

Basingstoke Health and care



The health and care sector in Basingstoke is the largest employer within the borough, accounting for almost 11,000 people.

Latest figures reveal that the industry generated a total GVA figure of £454million in 2022, working out as six percent of the total Basingstoke economy. While the sector is currently functioning at the national average rate with a location quotient of 1.02, job growth of 2.8% from 2020 to 2021 demonstrates an encouraging sign for the sector. While the impacts of the pandemic will have had a role in this increase, it demonstrates the value of health and care on an economic basis.

The sector is widely driven by Basingstoke and North Hampshire Hospital which is part of Hampshire Hospitals NHS Foundation Trust (HHFT) and serves approximately 600,000 people across the whole of Hampshire and into West Berkshire. The trust employs 8,600 staff members and operates three hospitals in the Hampshire region seeing 639,508 outpatients and 137,052 emergency attendances*. Basingstoke and North Hampshire Hospital has led in special areas of medical care as well as technological advancement. The hospital boasts a purpose-built Diagnosis and Treatment Centre while also becoming the first European hospital to perform surgery using voice operated equipment in 1999.

* Hampshire Hospitals strategy 2022-2028



1,155
companies
in the sector
based in the borough
(Q2 2022)



10,747
jobs (2021)



13%
borough workers are
employed in the
sector

£454m
sector total GVA
(2022)



Hospital activities
together with residential
care are areas of
strength.



"Physical Balance is proud to be based in Basingstoke, right in the heart of the community we love to serve. We are a team of local, dedicated therapists who truly understand the needs of the local area and its people. Whether it's helping with aches and pains from busy workdays, sports injuries, or just general wellbeing, we're here to support our neighbors. Basingstoke's growing population and strong sense of community make it the perfect place for us to offer high-quality care in a friendly and welcoming environment. Plus, our central location makes it easy for people to pop in and get the treatment they need."

We offer a range of services, including osteopathy, sports massage, acupuncture, foot health care, wellness treatments and reformer pilates, all designed to help people feel their best throughout life. Whether they are recovering from an injury or just looking to relax and recharge, our experienced team is here to help."

Joe Alnutt

Physical Balance

Residential care sector

Basingstoke and Deane boasts a thriving care sector, with a diverse range of providers catering for various needs. Renowned national care providers such as Barchester Care, Forest Care and Caremark have a presence in the borough, alongside a network of independent care homes, Hampshire County Council-run care homes and home care agencies.

Who's here?

Alysia Caring

Blue Angel Care

Connective Chiropractic

Hampshire Hospitals NHS Foundation Trust

Hartford Care

Headway Basingstoke

Physical Balance

St Michael's Hospice

The Hampshire Clinic



Why Basingstoke and Deane?

In Basingstoke and Deane, you are part of an established business ecosystem and a diverse community you that can be counted on. It is a bustling hub of commerce and trade, a place where dreams and ambitions are made.



Hampshire Story

Basingstoke boost: the happy, productive town

People are happier in Basingstoke and Deane, it is a fact. We focus on making this a place where people can live happily in lively neighbourhoods with lots of great things to do.

Connected to opportunities: close to jobs, market and talent

Basingstoke and Deane is a place for scale-ups and ambitious entrepreneurs - a place for those who believe employee happiness is key to business success and for those eager to realise their fullest potential and leave a lasting impact.

Austen country: inspirational setting for greater wellbeing

The borough offers a harmonious blend of urban convenience and rural tranquillity. In Basingstoke and Deane, miles of countryside will take you from screen to green, restoring a healthier balance in work and life.

Exciting arts, sports and festivals

Basingstoke and Deane is a powerhouse of cultural, heritage and leisure activity. The place boasts a wealth of sports and leisure clubs catering for a wide and diverse range of activities.

Proactive, progressive, pro-business council partner

The council is a major local landowner and its progressive outlook is fuelling change as it continues to invest in mixed-use town centre regeneration, new sustainable homes, innovative business parks and leisure facilities.



