

# Basingstoke Pharma and Med-tech

Scientific research and development is a sector that is rapidly growing to provide solutions to the problems of tomorrow and many businesses are making Basingstoke their home in order to facilitate this development. Home to 762 companies, scientific research and development is one of Basingstoke's priority sectors, employing almost 2,700 employees.

Industries in this sector range from those involved in drug development and management of clinical trials, to pharmaceutical and medical technology companies, and include businesses of all sizes. The 762 companies that call Basingstoke home collectively combine for a total turnover of £1.38 billion With Genus leading the way with a turnover of £574 million, this demonstrates that scientific research and development firms can choose Basingstoke as a base to host their multi-million pound operations or springboard their business from it.



762

companies in the sector based in the borough (Q3 2022)

Over 2,600 jobs (2021)

The pharma and med-tech industry contributes towards the overall GVA for manufacturing and other professional, scientific and technical activities. This is estimated to be

£35million and £343million

respectively for a combined total of

£378million

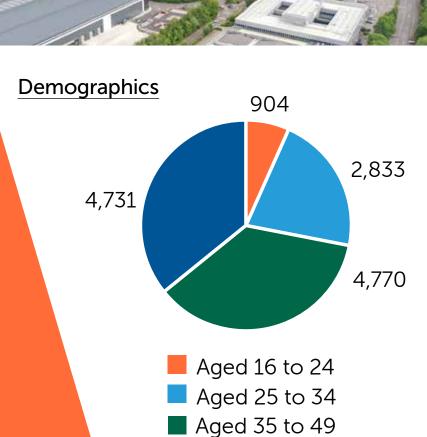
Scientific research and development, and the pharmaceuticals industry, are areas of strength.

### **5G Living Lab**

Businesses will soon be able to build, test and demonstrate new commercial 5G innovative products and services in our 5G Living Lab that is scheduled to open soon.

The pharmaceutical and medical technology industry contributes employees supporting manufacturing and professional, scientific and technical activities which, employs a combined total of

# 13,238 employees



Aged 50+



# Why Basingstoke and Deane?

In Basingstoke and Deane, you are part of an established business ecosystem and a diverse community you that can be counted on. It is a bustling hub of commerce and trade, a place where dreams and ambitions are made.



## Who's here?

Blatchford
Bluebird bio (UK) Ltd
Crescent Pharma Ltd
Eli Lilly and Company Ltd
Genus Plc
Parexel
Vision RT

Vyaire

Basingstoke and Deane is already home to wide range of players who are taking advantage of everything our region has to offer to future-proof their aspirational developments.

#### Basingstoke boost: the happy, productive town

People enjoy high levels of life satisfaction in Basingstoke and Deane. We focus on making this a place where people can have pride in place and live happily in lively neighbourhoods with lots of great things to do.

Connected to opportunities: close to jobs, market and talent

Basingstoke and Deane is a place for scale-ups and ambitious entrepreneurs - a place for those who believe employee happiness is key to business success and for those eager to realise their fullest potential and leave a lasting impact.

Austen country: inspirational setting for greater wellbeing

The borough offers a harmonious blend of urban convenience and rural tranquillity. In Basingstoke and Deane, miles of countryside will take you from screen to green, restoring a healthier balance in work and life.

Exciting arts, sports and festivals

Basingstoke and Deane is a powerhouse of cultural, heritage and leisure activity. The borough boasts a wealth of sports and leisure clubs catering for a wide and diverse range of activities.

Proactive, progressive, pro-business council partner

The council is a major local landowner and its progressive outlook is fuelling change as it continues to invest in mixed-use town centre regeneration, new sustainable homes, innovative business parks and leisure facilities.

"Basingstoke is a great location for businesses due to its excellent transport links, regional hub status, and strong connectivity.

"It is in close proximity to some great universities and further education colleges, and offers a more affordable cost of living given its proximity to London.

"The Basingstoke council has a strong commitment to business and is always keen to listen to and understand what businesses need to grow and be successful in the local area."

Colin Drummond, Senior Director Operations EMEA Diagnostics, Thermo Fisher Scientific

### How we can help

The Economic Development team is ready to support your business on its growth journey. Using our expert local knowledge, we can help with:

your property search

data

recruitment and training

making introductions to the business community

connecting your business to growth support

co-ordinating with our internal teams to make your move as smooth as possible

**85%** of the population is economically active

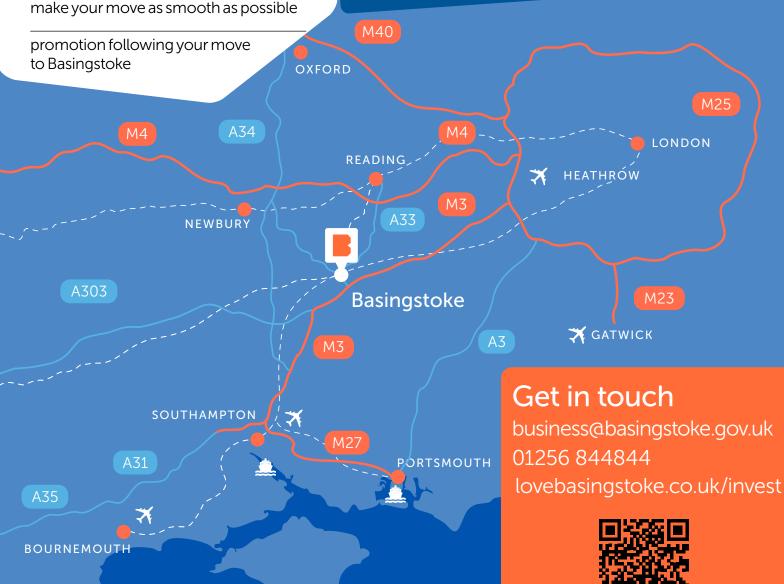
7,040 businesses

Over **£110** million investment attracted by local companies in last five years

45,700 highly educated employees (NVQ4+)

£6.8 billion local economy value

Information correct as of February 2024











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