

BOLOGNA  
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# Unique Experiences

by **Amazing Italy**  
Tour Operator & DMC

Unique and unforgettable experiences  
in the land of **Food, Wine, Motors, Culture and Design**

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## ABOUT US

We are a leading Tour Operator and Destination Management Company based in Bologna and specialized in incentive trips, corporate travel and bespoke events in Italy, inspired by our unique imagination.

We are proud to bring creativity, experience and passion to each and every event and program we take care of.

Everything we do is in support of what you want for your guests. We are your partner in every way to make sure your guests' experiences are meaningful and remarkable.





## WHY BOLOGNA: CITY OF FOOD, MOTORS, ART & MUSIC

- An amazing location between Milan, Florence, Verona and Venice, but not yet contaminated by massive tourism.
- A brand-new International Airport with daily connections to more than 100 intercontinental and international flights.
- Bologna old town is recognized by UNESCO as the largest and best preserved in the world.
- Bologna is home to the oldest University in Europe.
- 52 km of porticoes, covered walkways, 26 medieval towers, waterways and canals.
- Amazing food and wine: Bologna is celebrated as the Foodie Capital of Italy. In this region we produce the finest Italian foods: Parmesan cheese, balsamic vinegar, prosciutto, and more!
- Homemade pasta from Bologna is renowned all over the world: tortellini, tortelloni, lasagne, tagliatelle and... ragù!
- Bologna is the center of the Italian Motor Valley, where the prestigious car and motorbike manufactures of Ferrari, Maserati, Lamborghini and Ducati are located.
- Bologna is a City of Music recognized by UNESCO!
- The city offers an amazing nightlife with its great number of theaters, cinemas, restaurants, osterias, and food & wine events.





## Bologna tower experience

Towers are by far the most iconic symbol of Bologna. In fact, in the 12th and 13th century, Bologna counted more than 100 turrets. Today, only 22 are left.

Walking up one of Bologna's towers, discovering Bologna's skyline from the top of it and having an aperitif there, will make you jump back to medieval times.





## Bologna food marathon

Our entertaining foodie guides will lead the guests through a journey to discover the best food stores and taste local delicacies while hearing the stories and history of Bologna, renowned as the foodie capital of Italy.

The tour consists is an authentic progressive lunch, in fact at each stop guests are offered generous tastings from starter to dessert, wine included of course!





## Bologna treasure hunt

Surprise your clients with a treasure hunt! Treasure hunts are fun and interactive and can be tailor made according to the number of participants and their interests. Guests have fun while exploring the city in an unconventional way and discover less known neighborhoods and hidden treasures.





## Photo rally

The photo rally is a bespoke photography-based activity where participants test their creative skills through the lens. Teams must take photos of the places they will visit and the activities they will be involved in during the rally. This team building aims to make participants interact in a fun and competitive way!



## San Luca sky experience

Come on board a private city train to ride up to the Sanctuary of San Luca, alongside the longest covered walkway in the world: 666 arches! From here, you will have the chance to climb the dome and enjoy a breathtaking panorama from a bird's eye view: the town on one side and shiny green hills on the other.



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## Bologna food experience

Visit boutique producers of Prosciutto, Parmesan Cheese, Balsamic Vinegar, and wine. Experience lovely tastes with accompanying wines and learn how these fabulous foods are made.





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## Home cooking experience

Dive into our cuisine and prepare the native food of the Foodie Capital of Italy hands-on, together with a local chef! You will later enjoy what you have prepared around a table with a good glass of wine.





## Hands-on workshops: become a master

Become a pizza maker, a coffelier, a sommelier, a gelato maker or maybe a mosaicist or a ceramist. We have selected amazing master classes for you to learn the secrets of the Italian crafts directly from our masters.



## Wine & olive oil experience

Enjoy this wonderful experience in the south of Romagna. Colorful open-air frescoes, narrow streets, gentle slopes and Dozza's majestic medieval castle will only be some of the main characters of this once-in-a-lifetime experience. Visit a winery estate, taste wine and olive oil, enjoy a local food-based lunch in the vineyards and visit a medieval village.





## Truffle hunting experience

Follow our expert truffle hunters in search of truffles. You need experience, patience and a good dog.

