

Invest in Happiness **PLACEMAKING SUMMIT**

Wednesday 26 February 2025 | The Haymarket Theatre, Basingstoke

Basingstoke
#InvestInHappiness

southcoastcps
property investment & development



Basingstoke
and Deane

Meet...



Marc Seligmann

Head of Sustainability
Maccleanor Lavington

“Building Happiness: The Power of Regenerative Design”

REGENERATIVE DESIGN

MACCREANOR
LAVINGTON

All

Images

News

Videos

Books

Maps

Flights

More

Tools



Concept



Architecture



Construction



Energy efficiency



Singapore



Residential



Background



Eco friendly



Futuristic



Leed



in London ...



Iberdrola

Sustainable Buildings ...



SEforALL

100 Iconic Sustainable Buildings ...



CNN

Green buildings around the world: 18 ...



Construction Digital

Top 10 most sustainable buildings in ...



University College London

Sustainable Building D...



ment

| Open Acces...



Nemetschek

Sustainable Buildings | NEMETSCHKE



Workero

Sustainable Buildings i...



Construction21

Building Construction: The Basics of ...



Modern Diplomacy

Construction of Green Buildings ...



PlanRadar

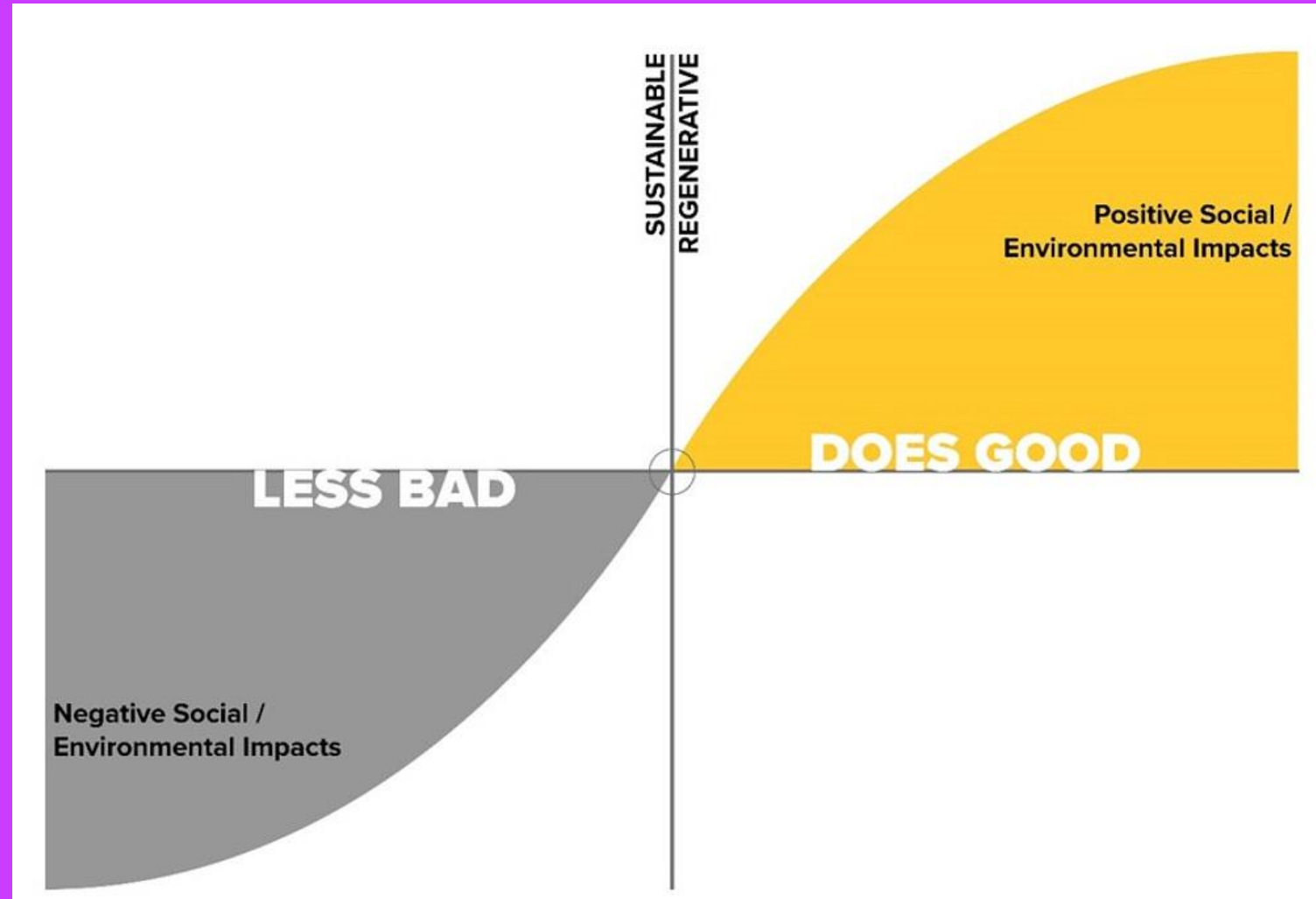
Sustainable architecture is here to ...



