

# Invest in Happiness

# PLACEMAKING SUMMIT

Wednesday 26 February 2025 | The Haymarket Theatre, Basingstoke

Basingstoke  
#InvestInHappiness

southcoastcps  
property investment & development



Basingstoke  
and Deane

Meet...



## **Marc Seligmann**

Head of Sustainability  
**Maccreeanor Lavington**

“Building Happiness: The Power of Regenerative Design”

# REGENERATIVE DESIGN

MACCREANOR  
LAVINGTON

- Concept
- Architecture
- Construction
- Energy efficiency
- Singapore
- Residential
- Background
- Eco friendly
- Futuristic
- Leed



in London ...



Iberdrola Sustainable Buildings ...



SEforALL 100 Iconic Sustainable Buildings ...



CNN Green buildings around the world: 18 ...



Construction Digital Top 10 most sustainable buildings in ...



University College London Sustainable Building D



ment | Open Acces...



Nemetschek Sustainable Buildings | NEMETSCHKEK



Workero Sustainable Buildings i...



Construction21 Building Construction: The Basics of ...



Modern Diplomacy Construction of Green Buildings ...

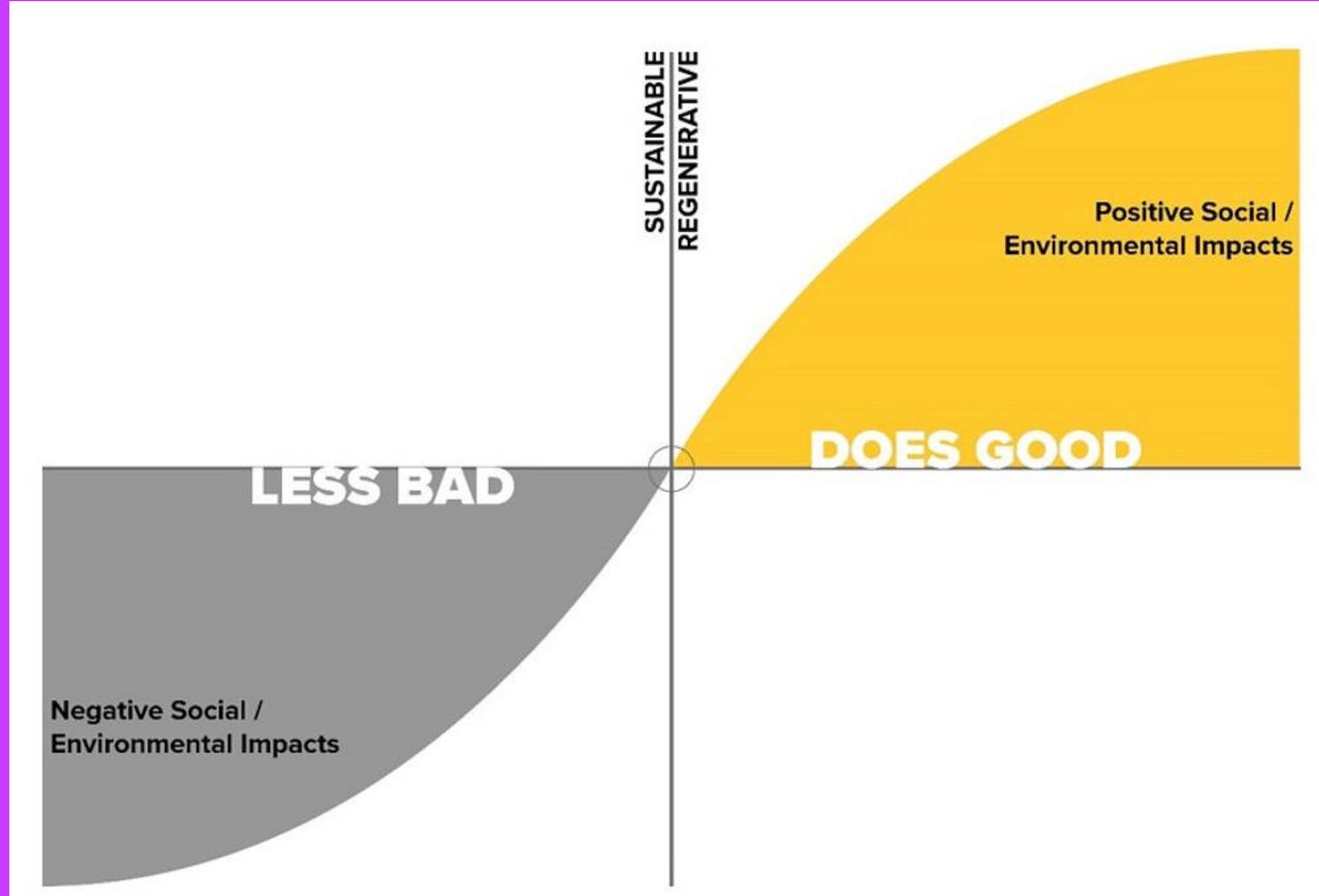


PlanRadar Sustainable architecture is here to ...



BUILD Magazine Sustainable Building





regenerative

=

positive impact

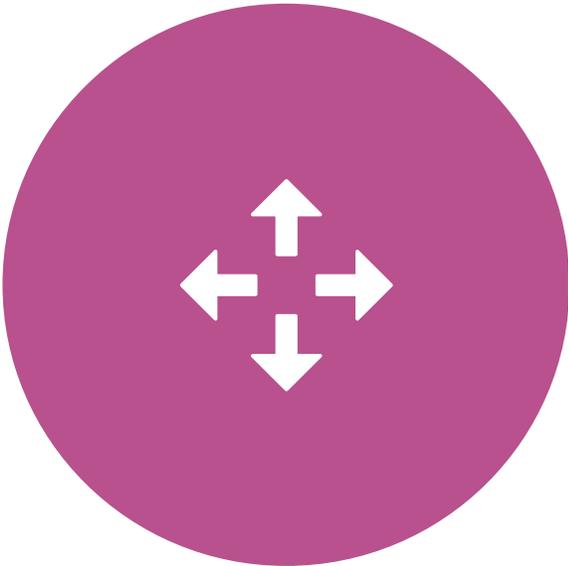
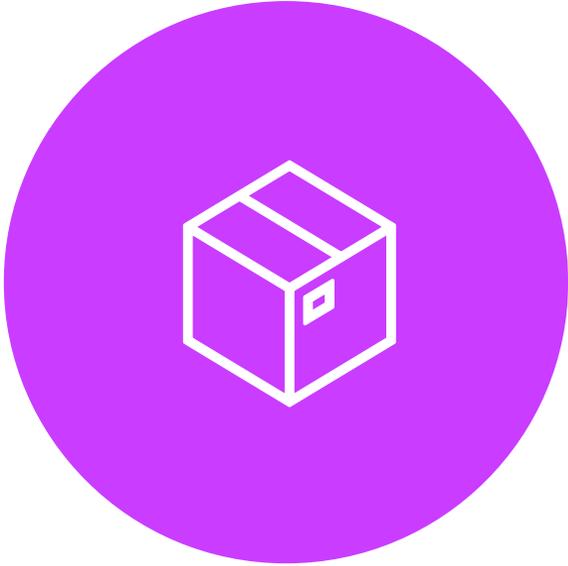
<b>DEGENERATIVE</b>	<b>TO REGENERATIVE</b>
<b>DIVISIVE</b>	<b>TO REDISTRIBUTIVE</b>
<b>DEPLETION</b>	<b>TO REUSE</b>
<b>(DE)GROWTH</b>	<b>TO REGROWTH</b>

