of this investment by the Czech National Bank.

We encourage all potential investors to read the entire prospectus before making any investment decision to fully understand the potential risks and rewards associated with the decision to invest in the offered investment certificates, and to read the legal disclaimer on the last page of this presentation.

## BASIC INFORMATION

The unique collection of works by Alfons Mucha is a once-in-a-lifetime investment opportunity. The collection includes 422 artefacts by this great Czech Art Nouveau artist, who is one of the most famous graphic artists of all time. The collection was assembled by Ivan Lendl and curator Jack Rennert, who is considered one of the world's foremost experts in the field of artistic posters. Lendl began building the collection in the 1980s, after which between 2013 and 2023 it was significantly expanded by collector Richard Fuxa. The collection consists mainly of posters, but also includes decorative panos, calendars and prints.

Works in the collection are classified into the highest qualitative category A. Only eight works in the collection are category B. These appraisals were provided by experts Ivo Helán, Jack Rennert and Karel Šrp. John Mucha, the artist's grandson and chairman of the Mucha Foundation's board of trustees, has also confirmed the authenticity of the collection. Experts estimate the value of the collection at CZK 250-300 million.

The volume of the issue of investment certificates "Collection of works by Alfons Mucha" is set at CZK 270 million, which includes insurance and other costs. The investment potential of the collection is considerable, supported by the fact that Alfons Mucha is ranked among the top five hundred most influential artists in the Artprice.com rankings. His ranking has been on an upward trend over the last ten years. Let us add that Alfons Mucha has a considerable number of admirers, especially in the USA, Czech Republic, France and Japan. WOOD & Company plans to make the collection available to the public through exhibitions and eventually via other methods. Further information about the collection and the subscription is available at [mujmucha.cz](http://mujmucha.cz).



## WHY INVEST?

- **The largest and most comprehensive collection** of works by one of the world's most renowned Czech artists.
- **High quality and authenticity of the artefacts.** Every item is authentic and the condition of the vast majority of artefacts are in the highest category A.
- The appreciation of Alfons Mucha's works has been on a significant **upward trajectory** over recent years, as evidenced by the results of auctions and the rise in the artist's position in the Artprice.com rankings.
- You will also be able to enjoy the investment itself thanks to **exhibitions** where you will be able to see the posters of Alfons Mucha in-person.
- **A unique and irreproducible choice** in alternative investments.
- **Expected investment horizon.** The collection is expected to be sold after five years, which is a relatively short period for alternative investments.
- The brand name of the collection's founder - historically the most successful Czech tennis player Ivan Lendl - **adds a touch of uniqueness to the collection.**
- The opportunity to **diversify your investment portfolio** with a one-of-a-kind item.
- The issuer has many years of experience in investing in art and, just the same as the **manager of the issue**, it belongs to **WOOD & Company.**

## BASIC EMISSION PARAMETERS

<b>Currency</b>	CZK
<b>ISIN</b>	CZ0000305339
<b>Start of the subscription</b>	October 28, 2023
<b>Emission size</b>	CZK 270.000.000
<b>Minimum investment</b>	CZK 300.000
<b>Investment horizon</b>	3 - 5 years
<b>Management fee</b>	1% p.a.
<b>Entrance fee</b>	0
<b>Exit</b>	based on an investor vote (approval by majority)
<b>Issuer</b>	Portu Gallery Investments s.r.o.
<b>Emission Manager</b>	WOOD & Company Financial Services, a.s.

## RISKS

Standardized risk indicator (SRI): 6 out of 7

Customers whose risk tolerance and compatible risk/reward ratio fall into the medium, high and very high categories.

The standardized risk indicator is a guide to assess the level of risk for this product compared to other products. It shows how likely you are to lose money due to negative movements in the prices of the underlying assets or other factors. This certificate is classified in a high risk category, marked with a value of 6 on a seven-point scale, where even the lowest value does not mean a risk-free investment. The risk indicator assumes that you will retain the product for at least the recommended investment horizon. The risk of the product may therefore be significantly higher if the product is not held for the recommended holding period.

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