

Basingstoke

Advanced manufacturing and engineering



The advanced manufacturing sector in Basingstoke and Deane has always played a vital role in the economy of the borough, ever since famous manufacturers like Burberry and Thornycroft made it home of their manufacturing operations in the 1800s.

It continues to be a priority to this day, having attracted a wide range of well-known advanced manufacturing businesses such as Honeywell, Thermo Fisher and De La Rue along the way.

On an industry level, the total Gross Value Added (GVA) raised by manufacturing firms ranks fifth across all other industries, accounting for a total of 7.1% of the borough's GVA. With over £110m raised from 186 company fundraisers in the last five years, innovation is at the forefront for manufacturing businesses based in Basingstoke. The borough's businesses have the means and resources available to grow, develop and research new products to bring to market.

There is a healthy mix of homegrown businesses and multinationals, from digital hardware firms to pharmaceutical development and production, manufacturing firms are already here, employing over 4,500 people.

The borough's strategic position in north Hampshire creates a magnet for skilled talent. With quick rail links to London and nearby cities and six universities only a short distance away, businesses have a rich talent pool to tap into.

¹Applied at 1-digit Standard Industrial Classification code level.



1,058
companies in the sector
based in the borough
(Aug 2023)

Over 4,500
jobs (2021)

5.3%
borough workers are
employed in the sector

£360m
sector total GVA (2019)

Pharmaceuticals, electrical equipment, computers and peripherals, and paper are the advanced manufacturing areas of strength.

5G Living Lab

Businesses will soon be able to build, test and demonstrate new commercial 5G innovative products and services in our 5G Living Lab that is scheduled to open soon.

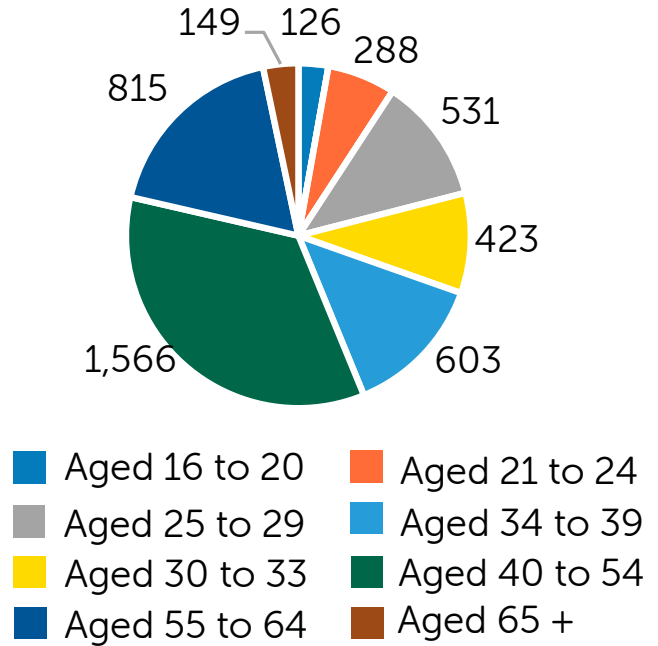


Diverse sector offering

Basingstoke and Deane is already home to a wide range of players who are taking advantage of everything our region has to offer to future-proof their aspirational developments. From the likes of Middlesex Aerospace, a leading innovator and strategic manufacturer of aerospace engineering components, to StoneCIRCLE whose blend of traditional and ultra-high-tech methods produce bespoke products to customers worldwide. The diversity of businesses on our doorstep will help businesses access their supply chain needs within the sector.

Demographics

The number of residents by age bracket working in the manufacturing sector



Why Basingstoke and Deane?

In Basingstoke and Deane, you are part of an established business ecosystem and a diverse community you that can be counted on. It is a bustling hub of commerce and trade, a place where dreams and ambitions are made.



Who's here?

Albright International Ltd
Centerprise International
De La Rue
Gordian Strapping
Honeywell Avionics
Systems Ltd
Instavolt
Labcold
LG Motion
Linde Material Handling
Luxonic Lighting Plc
Middlesex Aerospace Ltd
Thermo Fisher Scientific
UL
Urbis Schreder Ltd
Vectair Systems Ltd

Basingstoke boost: the happy, productive town

People are happier in Basingstoke and Deane. We focus on making this a place where people can have pride in place and live happily in lively neighbourhoods with lots of great things to do.

Connected to opportunities: close to jobs, market and talent

Basingstoke and Deane is a place for scale-ups and ambitious entrepreneurs - a place for those who believe employee happiness is key to business success and for those eager to realise their fullest potential and leave a lasting impact.

Austen country: inspirational setting for greater wellbeing

The borough offers a harmonious blend of urban convenience and rural tranquillity. In Basingstoke and Deane, miles of countryside will take you from screen to green, restoring a healthier balance in work and life.

Exciting arts, sports and festivals

Basingstoke and Deane is a powerhouse of cultural, heritage and leisure activity. The borough boasts a wealth of sports and leisure clubs catering for a wide and diverse range of activities.

Proactive, progressive, pro-business council partner

The council is a major local landowner and its progressive outlook is fuelling change as it continues to invest in mixed-use town centre regeneration, new sustainable homes, innovative business parks and leisure facilities.

“Basingstoke offers fantastic opportunities for businesses in the technology and engineering sector.

“With the town's strategic location and access to a multi-skilled and talented workforce, Basingstoke's superb connectivity and location allows for seamless collaboration with clients and partners both regionally and nationally.

“Additionally, the town's commitment to innovation and investment in advanced infrastructure aligns with LG Motion growth plans, making it an ideal hub for businesses. The Basingstoke business community is incredibly supportive with a thriving network of industry peers to assist our sector to prosper and lead in innovation.”

Gary Livingstone, LG Motion

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How we can help

The Economic Development team is ready to support your business on its growth journey. Using our expert local knowledge, we can help with:

your property search

data

recruitment and training

making introductions to the business community

connecting your business to growth support

co-ordinating with our internal teams to make your move as smooth as possible

promotion following your move to Basingstoke

82% of the population is economically active

Home to **7,695** businesses

Over **£110** million investment attracted by local companies in last five years

6 universities nearby

Survival of **705** start-up businesses in 2020; the highest number of surviving businesses across all Hampshire districts

£5.4 billion local economy value



Get in touch

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Basingstoke and Deane



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