BUILD Magazine

Sustainable Building





regenerative
=
positive impact

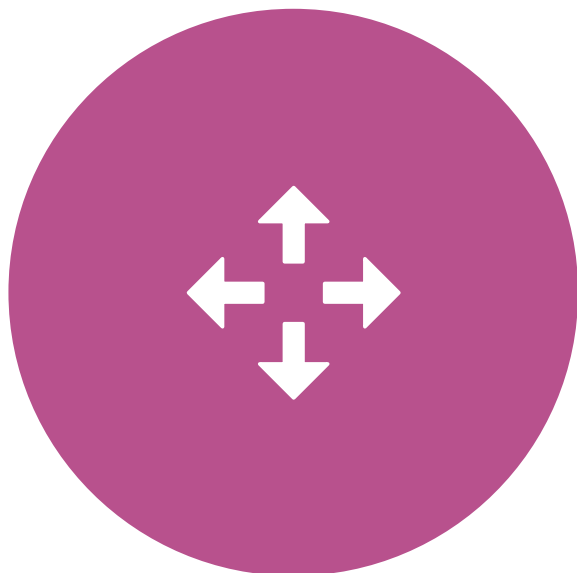
DEGENERATIVE	TO REGENERATIVE
DIVISIVE	TO REDISTRIBUTIVE
DEPLETION	TO REUSE
(DE)GROWTH	TO REGROWTH

CARBON

operational | embodied | lifestyle

CARBON

operational | embodied | lifestyle





a regenerative approach
to design







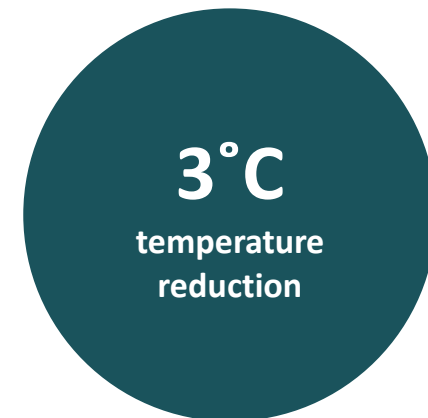
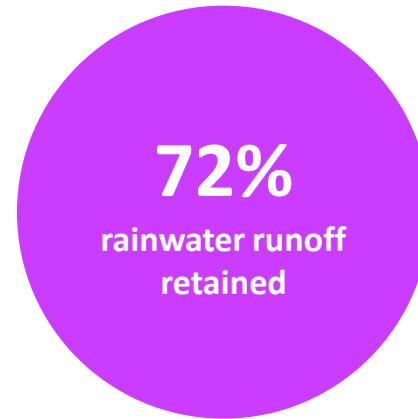
An aerial architectural rendering of a city development. In the foreground, a large stadium with a white, ribbed roof is partially visible. To its right is a green football pitch surrounded by a red running track. A river flows through the city, with a bridge crossing it. The background is filled with a dense urban landscape of white buildings. Three large purple circles are overlaid on the image, each containing a key benefit of the development.

