



LIDO

THE GOLDEN ISLAND OF VENICE

The Golden Island of Venice.

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Elegantly wild: the secret jewel of the Lagoon.



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A unique combination of the freedom of having the sea and sky as its only boundaries, and the exclusive elegance inherited from a romantic and refined past, Lido di Venezia is the favourite destination for those who can appreciate timeless beauty. The lagoon's unique views of crystal-clear water, golden sands and lush greenery blend with the chic, relaxed atmosphere of its avenues, Art Nouveau villas and historic hotels. An island to be discovered, where time seems to pass more slowly, it's perfect for finding one's own rhythm and savouring the pleasure of wonderment.



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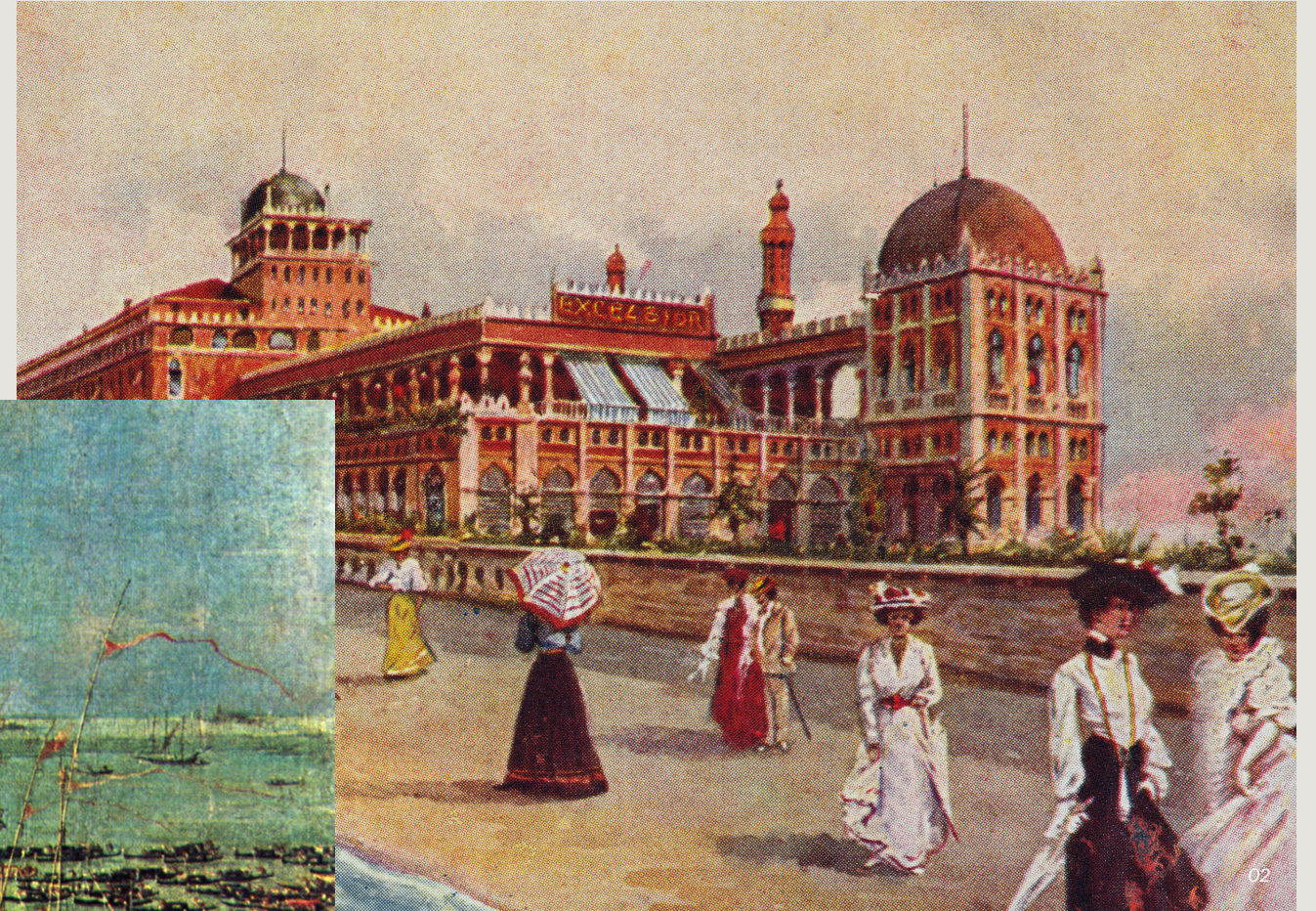


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Lido: where it all began.



The strip of land of Venice's Lido island is the original location of human settlements in the lagoon area. In Roman times there was a settlement here, the village of Malamocco, which operated as a port for the nearby Roman city of Patavium (Padua).