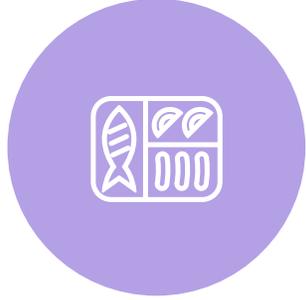
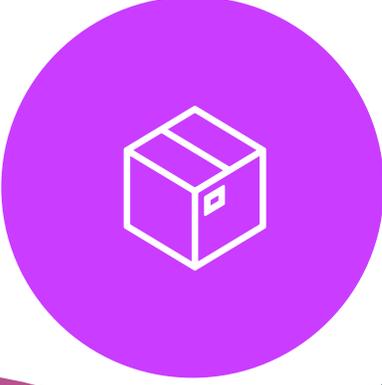
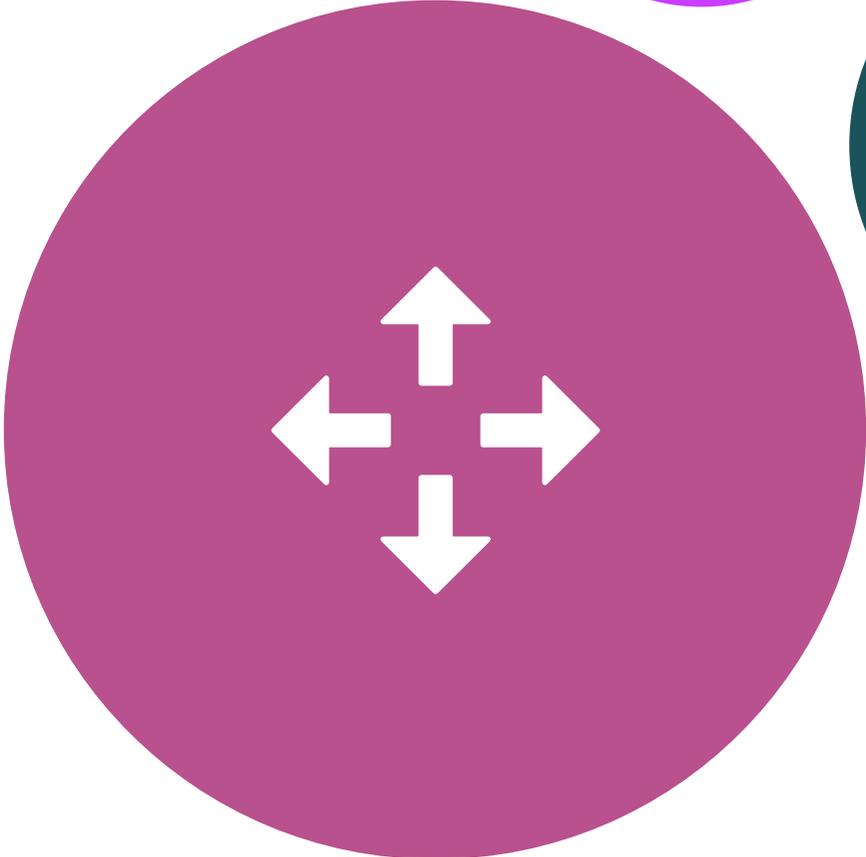
# CARBON

operational | embodied | lifestyle

# CARBON

operational | embodied | **lifestyle**





a regenerative approach  
to design







An aerial architectural rendering of a city development project. In the foreground, a large stadium with a white, ribbed roof and a red running track is visible. To the right of the stadium is a large, modern building with a green roof and a curved facade. In the background, a dense urban area with numerous white buildings and a winding river is shown. Three large, semi-transparent purple circles are overlaid on the image, each containing white text.

