

Let's_together

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the Everchanging— Group

We keep changing
to stay true
to ourselves.
For over 60 years.



Let's__ Together



To inspire and be inspired,
to move and be moved.
Together.

That's what matters.



Sparking meaningful connections together_



Meaningful connections
spark from meaningful
experiences.

That's what we build.
Let's do it together.

CONSULTANCY



Design Thinking Approach

COMMUNICATION

EVENTS

Design thinking has creative power.

EVENTS, COMMUNICATION, CONSULTANCY:

three talented teams that interact and **work together to design experiences, ideas and solutions.**



Let's **Meet** together

EVENTS: KNOWLEDGE THROUGH EXPERIENCE.

Know-how, technology and creativity come together to build engaging experiences and to promote sharing and change.

Channels, formats and touchpoints, whether live, digital or hybrid are explored **to create “augmented events” that last in time.**



Let's **Engage** together

**COMMUNICATION: LEARNING TO LISTEN,
DECIDING TO SHARE.**

We strike up constructive communications within communities that everyone can relate to.

**Improving relations between brands,
organisations and people is what inspires
our teams to develop strong ideas.**



Let's **Think**
together

**CONSULTANCY: THE POWER
TO IMAGINE THE PRESENT.**

We support companies and associations to grow and change the integration of different areas of expertise allows us to get the best out of processes technologies and company culture.



About AIM

Our history shapes our present.

**We innovate, by tradition,
since 1960.**

We were ahead of the times when we devised the first hybrid event in the 70's, the first "off-show" event in the 80's, the first outsourcing and association management service models in the 90's and so on, finding new formats, channels and solutions.



AIM in Numbers



TALENTED PEOPLE



OFFICES



CLIENTS



YEARS
OF EXPERIENCE



LIVE, DIGITAL & HYBRID
PROJECTS LAST YEAR



COUNTLESS MEANINGFUL
CONNECTIONS



Our international presence

Our highly responsive local teams have a profound understanding of their context and markets while sharing the group's worldwide know-how and quality standards.

**That's how we pool
our creative minds together.**



Corporate Social Responsibility

The awareness of responsibility. The will to change.

A responsible business builds greater trust and closer relationships with stakeholders at every level.

We have signed the global Net Zero Carbon pledge:
-50% CO2 emissions by 2030 and Zero emissions by 2050.

We support NGOs, development and educational projects and collaborate with our clients to devise events and initiatives that make a difference and leave a positive legacy.

In 2015 we set up and are still supporting an orthopaedic rehabilitation centre in Burundi.



Memberships and Partnerships

We have been at the forefront of the events industry for many years as an active member of a number of industry associations and organisations, often at board level.

We believe our committed engagement has helped to improve standards throughout the sector as a whole.

MEMBERSHIPS



PARTNERSHIPS



Barcelona - Berlin - Brussels - Budapest - Florence - Hamburg - Lisbon - Madrid - Milan - Munich - Paris - Prague - Rome - Vienna

Let's **Work** together



aimgroupinternational.com