

BOLOGNA  
EXPERIENCES

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Awaken your senses in  
**Bologna**

6 unique experiences for an unforgettable stay

# Sight

## Dozza & Brisighella Experience

Enjoy this wonderful experience in the south of Romagna. Visit the medieval village of Brisighella with its towers and fortress. Savour a typical lunch at a winery estate with wine tasting. Visit an olive oil producer and taste the fresh-made olive oil.

After lunch, immerse yourself in the unspoiled beauty and atmosphere of the medieval village of Dozza, with its colourful open-air frescoes, narrow streets, gentle slopes, and majestic medieval castle. If you have enough energy, climb the castle's towers, and enjoy a breathtaking view over this uncontaminated landscape! Enter the castle cellars and discover the region's most outstanding permanent exhibition of wines: over 1000 labels!





# Smell

## Bologna Experience

This is the perfect tour to give you insights into Bologna's traditions and culture. Discover Bologna's most famous monuments: Piazza Maggiore with the Accursio Palace seat of Bologna city hall since the XIV century, the Neptune Fountain considered one of the most elegant Renaissance fountains in Italy, St. Petronio Basilica with its treasures, the Archiginnasio Palace, first permanent seat of the oldest university in the world-famous for its frescoed walls and its Anatomy Theater, the Two Towers, St. Stephens Sq., and more!

Explore one of Bologna's oldest food markets with an insider and visit the most traditional food shops; the smells and tastes ensure the memories stay with you. At the Quadrilatero, Bologna Food Market, you will be offered 5 authentic tastings (a big meal) at a diversity of places: an ancient family-run Deli-store, a bakery, a chocolate factory, a pasta workshop, and a gelato shop.



# Taste

## Food valley experience

Emilia Romagna culinary traditions are beloved at tables worldwide, especially Parmesan cheese, Balsamic vinegar of Modena, and Prosciutto. We will take you behind the scenes to discover authentic Italian flavours. You will learn about our regional food and traditions and meet boutique producers of the most refined Italian foods. You will experience lovely tastes with accompanying wines and learn how our fabulous foods and wines are made, the best way to dive into the Italian culture.



# Touch

## Ravenna experience

Ravenna was once one of the most important cities in the western world. The last capital of the Roman Empire in the West, it subsequently became the capital of the Gothic kingdoms of Italy and of Byzantine Italy. The early Christian Byzantine mosaics in Ravenna are the finest in the world. Ravenna is a European “superstar” city which attracts visitors from the four corners of the world thanks to its unparalleled Byzantine mosaics with complex allegorical meanings. You will be guided through the Mausoleum of Galla Placidia, with the earliest mosaic scheme in Ravenna, San Vitale’s Basilica, the Neonian Baptistery with superlative early Christian mosaics, and St. Apollinare Nuovo.

You will learn the secrets of ancient mosaic techniques in a relaxed yet stimulating atmosphere at a mosaic workshop. You’ll have the opportunity to create something special to take home and hang on the wall as a memory of Ravenna, made with your hands.

# Hearing

## Motor valley experience

Emilia Romagna's land of motors is not a catchphrase. It is rare to find such a high concentration of car and motorcycle manufacturers, motor racing tracks, museums, and collectors in one place.

Ferrari, Maserati, Pagani, Lamborghini, Ducati and Dallara are all located within a short distance from Bologna.

You can try your favourite sports car on a private track or on real roads. There's nothing better than driving a Ferrari or Lamborghini supercar in the region where they are made! You will have the opportunity to enter the factory floors and see with your eyes how these symbols of the "made in Italy" are created.





# Intuition

## Outlet-shopping experience

Reach the idyllic Tuscan countryside south of Florence to visit The Mall outlet. In an elegant and refined architectural context, The Mall houses a selection of the most exclusive international fashion brands, such as Valentino, Giorgio Armani, Fendi, Gucci, Versace and many others, in a unique style. Your personal shopper will expertly lead you to discover the latest news and trends, from clothing to accessories, perfumes, footwear, watches, and household items. You can enjoy a lunch break at the brand new and elegant Gucci Café on the Gucci Shop's terrace. You might also visit the Barberino Designer Outlet Village on the way back. Located in the Mugello valley, this outlet is designed like a renaissance village and has more than 100 shops, including important Italian and international designer brands such as Prada, Dolce & Gabbana, Cavalli, and Furla, and many others. Before leaving we suggest a gourmet break at the Lindt shop.



# Why Bologna

## City of food, motors, art & music

- A fantastic location not yet contaminated by massive tourism, Bologna can be your hub for visiting other cities such as Milan, Florence, Verona and Venice.
- A brand-new International Airport with daily connections to more than 100 intercontinental and international flights.
- Bologna old town is recognized by UNESCO as the largest and best preserved in the world.
- Bologna is home to the oldest University in Europe.
- With 52 km of covered walkways, Bologna is officially the “City of Porticoes” following its nomination as a UNESCO World Heritage Site.
- Bologna boasts 26 medieval towers and a great network of waterways and canals.
- Amazing food and wine: Bologna is celebrated as the Foodie Capital of Italy. In this region, we produce the most refined Italian foods: Parmesan cheese, balsamic vinegar, prosciutto, and more!
- Homemade pasta from Bologna is renowned all over the world: tortellini, tortelloni, lasagne, tagliatelle and... ragù!
- Bologna is the centre of the Italian Motor Valley, where the prestigious car and motorbike manufacturers of Ferrari, Maserati, Lamborghini and Ducati are located.
- Bologna is a City of Music recognized by UNESCO!
- The city offers a vibrant nightlife with numerous theatres, cinemas, restaurants, osterias, and food & wine events.





## How to reach Bologna

### By plane

G. Marconi BLQ Airport (30 minutes transfer from Palazzo di Varignana)

### By train

1h00 from Milan

0h35 from Florence

1h30 from Venice

2h00 from Rome

3h30 from Naples

### By car

2h00 from Milan

1h00 from Florence

2h00 from Venice

4h00 from Rome

### By ship

Ravenna and Venice ports