90,000  
lorries off  
the roads  
each year

net  
positive  
energy

5000 new  
jobs

nature based solutions



**72%**  
rainwater runoff  
retained

**24%**  
more likely to  
achieve  
recommended  
levels of physical  
activity

**9.5%**  
Increase in  
property value  
in direct or  
proximity to a  
park

**40%**  
increase in  
commercial trading  
rates after  
investment in well  
planned green  
space

**3°C**  
temperature  
reduction







buildings as catalyst for  
change



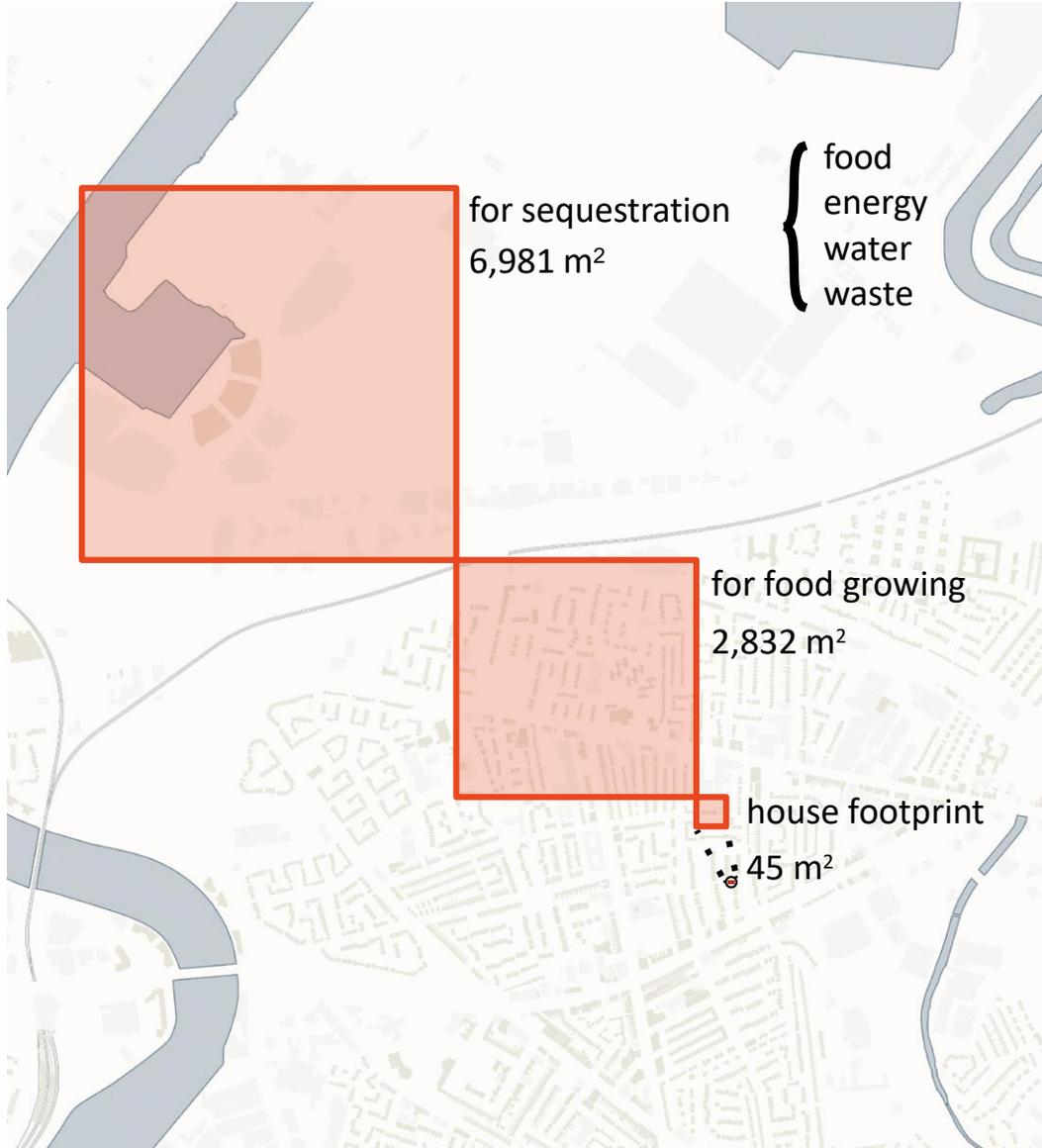








1.5 million homes







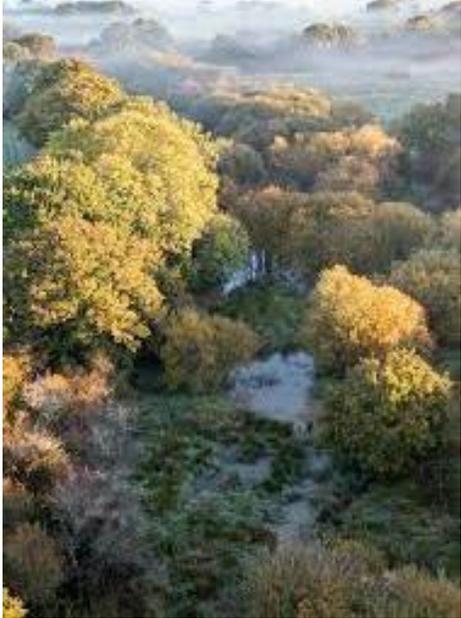
construction generates 62% of the  
UK's waste and 32% of all waste sent  
to landfill

what if waste is a resource?





what if we grow prosperity?



reduce  
carbon



landscape  
and  
biodiversity



healthier  
homes



skills and  
jobs



**“We cannot solve our current problems with the same thinking we had when we created them”**

**Albert Einstein**