90,000
lorries off
the roads
each year

net
positive
energy

5000 new
jobs

nature based solutions





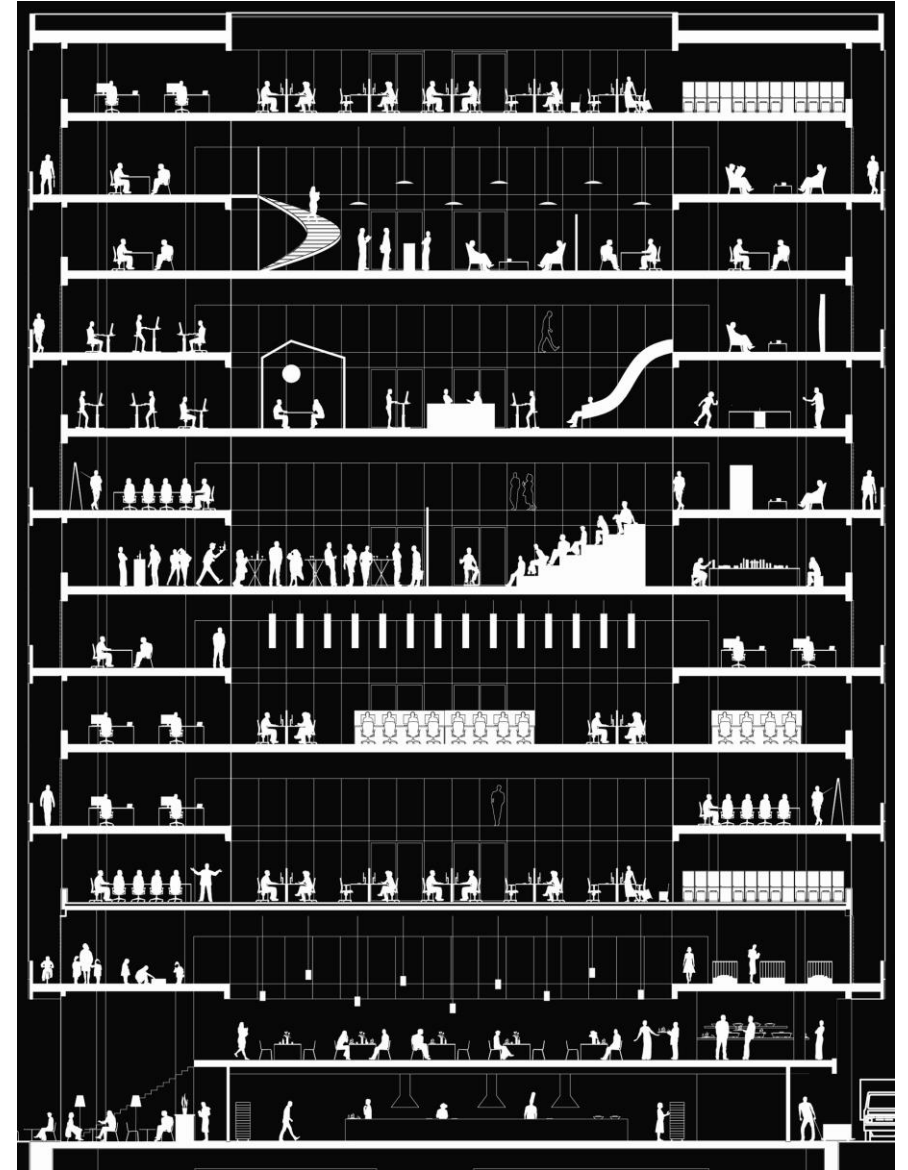




buildings as catalyst for
change



**buildings that
significantly
improve beyond
their own physical
borders**

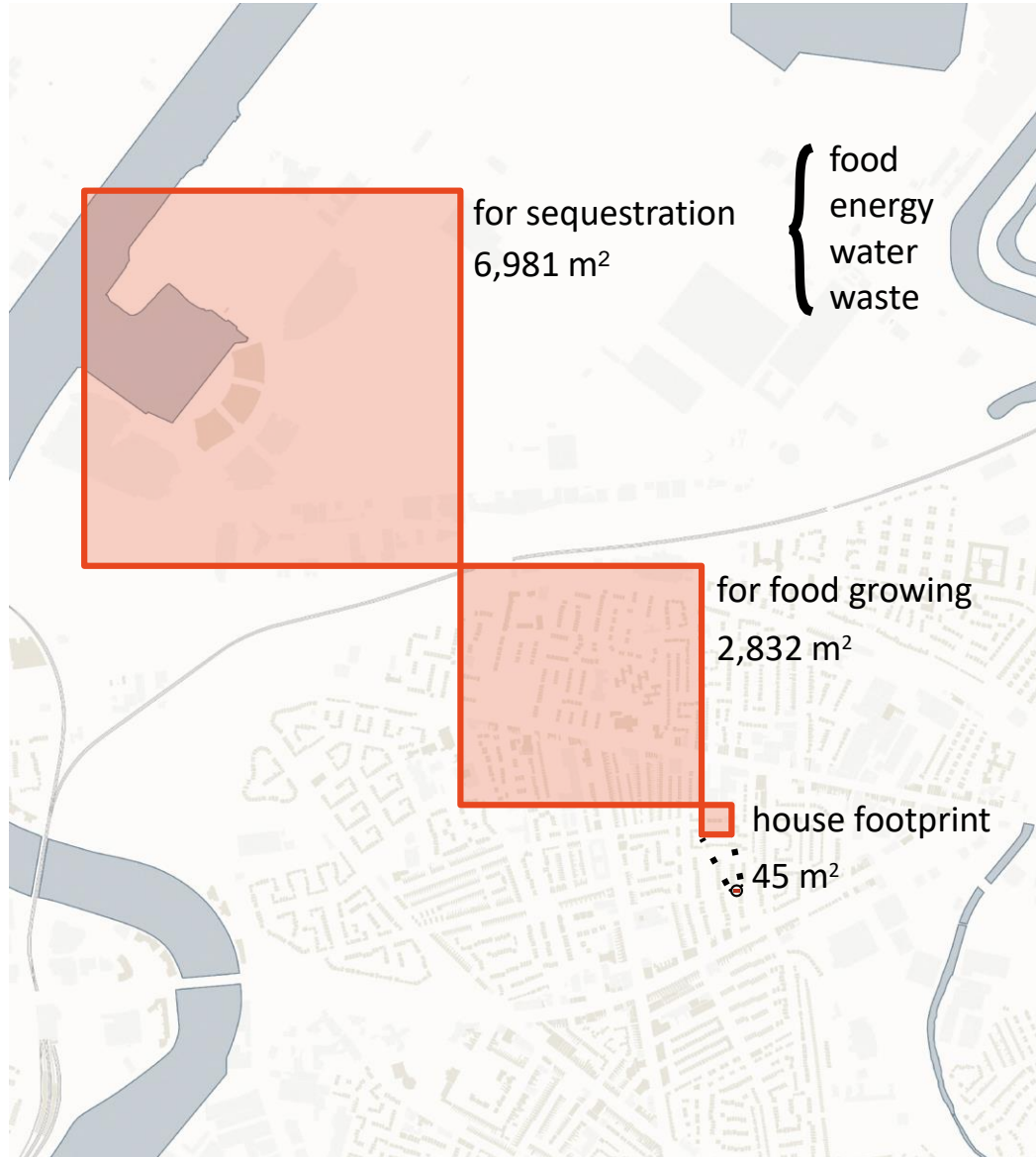








1.5 million homes





A close-up photograph of a large pile of broken bricks and rubble. The bricks are in various sizes and shapes, some showing the characteristic red color of bricks, while others are lighter, possibly due to weathering or the presence of mortar. The pile is dense and occupies most of the frame. In the background, a light-colored, possibly concrete or stone wall is visible, suggesting a construction or demolition site. The text is overlaid on the left side of the image, in a white, sans-serif font.

construction generates 62% of the
UK's waste and 32% of all waste sent
to landfill

what if waste is a resource?





what if we grow prosperity?



reduce
carbon



landscape
and
biodiversity



healthier
homes



skills and
jobs



“We cannot solve our current problems with the same thinking we had when we created them”

Albert Einstein