



# COMPANY PROFILE





# WELCOME TO **KING DMC**

We've been in the MICE & Events market for **more than 30 years**: this means countless of events organized, many difficulties overcome and a big amount of stress felt, shared and released.

The love for Italy and its beauties and the passion for its disclosure is what make us love our job and be there for every clients' request, may they be easy, complicated, challenging or special.



**We will guide you and provide insights and advices to make your event even more exciting, sustainable and, above all, Italian!**



**1992**

year of foundation



**80%**

woman  
in the team



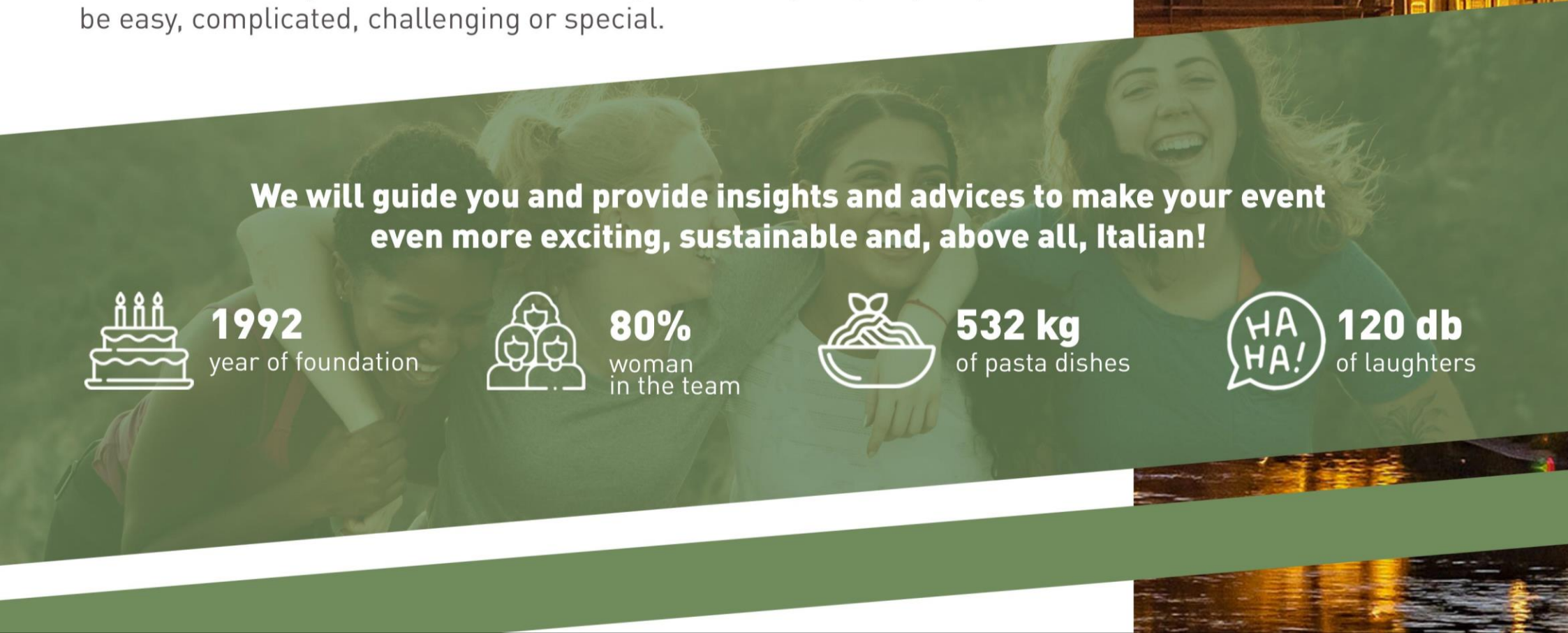
**532 kg**

of pasta dishes



**120 db**

of laughs



## INCENTIVES & EVENTS

# SERVICES & SOLUTIONS

From incentive trips to corporate events, from road shows to conventions and international sport competitions: our **MICE & EVENTS** department is there to meet all needs and to take care of any kind of event, whether they are targeted to small groups or to the more demanding customers requiring elaborate projects.



Incentive Trips



Exclusive Events



High-end Experiences



Event Design &  
Meeting Management



Congress Organization  
& Corporate Events



Accommodation  
& Logistic



## INCENTIVES & EVENTS

# PLANNED BY US TAILORED **BY YOU**



### We Support Local Businesses

We rely on trusted local partners and we promote small companies in the organization of tours, events and activities.



### Italian Craftsmanship

Meet with wine producers, step in historical perfume labs, learn the art from a pottery master: we include visits and shopping of artisan products in every tour.



### Themed Activities

Feel Italian for a day: make homemade pasta, drive a Vespa, create your own ice cream flavor. The possibilities are as endless as your ideas.



### Special Openings

We open the doors of public venues after the visiting hours for unique events, private visits and exclusive gala dinners.



**60%**

walking tours



**INFINITY**

number of projects



**25**

vintage cars tried



## LEISURE

# EXPERIENCE THE **ITALIAN LIFESTYLE**

**Major cities of art, history and culture:** let us guide you through our favorite charming destinations.

**The best of Italy** awaits you for a time of **beauty and relax**.

We discovered many hidden spots and we are ready to suggest the best options according to your unique needs and desires.