Discover the secret corners of the woods during a pleasant walk. See how the dog feels the truffle's smell and it digs till it finds one,

then the truffle hunter with the help of an opposite shovel, picks the truffle.

Learn how to recognize the "earth's diamond" and try traditional local dishes with truffle.



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## Motor Experience

A once-in-a-lifetime experience in the Italian Motor Valley to discover how Ferrari, Pagani, Lamborghini, Maserati & Ducati are made and how they became the symbol of the Made in Italy. Step into the motor factories, enter the assembly lines and visit museums & private collections.



## Luxury Driving Experience

Experience the thrill of driving your favorite Ferrari or Lamborghini car on real roads or at a private track, in the heart of the Italian Motor Valley, where they are made.







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## Italian wheels experience

Vespa and FIAT 500 are the two icons of the Italian lifestyle.

We offer tours of different lengths which can combine the Vespa or FIAT 500 experience with visits to hidden gems of Emilia-Romagna.



## MilleMiglia Dreaming

A tour by Vintage cars is an engaging and immersive way to discover the most charming and hidden sites of Bologna outskirts and admire breathtaking landscapes. This amazing customized tour by Italian old timers will take you to discover one of the most fascinating routes, defined from Enzo Ferrari “the world’s greatest race”: the Mille Miglia.





## Pavarotti Land

This team building activity is closely linked to the land of Maestro Luciano Pavarotti. Here, in fact, the most famous tenor of all time was born and here is the residence where he lived the last years of his life.

In addition to the extraordinary relationship with music and love for singing and opera, Emilia is also renowned for the richness and variety of typical DOP products such as Parmigiano Reggiano and Traditional Vinegar of Modena, considered real masterpieces of taste.

Finally, Emilia is also known as the land of motors, because it is here that the most important car companies in our country that have made the history of the Italian car are based.





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## Ravenna experience

For three centuries starting from AD 402, Ravenna was the capital of the Western Roman Empire. Today, its early Christian mosaic artworks are enshrined in the UNESCO heritage. Visit the capital city of Christian and Byzantine mosaics and even join a workshop where you can make your own. Learn how to make and bake the traditional local bread piadina during an hands-on cooking class.





## Sailing regatta

The sailboat is the best location to host your incentive events: the corporate regattas are the perfect sport events if you'd like to offer an exciting prize to your employees, an award capable of supporting the aim to enhance everyone's own skills and give the best for all the common goals



## San Marino experience

Of Earth's 196 independent countries, San Marino is the fifth smallest and – arguably – the most curious.

Discover the most ancient republic in the world.

Reach the top of the village, enjoy the breathtaking view of the Italian Riviera and catch a funicular to get down to the historical center.







## Helicopter tours

Fly over the amazing land where the most iconic racing cars of the world come to life.

A world populated by visionary engineers, brave pilots and fantastic teams used to face the hardest challenges leading to success.

You are feeling yourself part of this, eager to the thrill of speed.





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## Hot-air balloon flights

Explore the most beautiful landscapes in Italy with a hot air balloon flight.

You will reach the altitude of 6.000 meters and float in the air admiring breathtaking landscapes. Fly over the mountains, lakes, fertile lands and medieval villages of Emilia Romagna.



## Our services

- Top hotels – from the best resorts to the most exclusive private hideaways
- Incredible venues – castles, cloisters, villas, amphitheater
- Unique entertainment – private concerts, cooking shows, music
- After hours private viewings – museums, palaces, car and motor collections
- Team building – from treasure hunts to wine harvests
- Events and parties – music, lighting, costumes, and exclusive gala dinners
- Unique transportation – vintage cars, Vespa scooters, yachts and Ferraris
- Sightseeing and themed tours – exclusive activities out of the ordinary
- Conference venues – for all sized groups
- Professional highly-qualified guides, drivers and assistants



## How to reach Bologna

### ***By plane***

G. Marconi BLQ Airport

### ***By train***

1h00 from Milan

0h35 from Florence

1h30 from Venice

2h00 from Rome

3h30 from Naples

### ***By car***

2h00 from Milan

1h00 from Florence

2h00 from Venice

4h00 from Rome

### ***By ship***

Ravenna and Venice ports





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