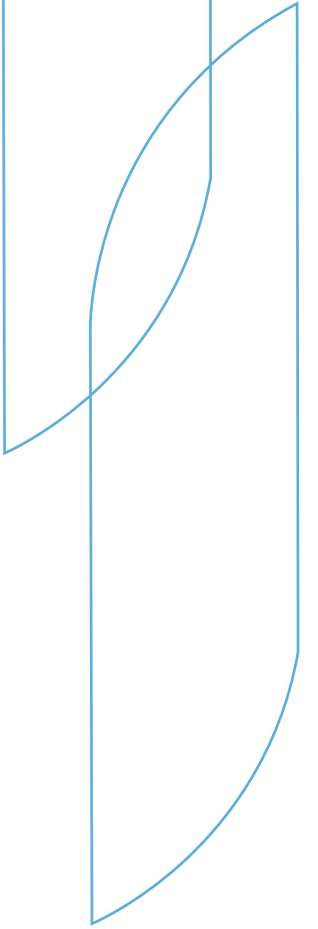




COMPANY PROFILE

2R SPORT & EVENTS
YOUR AGENCY



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CREATE
YOUR
PERFECT
EVENT
WITH US

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ABOUT US

CHOOSE US
FOR YOUR
EVENT,
WE ARE NOT THE
USUAL AGENCY

A CLOSE-KNIT TEAM AT THE BECK AND CALL OF YOUR EVENT!

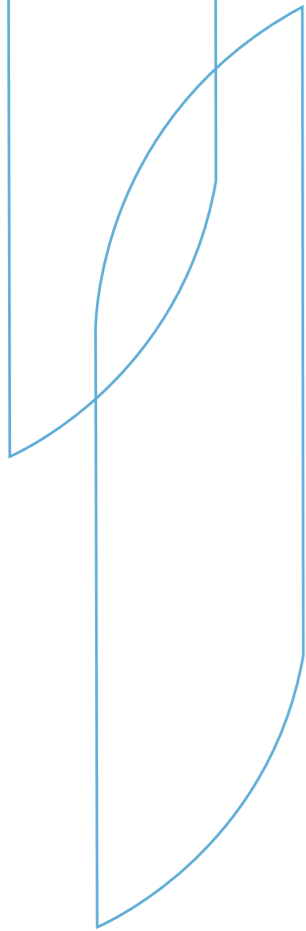
We are an event management agency operating in Italy and abroad, and we historically specialise in [corporate incentive](#) and marketing strategies involving [SPORTS](#).

For [over 18 years](#) we have been working in [corporate events](#), [sports events](#) organisation, the sports travel scene and international sports marketing.

Thanks to our expertise in the field gained over the years, we can propose the most suitable solutions based on each client's needs, by harnessing the power of events, sports, show and entertainment.

We provide added value to every project we undertake, and thanks to our acquaintances in the industry and the collaboration with the most suitable partners you will maximise the impact and effectiveness of your brand.

[2R SPORT& EVENTS](#) is the perfect partner to boost corporate visibility and provide organisational and logistical support to your business. We are also a certified [Tour Operator](#) and [DMC](#), which makes our dynamic team able to offer full, completely [TAILOR-MADE](#) services.



WHAT WE DO

YOU
IMAGINE IT,
WE
CREATE IT

SO MANY THINGS!

We organise events, [create relationships](#), increase brand awareness, providing [unique and valued opportunities](#).

We are available for projects of any kind, from internal meetings to conventions, from gala dinners to AV services, from team building activities to incentive travels, as well as the set-up of events and exhibitions.

We provide [TAILOR-MADE](#) services to companies who see events as a communication tool to achieve their goals and to build relationships with customers, partners and stakeholders.

We know what being environmentally friendly means and assess the degree of sustainability of each service to create your successful [GREEN EVENT](#).

We follow trends, keeping up with the latest technology to surprise and engage your guests in the [VIRTUAL](#) and [DIGITAL](#) world.

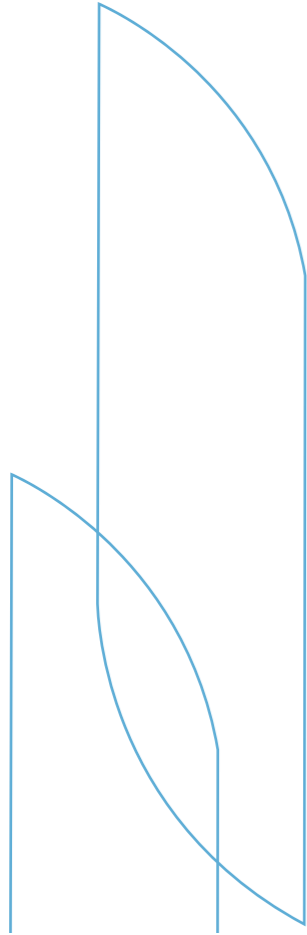
OUR SERVICES

BEHIND
EVERY EVENT,
IS A GREAT
STORY!

