

CRAFT  
**Beer & Brewing**  
Magazine

# BREWING INDUSTRY GUIDE // WINTER 2025



FLAGSHIP IPAS:  
KEEPING THEM  
FRESH

HOW TO HANDLE  
DISTRIBUTOR  
PRICING CHANGES

HOPS INSIDER  
PERFECTING PICK  
TIMING, NEW HOPS  
& MORE

BREWING WITH  
NA YEAST

WISEACRE:  
MANAGING  
ACQUISITION  
GRACEFULLY

## VINE STREET BREWERY

Collaboration, leadership, deep community engagement, creative spark, and killer beer are keys to success for this Kansas City brewery.

THC BEVERAGES: THREE QUESTIONS TO ASK



MIXED 4-PACKS



MEASURING BITTERNESS

# NEW AND NOTABLE

Fresh and innovative products from the best manufacturers in the business



## SS BREW PUMP

Ss Brewtech's newest product is the Ss Brew Pump. Featuring an IP55 water resistance rating, an easy-to-use DIN Head, 11 gpm flow rate, and 1.5" TC center inlet head, Ss Brew Pump is engineered to tackle even the messiest of brew days!

[ssbrewtech.com/products/ss-brewpump](http://ssbrewtech.com/products/ss-brewpump)



### OLD ORCHARD WHITE SANGRIA CRAFT JUICE CONCENTRATE BLEND

Old Orchard's vibrant White Sangria-flavored craft concentrate blend features white grape, tangerine, lemon, and lime juices with notes of honeydew—designed for crafting cocktails, mocktails, wines, ciders, and seltzers. Order your free sample at [oldorchard.com/brewer](http://oldorchard.com/brewer).

[oldorchard.com/bulksales/bulk-category/white-sangria](http://oldorchard.com/bulksales/bulk-category/white-sangria)



### HOPSTEINER SALVOPLUS®

A 100 percent hop-derived, immediately soluble, liquid aroma extract engineered entirely from CO<sub>2</sub> hop extract that delivers a potent combination of essential hop oils and beta acids. Build a leaner, meaner, more cost-effective IPA with SalvoPlus®—your new go-to tool for consistent, scalable, and clean hop expression.

[hopsteiner-20681636.hs-sites.com/salvoplus](http://hopsteiner-20681636.hs-sites.com/salvoplus)



### CLOUD-SELLERS® 360 FLUID-DRIVEN TANK CLEANER

Revolutionize your brewery-cleaning operations with the Cloud-Sellers® 360 Fluid-Driven Tank Cleaner from Spraying Systems. Remove even the toughest residues quickly and efficiently with our high-impact tank cleaner. Spraying Systems also offers exceptional service and a range of maintenance solutions to keep your equipment operating at peak performance.

[spray.com/brewery](http://spray.com/brewery)



### PRairie MALT BADASS RHAPSODY BOHEMIAN PILSNER MALT

Rhapsody Bohemian Pilsner malt is not just an ingredient, but a symphony of flavors and aromas. Made from the finest Bohemian barley variety, Malz, and malted in Nova Gradiška, Croatia, this pilsner malt is characterized by low color and high extract. It's available in North America exclusively through Prairie Malt.

[prairiemalt.com/products/badass-rhapsody-bohemian-pilsner](http://prairiemalt.com/products/badass-rhapsody-bohemian-pilsner)



### STEEL CHILL-CUPS

Make your brand unforgettable with custom-printed Steel Chill-Cups! Your full-color logo on our 100 percent recyclable steel cups makes your brewery memorable and is a keepsake for your patrons. Available in blue, red, green, or gray and proudly made in the USA.

[SteelChillCups.com](http://SteelChillCups.com)





#### OREGON FRUIT PUREE AT RAHRBSG

Aseptic fruit purees from Oregon Fruit Co. are now available through RahrBSG! Add to your pallet of malt, hops, yeast, and other raw materials. Blackberry, mango, and raspberry available, with more selections to come.

[rahrbsg.com/fruit-puree/](http://rahrbsg.com/fruit-puree/)



#### NEW COUNTRY MALT GROUP WEBSTORE

Experience a better way to shop with our new CMG webstore—featuring a quick reorder function, ACH payments, a pallet-optimizer tool, transparent pricing tiers, and expanded access to secondary warehouses. Shop faster, find what you need, and keep your production moving with a platform designed for brewers and distillers.

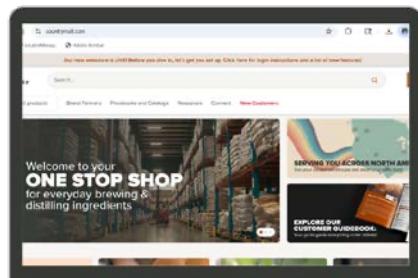
[countrymalt.com](http://countrymalt.com)



#### JOHN I. HAAS PRYSMA

Meet PRYSMA, a flowable liquid hop-flavor platform that uses a unique, 100 percent hop-derived carrier technology. This allows PRYSMA to deliver a highly impactful range of hop and other natural flavors into beer and beverages without the need for pre-mixing or the use of non-hop-derived carriers.

[johnihaas.com/prysma](http://johnihaas.com/prysma)



#### ROOT SHOOT MALTED NON-GMO CORN

Ideal for North American and Mexican-style lagers, pre-Prohibition lagers, cream ales, and bourbon whiskey. Root Shoot's Malted Non-GMO Corn is sweet and flavorful, resembling unsalted corn chips. Fully available for extract, making it an efficient and versatile ingredient in any brew.

[rootshootmalting.com](http://rootshootmalting.com)



#### AMORETTI® TROPICAL CRAFT PUREE

Crafted from passion fruit, peaches, strawberries, and oranges, Tropical Craft Puree delivers a balanced, juicy flavor profile perfect for IPAs or fruited styles. This blend brings bright tropical character to any beer and is available year-round, regardless of season, for creative flexibility.

[amoretti.com/products/tropical-craft-puree](http://amoretti.com/products/tropical-craft-puree)



#### ANNUAL PINK BOOTS BLEND

The 9th Annual Pink Boots Blend from Yakima Chief Hops features Ekuanot®, Centennial, HBC 638, and Mosaic®. It delivers tropical citrus and stone-fruit flavors with herbal, woody accents. Expect a vibrant fruit medley with soft white tea and cedar. A portion of the proceeds supports the Pink Boots Society.

[yakimachief.com/pink-boots-blend](http://yakimachief.com/pink-boots-blend)