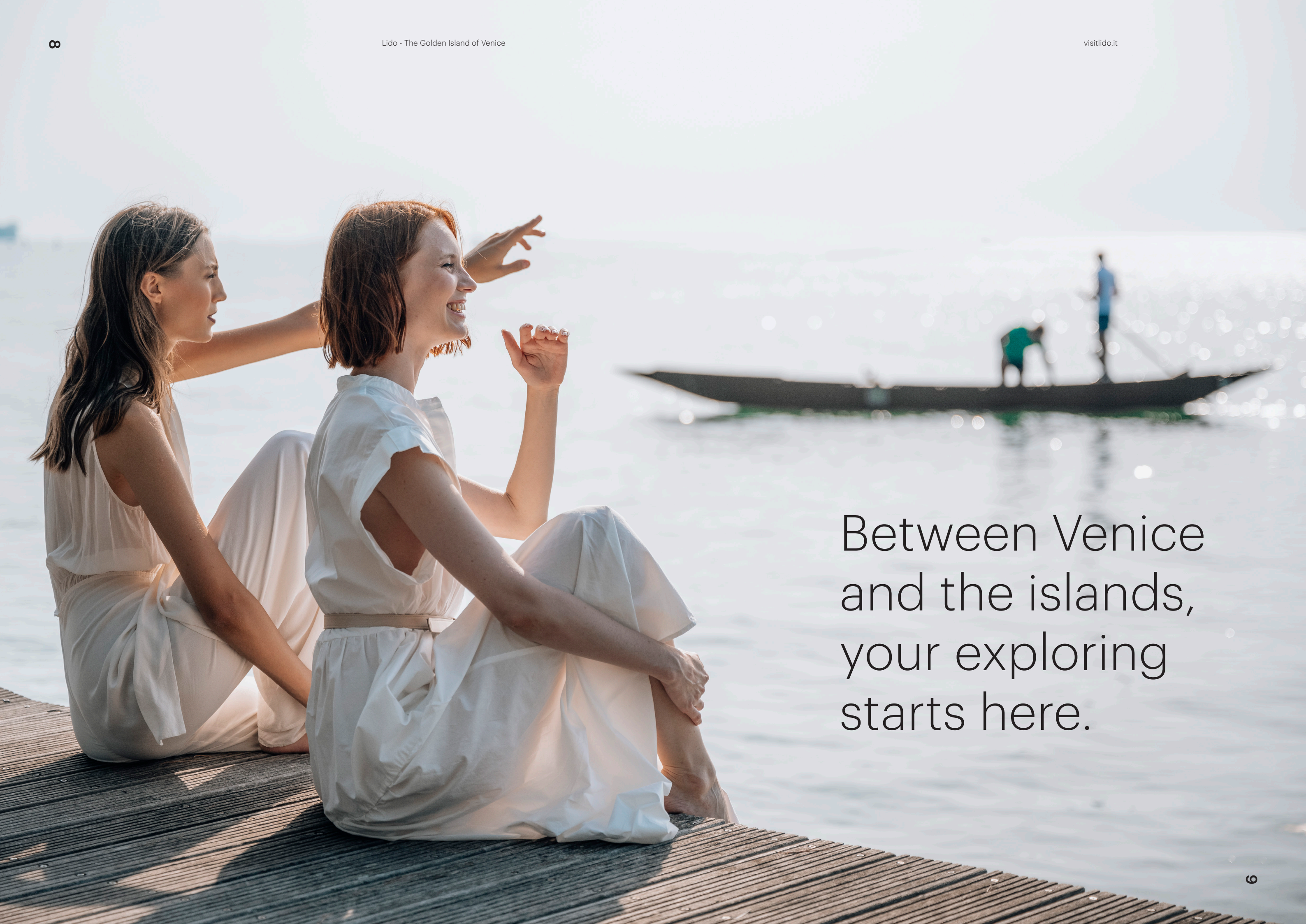
From the earliest times, the Benedictine abbey of the Church of San Nicolò (St. Nicholas of Myra), which houses the relics of the Saint, has stood on the northern part of the island. Not far from the church, a small plot of land was assigned by the Republic of Venice in 1389 for the burial of Jewish people. The cemetery has been restored and can be visited.

During the age of the Crusades, Lido was where the crusaders gathered and camped before setting sail, and the island has always

been the fulcrum of the defence system of the Venetian Lagoon: in the 12th century the fort of San Nicolò was built where the barracks of the Fanti del Mar were located. For centuries, the island was used for military exercises and as a place of control and defence against threats from the sea. At the end of the nineteenth century the Lido established itself as the most popular seaside resort in Italy and one of the most prestigious in the world, frequented by aristocracy and the European and international bourgeoisie. This led to the construction of large hotels such as the Hotel Des Bains (1900) and the Hotel Excelsior (1908). In 1872 the Società Civile Bagni Lido was founded and a system of water-buses was set up to provide services between Venice's railway station (Santa Lucia) and the Lido.