**83%**

well-being  
improvement



**40%**

itineraries  
have a gondola tour



**INFINITY**

ice cream cones  
tasted



**100%**

best spots in town





LEISURE

## WHAT IT MEANS TO DISCOVER **ITALY WITH US**

**We tailor your Italian trip** making the most out of it, including **authentic activities** for you to have your personal Italian experience.

Every region has much to offer: different products to try, different activities to do, diverse views and tastes.

**We are here to spice up your Italian trip.**

# #italianity

**Feel the #italianity with King DMC:  
we bring you to the core of Italy.  
Its beauty, its passion, its secrets**





# FIT BEYOND LUXURY

Get the best out of the most amazing places in Italy: **private mansions open the doors just for you**, with a selection of ultimate luxury retreats and high-end services. All the best **experiences to relax, discover and have fun** to travel the way you want: rely on us and enjoy!

Our **Business Travel** division here at KING DMC has been supporting with **customized proposals** many Italian companies for years.

**Efficient service, advanced technological tools, comfort of the proposal and reasonable budget:** we help companies taking care of their business mobility, always keeping high quality standards and offering a dedicated and flexible assistance.

## Excellence is above all an attitude!



**24H**  
service during  
the trip



**5** ★  
all the hotel  
& facilities



**100%**  
discretion and  
privacy



**1K**  
liters of  
wine tasted





# RELIGIOUS TOURS

Italy as the host of the head of Catholicism, is a **place where holiness and spirituality find their way in every corner.**

Starting from Rome, of course, where the heart is and beats strong, one can walk different paths outside of the city to encounter all the many **sanctuaries and holy places** in the country. Many are the itineraries to choose from to have a **taste of the faith** living within these borders.



**1°**  
religious  
destination



**+100K**  
sanctuaries



**3M**  
religious tourists  
every year



**22**  
eucharistic  
miracles





## SPORT EVENTS

# SPORT IS ABOUT **PASSION**

From **Champions League** to **Premier League**, from **Formula 1** to **Moto GP**, from the International Tennis Tournaments to the **Superbike**. It's an excitement that moves many hearts, including ours.

We manage all part of the logistics: every player and worker will be looked after with the most **authentic care and enthusiasm**. We will plan, implement, facilitate and staff an entire successful event so you can concentrate on the most important thing: **enjoy and play the game!**



Sponsor & Football  
team handling



Corporate Hospitality  
Programs



Athlete and Celebrity  
appearance coordination



Boot Camps



VIP Services



Ticket Management



Social Program for Fans



Hospitality & Logistic



Leisure Activities







## | WEDDINGS

IF YOU HAVE DECIDED TO GET MARRIED IN ITALY

# Congratulations

Whether you are thinking of a **religious ceremony** or a **civil or symbolic one**, or even a **simple blessing**, Italy is the ideal pick for your special day!

**Renaissance cities, quaint villages, gorgeous landscapes** and spectacular coastlines: Italy offers so many idyllic settings for such an important celebration in one's life! One that truly represents the **feeling of love in all its different facets**.



**70%**  
times Tuscany  
was chosen



**80%**  
marriages  
survived



**10K**  
dance steps at  
every wedding



**50**  
types of  
flowers party



## WEDDINGS

# WE WILL PLAN **YOUR PERFECT DAY**

We will be by your side to **help express your emotions through the visuals and the perfect location**, making the best suggestions to convey your ideas into a wonderful ceremony.



## SERVICES

- Paperworks
- Catering service & entertainment
- Luxury or vintage cars
- Floral decorations
- Styling & Beauty



# EXPLORE BY **DESTINATIONS**

Wondering what are **the best places to visit in Italy?** Every Italian region is unique with its customs, flavors and, of course, history. Tailor your **authentic experience**, discover **incredible landscapes**, build **unforgettable memories**.

**Be Inspired!**







## PROFESSIONAL APPROACH, CREATIVE IDEAS & GREAT CARE

Our goal is to always provide an **unforgettable and tangible memory of Italy**, by finding the most authentic ways of experiencing what this country has to offer.

## | OUR **MANIFESTO**

### TASTING IT, TOUCHING IT, SMELLING IT

Travelling comes with experiencing, and experience a destination happens in different ways.

**How to connect with a place?** In Italy, by **tasting local wine** and **products** directly where they are produced, with the people who do it. To learn from them and **get inspired by their passion**. By walking unbeaten routes, smelling the life within it. By joining activities that mean something to the locals.

### Let us guide you!





# GO GREEN

At **KING DMC** we understand the importance of having a part in creating a more sustainable future for the Earth.

We want to be carriers of the changes that are developing in the traveling field, by proposing **alternative routes** and options to clients that are willing to accept the challenge and be surprised.

What does this mean? It means to make **sustainable choices** when it comes to traveling. **Like using different kinds of transportation. Travel in small groups. Visit less-known destinations.**

These choices don't take anything away from the journey, instead they bring unexpected beauty and a more authentic experience, for a truly unforgettable trip.

Trust your next event with the skillful hands of our expert, and follow the Green way.


**Ask for an alternative sustainable option when planning your trip: be part of the change.**








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