WHAT CAN WE DO FOR YOU?

The staff coordinates and organises a wide range of customised services to provide our clients with the best. Our goal is to create occasions to make the most of your brand, maximising guest engagement and creating a memorable experience.

- PROJECT CREATION AND PLANNING
- MARKETING, COMMUNICATION AND GRAPHICS
- LOGISTICS
- PRODUCTION AND SET-UP
- VENUE SOURCING
- BACK-OFFICE
- TRANSFER AND ACCOMMODATION
- ENTERTAINMENT AND STAFF



WE SPECIALISE IN

LIFE
YOUR
EVENTS
WITH US

 SPORTS
EVENTS

 EVENTS
IN VENICE

 CORPORATE
EVENTS

 SPORTS
MARKETING



SPORTS EVENTS



CREATE HARMONY AND GRATIFICATION FOR YOUR CLIENTS AND WITHIN YOUR TEAM

We have specialised in [creating sports activities](#) to increase harmony, collaboration, and mutual knowledge within the staff, with partners and clients.

We help our clients meet their goals with fun and some healthy competition, by creating [sports incentives](#), [team building and company games](#) for each type of participant, and we also manage championships and tournaments for [companies and professional orders](#).

Each company has its own style: we will understand yours and surprise you. Whatever the experience you want to live, or the emotion you want to feel, we can create the perfect event for you! We aim to [provide sharing spaces](#), such as sports villages and play areas, in company premises or outside shopping centres. [Sports days](#): unique and exciting days, using sports as a tool for the launch of welfare events, initiatives, brands and products.



SPORTS ALWAYS
BRING PEOPLE
TOGETHER!





EVENTS IN VENICE

ENJOY VENICE WITH EXTRAORDINARY STYLE

One of our strengths is being [based in Venice](#), a one-of-a-kind city that allows collaborations and events of any sort, such as [business & leisure, incentives](#), promotional activities, or private events, with the creative touch that only this city can offer

[Venice](#) is the perfect location for your big event. Besides being the [most wonderful setting in the world](#), its traditional and captivating traditional events give companies many opportunities to create an [event within the event](#).

Venice's internationality is its own essence. It is a gorgeous location for many fun, dynamic, [high-profile](#) sports activities! As your trusted [DMC](#), we will help you create an unforgettable experience for your company.



HOSTING YOUR
EVENT IN
VENICE HAS
NEVER BEEN
EASIER!



CORPORATE INCENTIVES

THE BEST WAY TO CONVEY YOUR BRAND AND MEET GOALS

In over 18 years of experience, we have helped brands operating in various fields plan the [corporate event of their dreams](#).

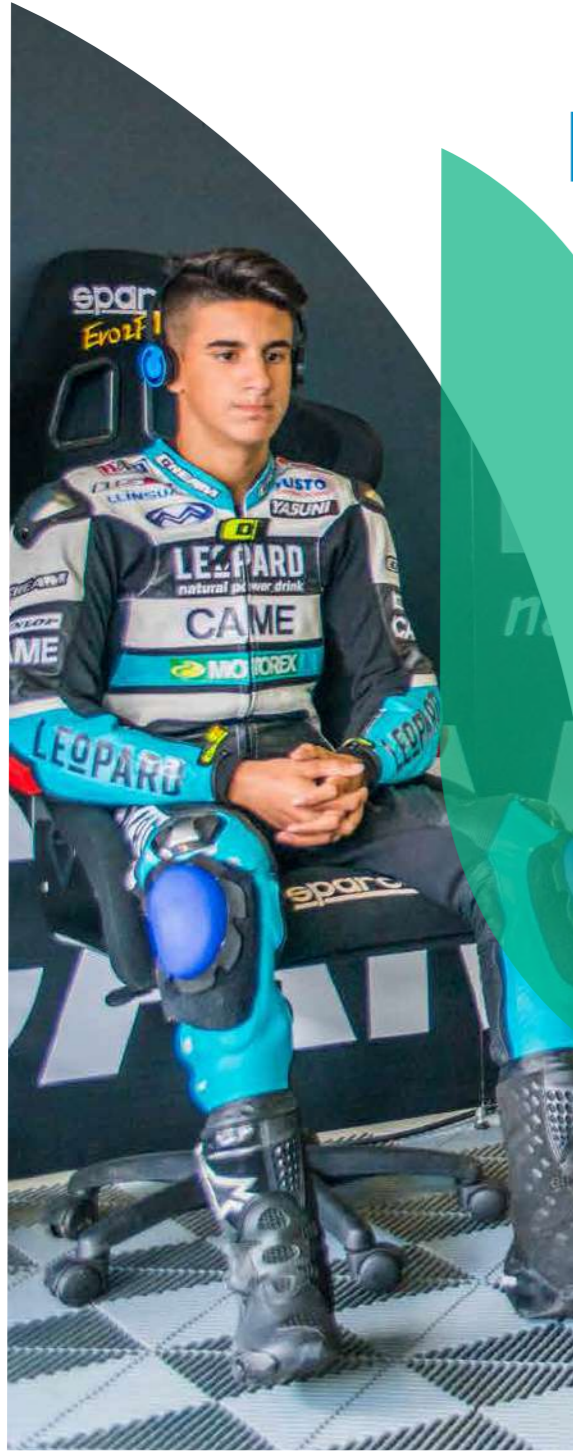
We are committed to achieving [goals by creating spot-on content](#) and by choosing locations and moods that encourage active participation. Whether it is an internal meeting, an incentive travel, a convention, a trade show, a gala dinner or the launch of a new product, we will take care of the event with [great attention to the finer details](#).

