### PRESS RELEASE

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## FOR IMMEDIATE RELEASE Apeiron - Evexia Partnership Announcement

We are proud to announce an exciting new partnership with Evexia Diagnostics! Effective immediately, you can take advantage of the full suite of services offered by Evexia. They are naturally aligned to enhance the goal of maximizing outcomes for our unique clients.

Evexia Diagnostics provides cutting-edge, clinical, laboratory services at unbeatable prices to thousands of Functional Medicine and Integrative Medicine clinicians throughout the United States, Canada, Mexico, the Caribbean, and Asia. Their laboratory testing is performed at some of the best facilities in the world (including LabCorp) and supported by thousands of patient service centers throughout the United States.

Evexia has spent more than a decade developing a state-of-the-art proprietary infrastructure to better satisfy the needs of clients, including both licensed and non-licensed clinicians. The services they offer provide a one-stop-shop solution to address and resolve the most common and critical pain points we typically encounter. Along with Evexia Practice Management Solutions (a complete suite of integrated business solutions) and Evexia Nutraceuticals (a comprehensive line of high-quality, GMP-certified nutraceuticals), Evexia stands alone by presenting a turn-key package; supplying the best products and services, at the best prices. The number one priority, for Evexia, is to produce affordable, fast, and reliable solutions to maximize your efficiency and profitability; while simultaneously administering best-in-class service.

# Get started today by simply clicking the provided link and completing the registration process, use the code "Apeiron 250" and save \$250 off the cost of enrollment.

Here are a few key benefits that clients of Evexia Diagnostics receive:

#### Evexia Link

- Create custom panels
- Establish retail pricing (for Patient Pay)
- Ease of use for the ordering of tests, kits, and obtaining results
- Functional Health Report with nutraceutical recommendations

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#### **Medical Education**

• Assistance with clinical questions through an online "Ask the Doctor" platform as well as a fee-based, live video conferencing and telephone consultation option with the Director of Clinical Support & Education.

• Both live & recorded webinars, seminars, and educational modules designed to support and improve clinical expertise and patient outcomes.

#### **Practice Management Solutions**

- Customizable marketing materials
- Private label Functional Health Reports (FHRs)
- Functional Health Report brochures
- Private label topic-specific sell sheets and videos

#### **Functional Health Reports**

These lab interpretation reports provide clinicians and patients with an easy-to-read format that ranks imbalances, provides explanations and possible causes for those imbalances, and provides evidencebased Evexia Nutraceuticals<sup>™</sup> recommendations specifically targeted to each patient's unique biochemistry. This feature helps to drive actionable results while supporting your recommendations in the next steps of treatment, thereby simplifying an otherwise arduous and complex process. The FHR (Functional Health Report) also helps to increase patient compliance by helping patients understand and "own" their health improvement. The Functional Health Report is designed to save valuable time as well as contribute to the bottom line.

Go to <u>https://www1.evexiadiagnostics.com/apeiron-landing-registration-page</u> to register for an Evexia Diagnostics account.