

Basingstoke

ICT and digital tech



Basingstoke has solidified its position as a thriving hub for the digital sector, earning it the nickname "Silicon Suburb." With over 1,155 digital tech companies and over 8,000 jobs, the sector plays a vital role in the local economy, contributing significantly to the borough's Gross Value Added (GVA).

Total GVA for the information and communication sector was £730 million in 2022 up by 23.3% from 2019.

Key sectors like cybersecurity, software development, telecommunications, and data processing are driving this growth. The borough's strategic location, with excellent transport links to London and nearby cities, coupled with a strong talent pool from surrounding universities, makes it an attractive destination for digital businesses.

Recent years have seen significant investment in the sector, with Basingstoke attracting substantial funding, solidifying its position as a leader in the UK's digital landscape.

1,155
companies
in the sector
based in the borough
(Q2 2022)



Over 8,000
jobs (2021)

9.8%
borough workers are
employed in the sector

£730 million
sector total GVA (2022)

Cyber security,
software development,
telecommunications and
data processing are areas
of strength.





5G Living Lab

Businesses will soon be able to build, test and demonstrate new commercial 5G innovative products and services in our 5G Living Lab that is scheduled to open soon.

Diverse sector offering

Basingstoke and Deane is already home to a wide range of players who are taking advantage of everything our region has to offer to future-proof their aspirational developments. From the likes of RingGo, the UK's number 1 parking app to RazorSecure which offers products and services to enhance railway cyber security. The diversity of businesses on our doorstep will help businesses access their supply chain needs within the sector.

Who's here?

AECOM
Barracuda Networks
Exertis
Fujitsu
GAME
Hawkeye
HH Global
New Voice Media
RazorSecure
RingGo
Sony
TD Synnex
UL



Why Basingstoke and Deane?

In Basingstoke and Deane, you are part of an established business ecosystem and a diverse community you that can be counted on. It is a bustling hub of commerce and trade, a place where dreams and ambitions are made.



Basingstoke boost: the happy, productive town

People are happier in Basingstoke and Deane, it is a fact. We focus on making this a place where people can live happily in lively neighbourhoods with lots of great things to do.

Connected to opportunities: close to jobs, market and talent

Basingstoke and Deane is a place for scale-ups and ambitious entrepreneurs - a place for those who believe employee happiness is key to business success and for those eager to realise their fullest potential and leave a lasting impact.

Austen country: inspirational setting for greater wellbeing

The borough offers a harmonious blend of urban convenience and rural tranquillity. In Basingstoke and Deane, miles of countryside will take you from screen to green, restoring a healthier balance in work and life.

Exciting arts, sports and festivals

Basingstoke and Deane is a powerhouse of cultural, heritage and leisure activity. The place boasts a wealth of sports and leisure clubs catering for a wide and diverse range of activities.

Proactive, progressive, pro-business council partner

The council is a major local landowner and its progressive outlook is fuelling change as it continues to invest in mixed-use town centre regeneration, new sustainable homes, innovative business parks and leisure facilities.



How we can help

The Economic Development team is ready to support your business on its growth journey. Using our expert local knowledge, we can help with:

your property search

recruitment and training

making introductions to the business community

connecting your business to growth support

co-ordinating with our internal teams to make your move as smooth as possible

promotion following your move to Basingstoke

80.8% of the population is economically active

50,700 highly educated employees (NVQ4+)

£8.03 billion local economy value

Home to **6,915** businesses

High start-up success rate of 93.8% that sees **610** firms surviving their first year.

Over **£110** million investment attracted by local companies in last five years

Information correct as of January 2025



Get in touch

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Basingstoke and Deane



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