



engaging children,
parents & educators in
reading for enjoyment.



readingcloud

Introduction to the Reading Cloud...



The Reading Cloud is a fantastic new online reading community designed to engage students, parents, teachers & librarians in reading for enjoyment. The Reading Cloud will use the very latest technologies to really capture the imagination of students, linking real and virtual reading experiences to drive up literacy standards and develop core reading skills.





One of the benefits we've seen when testing the Reading Cloud, is that it provides staff with a safe environment in which we can introduce pupils to social networking for the first time, before they start using social media forums. The Reading Cloud allows us to moderate and ensure they are only able to chat and interact with other pupils at school. We can teach the children how to be safe and have good manners online and best of all they are in an environment that is



all about reading. Reading Cloud allows teachers to guide pupils content on the chat virtually as soon as it happens. It gives the children the opportunity to discuss reading in a comfortable environment. Best of all the kids love it.

Mike Barnes

Head Teacher
Flakefleet Primary School

for students ...

- ☁ Create an online identity (Avatar)
- ☁ Search, reserve or download resources across the Reading Cloud
- ☁ Recommend resources to other students
- ☁ Write or video online book reviews
- ☁ Chat online with other students about books that interest them
- ☁ Work collaboratively within the Reading Cloud community
- ☁ Enjoy a wide range of both publisher and author digital media
- ☁ Blog about their favourite books and authors
- ☁ Develop their literacy skills through all curriculum subjects
- ☁ Catalogue their own books and resources in "My Home Library"
- ☁ Share their Book, Author and Profile "Likes" with the Reading Cloud community
- ☁ Access the Reading Cloud through mobile technologies



It's really useful. Before I couldn't talk to my friends about books, but now I can.



Owen - Student

for teachers & librarians...

- ☁ Develop enthusiastic readers of both hardcopy and electronic books
- ☁ Provide a literacy focused online social network
- ☁ Make the community a source of learning content
- ☁ Develop community wide reading activities
- ☁ Report reading engagement and progress to parents
- ☁ Increase the profile of the school library
- ☁ Engage parents to become more involved with their child's reading
- ☁ Collaborate on projects with other educators across the Reading Cloud
- ☁ Create exciting new lessons around the Reading Cloud's various features



- ☁ Integrate public libraries into the Reading Cloud community
- ☁ Publish audience targeted news and announcements
- ☁ Provide a safe environment to support enquiry based learning
- ☁ Manage communication and messaging rules
- ☁ Integrate the Reading Cloud with other core technologies
- ☁ Aggregate existing digital content
- ☁ Provide collaboration opportunities to link schools locally, nationally and internationally



for parents ...

- ☁ View the book choices their child is making
- ☁ Enjoy their child's online book reviews
- ☁ Participate in parent group discussions
- ☁ Enjoy reading and writing challenges with their children
- ☁ Access various online resources including eBooks
- ☁ Obtain support and resources to develop their own reading ability if required
- ☁ Find "Hints & Tips" from experts to support their child's reading progress

“ I think it is really good how you can recommend a book and talk about the story. This might make people read more because they already know what the book is about before they choose it. ”

Shannon - Student



For more information,
or to arrange a demo,
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