long thread
MEDIA

Who we are
Long Thread Media creates inspiring, educational content related to spinning, weaving, knitting, and needle arts. We're a small, independent, women-owned media company, founded in 2019.

Why you'll love working with us
You'll come to work with a small group of talented, kind colleagues who are passionate about inspiring fiber artists. You'll create beautiful content, tell important stories, and make the creative lives of our customers richer. Long Thread Media strives to offer an exceptionally supportive work environment, including mostly remote work, flexible PTO, a 401k with match, and other company-paid benefits.

We are seeking an editor for Handwoven magazine who will lead our weaving brand.

The Editor directs the content and focus of ***Handwoven*** magazine and weaving content for other projects and products. The Editor also oversees and contributes to content for our digital platforms, advises the development of online education, and participates in or leads new initiatives in weaving, following the priorities of the company and the direction of the Editorial Director. It is a fully remote position with occasional required travel.

The role is highly collaborative, partnering with every team in the company to meet our content and commercial goals—from advertising and customer service to marketing and digital.

In this role, you will:

- Plan and direct the content of ***Handwoven*** magazine and all related weaving content, delivered both digitally and as physical products, which includes developing and assigning content; curating projects, text, and images; collaborating with technical and art colleagues to assemble each issue; and overseeing every detail of the publication.
    - Assign and edit feature stories, projects, and departments, working closely with freelance writers and the editorial team to brainstorm story ideas.
    - Select weaving projects for publication, giving design direction and ensuring clear documentation.
    - Review articles and projects to ensure that they meet our high standards of quality.
- Steer the identity and tone of Long Thread Media's shaft-loom weaving publications, establishing and refining the brand's identity and value in the marketplace.

- Collaborate in promoting our weaving publications, products, and other offerings to delight current customers and find new audiences.
- Create original content for web, print, and other channels.
- Travel to photo shoots and conferences as required (estimated 2-6 trips per year).
- Create promotional copy and consult on marketing materials.
- Oversee editorial budgets and manage our financial resources carefully.
- Oversee the visual presentation of the magazine and related products through photography and layout.
- Play a key role in a dynamic independent media company, helping us imagine new ways to delight our customers.

You'll be great at this job if you:

- Cultivate a deep and ever-growing understanding of the mechanics and market of handweaving on a shaft loom.
- Maintain a network of connections with weaving designers, instructors, writers, and other leaders in the handweaving community.
- Have 3+ years of experience weaving on a shaft loom and a firm understanding of weave structures and loom mechanics.
- Possess an excellent command of the written English language.
- Communicate skillfully in writing, on Zoom, and in person.
- Thrive on problem-solving and flexibility.
- Stay organized yet flexible and manage your time effectively amid a variety of projects.
- Balance working independently with incorporating feedback from teammates.

To apply

To be considered for the role, please send your résumé and a cover letter detailing your weaving and editorial experience to jobs@longthreadmedia.com.

For more information about Long Thread Media, please visit longthreadmedia.com.

Full-time employees of Long Thread Media enjoy a range of benefits including company-paid disability and life insurance, stipends for health care and technology/telephone use, participation in a retirement savings plan with a generous match, and a flexible time-off policy in addition to paid holidays.

We anticipate that the salary range for this position is $63,000–$73,000. This is the range that we in good faith believe is the range of possible compensation for this role at the time of this posting. We may ultimately pay more or less than the posted range.