Many Art Nouveau villas were also built such as Villa Romanelli, Villa Monplaisir, the Papadopoli villas and many others. Between 1913 and 1916, Luigi Fabris created the majolica façade of the Gran Hotel Ausonia & Hungaria, considered one of the most important examples of Art Nouveau in Europe. Venice's first airport was on the Lido and was inaugurated in December 1915. The Lido was renamed the "Golden Island" and in 1932, it was decided to locate the headquarters of the Venice Film Festival to the island. It is the world's oldest film festival and still one of the most prestigious, hosting, for ten days a year, some of the most successful directors and acting talents of our time on the red carpet of the Lido, combining high artistic value with the glamour that has always distinguished the event.





Between Venice
and the islands,
your exploring
starts here.

Land and sea, history and nature.

To be close to one of the most beautiful beaches on the Adriatic Sea and to enjoy a privileged proximity to St. Mark's Square and the main historic island of Venice, there is only one place in the world where all this is possible: the Lido di Venezia, a relaxed and exclusive zone close to the

heart of the world's most beautiful city, a seaside destination that is set aside from mass tourism, and a destination to be enjoyed all year round by those who love a slower pace of life, discovering the enchanting landscapes imbued in both the history and nature of Venice's lagoon.



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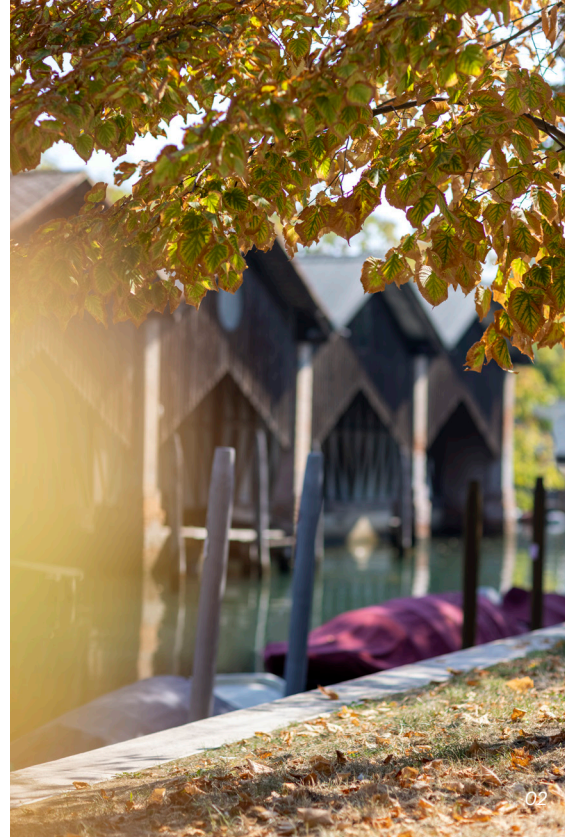
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Experience the Film Festival and the other events of the Biennale arts and architecture exhibitions, explore the oasis of the dunes at Alberoni, go horse riding and play golf at the exclusive Golf Club, savour the atmosphere of the elegant clubs and luxury resorts, discover the retreats where time stands still like Malamocco and San Nicolò, enjoy the well-equipped beaches and stroll the avenues lined by the Art Nouveau villas: all this is the authentic and manifold beauty of the Lido di Venezia.

At the perfect meeting point between nature and culture is a sinuous jewel, set between the sea and the thousand wonders of the city of Venice: the island of Lido, with its pristine greenery and the attraction of international events, the charm of a glorious history and the freedom of limitless horizons.

Living the Lido, a regenerating experience.

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Authentic, boundless sensations.



03 — Aerial view of Lido's Circolo Golf Venezia

01 — Alberoni beach
02 — The beach of the Excelsior Palace Hotel

The impressions that remain in the memory of those who visit the Lido often recall the beauty of its natural environment: 10 kilometres of beaches that make up an elegant and coveted seaside destination which, at the same time, is shielded from mass tourism.

When the air turns warm, the Lido is perfect for lovers of outdoor sports such as golf. The island's club is one of Italy's oldest and the beauty of its course lies in the technical difficulty of the eighteen holes that lie between sea and land, a real gem for golf enthusiasts. For sea lovers instead, the rowing clubs organize lessons in traditional Venetian rowing for beginners and experts. Cyclists can enjoy many routes on the island and beyond, while Lido's prestigious equestrian centre vaunts a unique setting for horse riding.



A world of art and culture that cancels distances.

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The Venice Biennale, considered one of the most renowned and prestigious cultural institutions in the world, has always been at the forefront of research and dissemination of new trends in contemporary art and architecture. Its events extend to different periods of the year, animating the life on Lido Island with the attractiveness of great art and international culture. The Venice Film Festival, which takes place entirely on the Lido, and the other events of the Biennale, make the Island a renowned and global cultural destination.

Art and beauty on the Lido are found not only in the screening halls and venues for cultural events, but in every street and on every corner.

By slowly exploring Malamocco or San Nicolò, strolling along the avenues admiring the Art Nouveau buildings which revel in their own charm, and discovering the finest hidden secrets of the island's history, is about taking a trip back in time to immerse oneself in a world where the unexpected is a daily part of life.

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