



The LUXURY of SPENDING LESS

Discover the perfect day out in a unique open-air setting at Fidenza Village, just an hour from Milan and Bologna, and 15 minutes from Parma. Explore world-leading brands with up to 70% off the recommended retail price, complemented by refined food and a host of five-star guest services. Plus, explore more than 30 eye-catching artworks decorating the Village transforming it into an open-air gallery.

Become a Fidenza Village member today, scan the code or visit FidenzaVillage.com to find out more.



Adidas · Alviero Martini la Classe · Angelico
 Antonio Marras · Armani · Aspesi · Baldinini
 Blumarine · Boggi · Borbonese · Borsalino · Boss
 Braccialini · Brooks Brothers · Caleffi · Calvin Klein
 Coach · Coccinelle · Crocs · Diesel · Dolce & Gabbana
 Dsquared2 · Elena Mirò · Eleventy · Elisabetta Franchi
 Ermanno Scervino · Etro · Fabiana Filippi · Fay
 Ferragamo · Ferrari Store · Fratelli Rossetti · Frette
 Furla · Gallo · Givenchy · Guess · Gutteridge
 Harmont & Blaine · Herno · Hogan · Hugo
 Il Lanificio · Ixos · Jacob Cohën · Jil Sander
 Jimmy Choo · K-way · Karl Lagerfeld · Kartell
 Kids Around · Lacoste · Lagostina Home&Cook · Levi's
 Liu Jo · Liu Jo Uomo · L'Occitane · Loro Piana
 Luisa Spagnoli · Luxury Zone · Maliparmi
 Mandarin Duck · Marni · Michael Kors · Missoni
 Monnalisa · Moorer · Napapijri · New Balance · Nike
 North Sails · Nove25 · P.A.R.O.S.H. · Paul Smith
 Paul & Shark · Peserico · Peuterey · Pinko · Piquadro
 Pollini · Pinalli · Polo Ralph Lauren · Prada · Puma
 Renè Caovilla · Rituals · Roy Roger's · Salomon
 Samsonite · Sergio Rossi · Stella McCartney
 Sunglass Hut · Swarovski · The Bridge ·
 The Cosmetics Company Store · The North Face
 Timberland · Tommy Hilfiger · Trussardi · Twinset
 Ugo Colella · Under Armour · Valentino · Versace
 Vilebrequin · Vision Ottica · Vivienne Westwood
 Zegna · Zwilling

Scan the QR code to be the first to know about new openings.



Your JOURNEY

By car

A1 motorway, Fidenza/Salsomaggiore Terme exit, just one hour from Milan and Bologna and 15 minutes from Parma.

By train

Travel by train from Milan or Bologna to Fidenza.

Shopping Express®

Travel in style with the daily coach service from Milan city centre.

Departure		Return	
Daily at 9.45 am	Piazza della Repubblica, at the corner of Via Turati, in front of the news stand.	Daily at 5 pm	Fidenza Village

For more information and to book, visit FidenzaVillage.com/Booking

Opening Times

Monday to Sunday, from 10 am to 8 pm. Discover more at FidenzaVillage.com

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 **Fidenza Village**
 THE BICESTER COLLECTION

ALWAYS AN ADVENTURE

A TASTE OF VILLAGE *life*

Fidenza Village offers a range of food and drink to suit every taste, with dine-in and takeaway options available. Discover dishes featuring local flavours and authentic, fresh ingredients alongside gourmet treats such as artisan ice cream and handcrafted Italian coffee.



- **Koi Sushi**, Japanese dishes and sushi
- **Lievità**, Gourmet pizzeria
- **Panino Giusto**, The Italian Art of the Panino since 1979
- **Signorvino**, Food and wine
- **Parma Menù**, Typical Emilian cuisine
- **Venchi**, Chocolatier
- **Lindt**, Chocolatier

ABOVE & BEYOND

Discover The Concierge, where our dedicated team are on hand to help throughout your visit and enjoy our five-star guest services.

- Chauffeur transfers*
- Complimentary wi-fi
- Electric car charging points
- Gift card
- Hands-free Shopping
- International home delivery
- Luggage drop
- Personal shopping & stylist*
- Phone charging
- Restaurants and cafés
- Tax free

*Services are subject to availability and may need to be pre-booked

TAX *free*

Living outside the EU?

Guests visiting from outside the European Union can take advantage of tax-free shopping for even more exceptional savings of up to 13.5%.

HOW DOES IT WORK?

1. Ask the boutique staff for a VAT refund form with purchases of €70,01 or more
2. Provide the staff with your name (as stated on your passport), your address and your passport number to complete your VAT refund form
3. At the airport, take your completed VAT refund forms, receipts, passport and purchases to the customs office at your EU point of departure for validation.

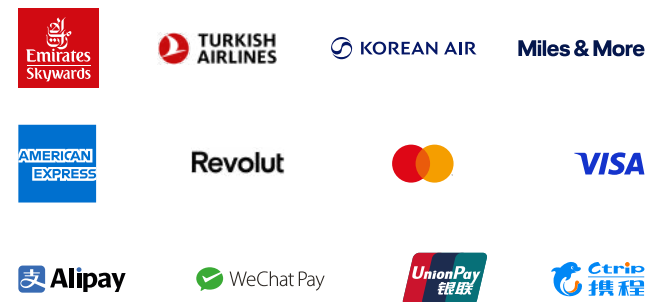
Alternatively, enjoy immediate tax refunds in the Village at our tax-free kiosks, located in The Concierge.

Global Blue ***planet**



SHOP & EARN

Earn miles and points with your purchases with our selection of frequent flyers, travel and loyalty programmes, including:



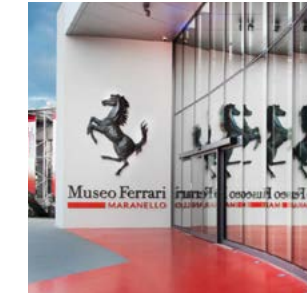
ALL OUR PARTNERS

Scan to discover more about our partners, the rewards and experiences you can enjoy with their programmes.



Your STAY

We have partnered with local attractions across the region, to give you these unmissable opportunities to explore Emilia-Romagna, in the heart of Italy's Food and Motor Valley.



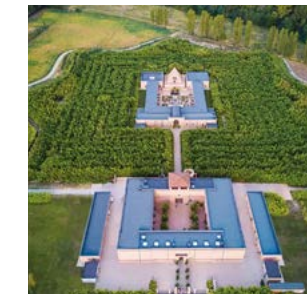
Ferrari experience

After visiting the Village, immerse yourself in all things Ferrari at the Ferrari Museum and explore the history behind the legendary Prancing Horse.



Parmigiano Reggiano experience

Complement your visit with a guided tour and explore the rich history of Parmigiano Reggiano cheese and its production.



Labirinto della Masone

Discover the world's largest bamboo maze and explore Franco Maria Ricci's renowned art collection, just a few minutes from Fidenza Village.



Teatro Regio

Explore the cultural and historical significance of Teatro Regio in Parma. Book your visit today to experience the magic of Italian opera and architecture.