How we can help

The Economic Development team is ready to support your business on its growth journey. Using our expert local knowledge, we can help with:

your property search

recruitment and training

making introductions to the business community

connecting your business to growth support

co-ordinating with our internal teams to make your move as smooth as possible

promotion following your move to Basingstoke

80.8% of the population is economically active

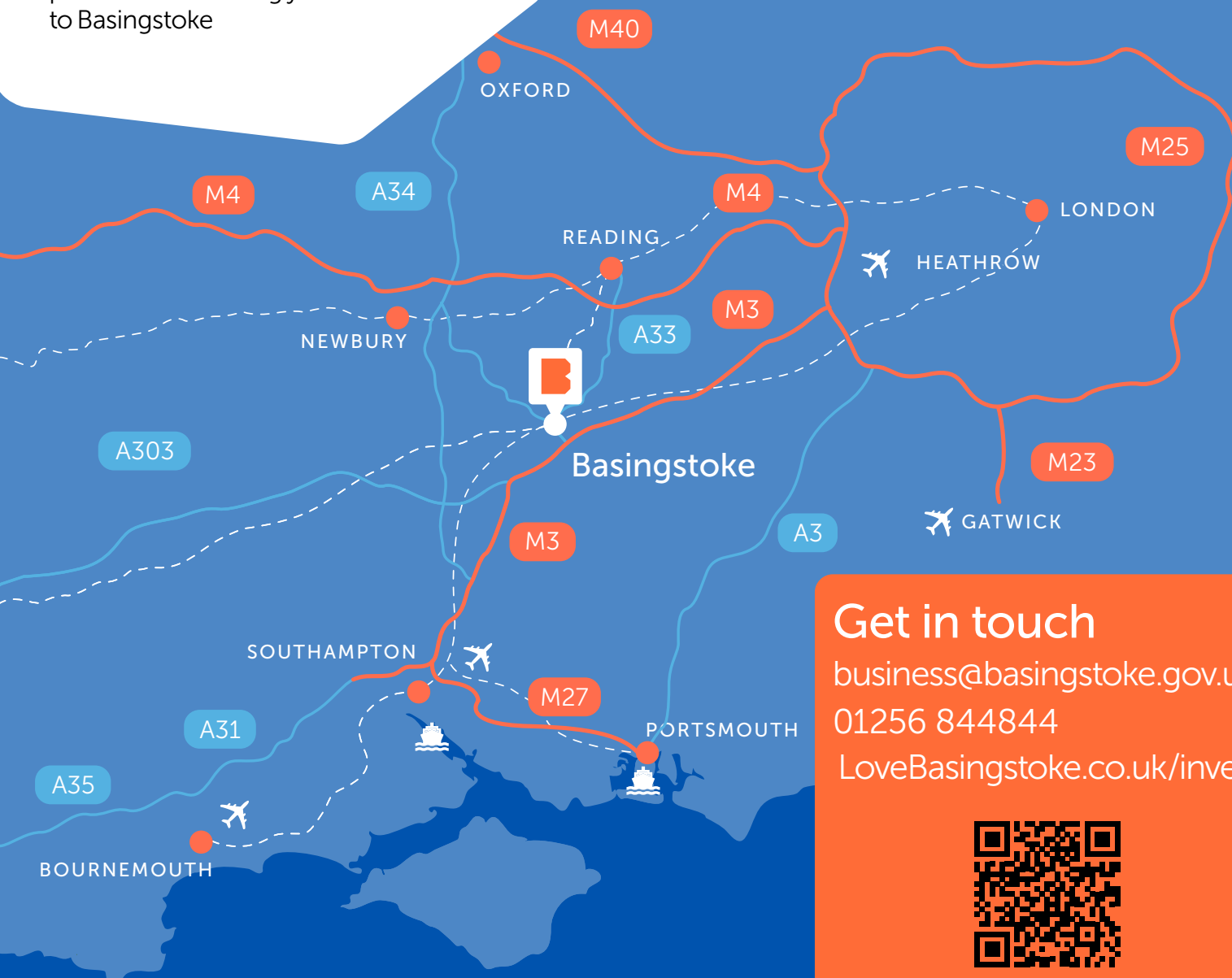
£8.03 billion local economy value

Over **£46** million investment attracted by local companies in last five years

50,700 highly educated employees (RQF4+)

Home to **6,915** businesses

Information correct as of January 2025



Get in touch

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Basingstoke and Deane



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