We will deal with the [concept, branding](#), locations, suppliers, logistics, graphics, communication, and with the set-up. We will help you with activities and entertainment...and will wait for you with some chilled wine afterwards!



CREATE YOUR
TAILOR-MADE
EVENT WITH US





SPORTS MARKETING

BOOSTS YOUR BRAND WITH SPORTS!

By harnessing the potential of sports, we help your business **boost the value of your brand** and product, by increasing its visibility and reaching your target audience.

We mix show, entertainment, emotions and hospitality to create your tailor-made event that will allow new business opportunities, the expansion into new markets, and customer **and sales force loyalty!**

Experience **unique days** and soak up the true atmosphere of your favourite sport. We carry out effective solutions for brand promotion, corporate incentives, or award travels, through highly customisable programs.

As a Tour Operator specialised in international **sports travel**, **2R SPORT& EVENTS** will reserve a front-row seat for you in the most exclusive hospitality areas to enjoy the **world major sports events** to the fullest!



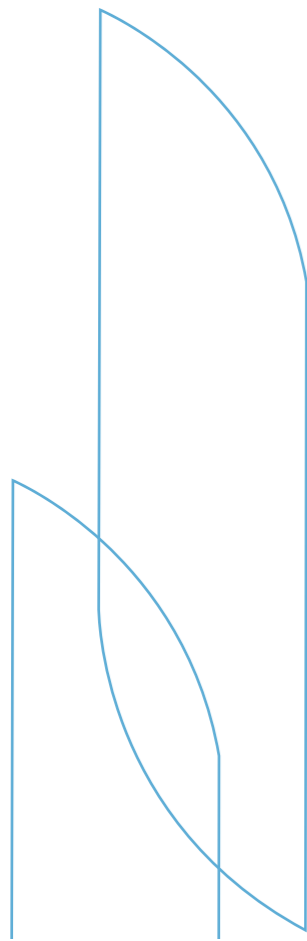
UNFORGETTABLE
EXPERIENCES
WAITING
FOR YOU!



— INCENTIVE WEEKENDS — CORPORATE HOSPITALITY — BRAND PROMOTION AREA

— SPONSORSHIP — TEST DRIVE

ADV & GROUP BRANDS



TorneiGiovani.com

s p o r t i n m o t i o n

This market-leading European brand is dedicated to sports promotion through the organisation of international youth tournaments. It is a sports events' network with a specific target, and a community of over 15 000 youth sports clubs, as well as a great promotional opportunity for partners

2R TOURS& SPORT

YOUR EXPERIENCE

Your TOUR OPERATOR for sports tourism. The possibility to combine sports and tourism is now becoming one of the main reasons to choose a trip, a destination, to get the most of their holidays.

Your ADV for experiential tours that give everyone the chance to share their own passions, skills and expertise to have fun, be inspired and get involved.



CONTACTS

*"We have fun,
we get emotional,
we push each other,
we have great ambitions,
we achieve big goals
and most of all
we love doing all of this
with our clients!"*

ARE YOU THINKING OF NEW PROJECTS?
GET IN TOUCH WITH US

2R SPORT& EVENTS srl

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