DSPM: Discover and protect your critical data in the cloud

According to Wiz research, data exposure risk is shockingly common. 47% of companies have at least one database or storage bucket exposed to the internet (either PaaS or hosted). Over 20% of those cloud environments have buckets containing sensitive data. Securing cloud data challenging. Organizations often leverage siloed data security tooling that is complex and often ineffective. They lack context, require manual effort, and often miss complex risks involving vulnerabilities and lateral movement.

Wiz Data Security Posture Management (DSPM) enables customers to get ahead of the data exposure problem with a comprehensive platform that understands data risks at the cloud scale. Customers can continuously monitor data exposure before it becomes a costly breach and arm their teams with all the context, they need to remediate issues. Wiz breaks down silos between cloud security, data governance, and development teams, organizations drive significant productivity gains by reducing friction and the ability to collaborate seamlessly
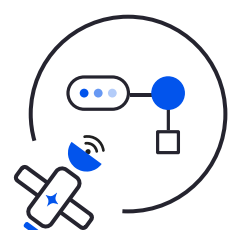
Discover critical data

Wiz scans buckets, PaaS and hosted databases, Snowflake, and AI training data without agents and classifies sensitive data such as PCI, PHI, PII, and secrets or using custom classifiers. Extend data scanning to code and CI/CD pipelines.

Remove data risk with context

Wiz conducts a deep cloud analysis that automatically correlates data risks with other cloud risks to build a single prioritized queue of attack paths and toxic combinations of risk to reduce noise and focus teams on what is important.
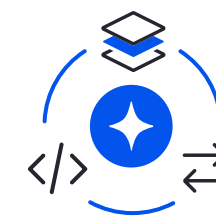
Meet regulatory compliance

Continuously assess compliance against built-in data security frameworks such as PCI DSS, GDPR, HITRUST, and detect geographical locations of sensitive data on the map to ensure data sovereignty.

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Wiz DSPM provides coverage for

A unified cloud security platform providing a simple way to protect critical data using cloud context

Wiz Data Security Posture Management helps organizations discover which data is stored where, who can access what data, how data assets are configured and utilized across Identities, and how data moves across environments. Wiz detects data such as PII, PHI, PCI, and secrets and supports custom classifiers. Data findings are enhanced with cloud context on the Wiz Security Graph to detect attack paths to sensitive data.

Rapid, agentless visibility into critical data: : Wiz scans public and private buckets, data volumes, hosted and managed databases, data warehouses, Snowflake, and OpenAI and accurately classifies the data so organizations can easily answer the question of what data is located where.

Data risk assessment with graph-based context: Wiz automatically correlates your sensitive data with underlying cloud context, including public exposure, identities and entitlements, vulnerabilities, malware, and lateral movement so you can detect attack paths to sensitive data and focus on what is important.

Data access governance: Wiz DSPM is fully integrated with Wiz CIEM to enable you govern data access and easily answer "Who can access what data in my environment?" with effective permissions analysis. Detect risky identities with access to sensitive data and remove unauthorized or excessive access to data.

Continuous compliance assessments: Continuously assess and report on your compliance posture against regulatory frameworks such as PCI DSS, HIPAA, HITRUST, and other. Ensure data sovereignty with a geographical view of data findings.

Data detection and response: Detect suspicious activity and unusual access to sensitive data in real-time with built-in threat detection rules and understand context to reduce blast radius on the Wiz Security Graph.

Integration with data security technologies: Wiz integrates with third party services like BigID and native tools like Amazon Macie to provide even more data context for risk prioritization and decision-making.
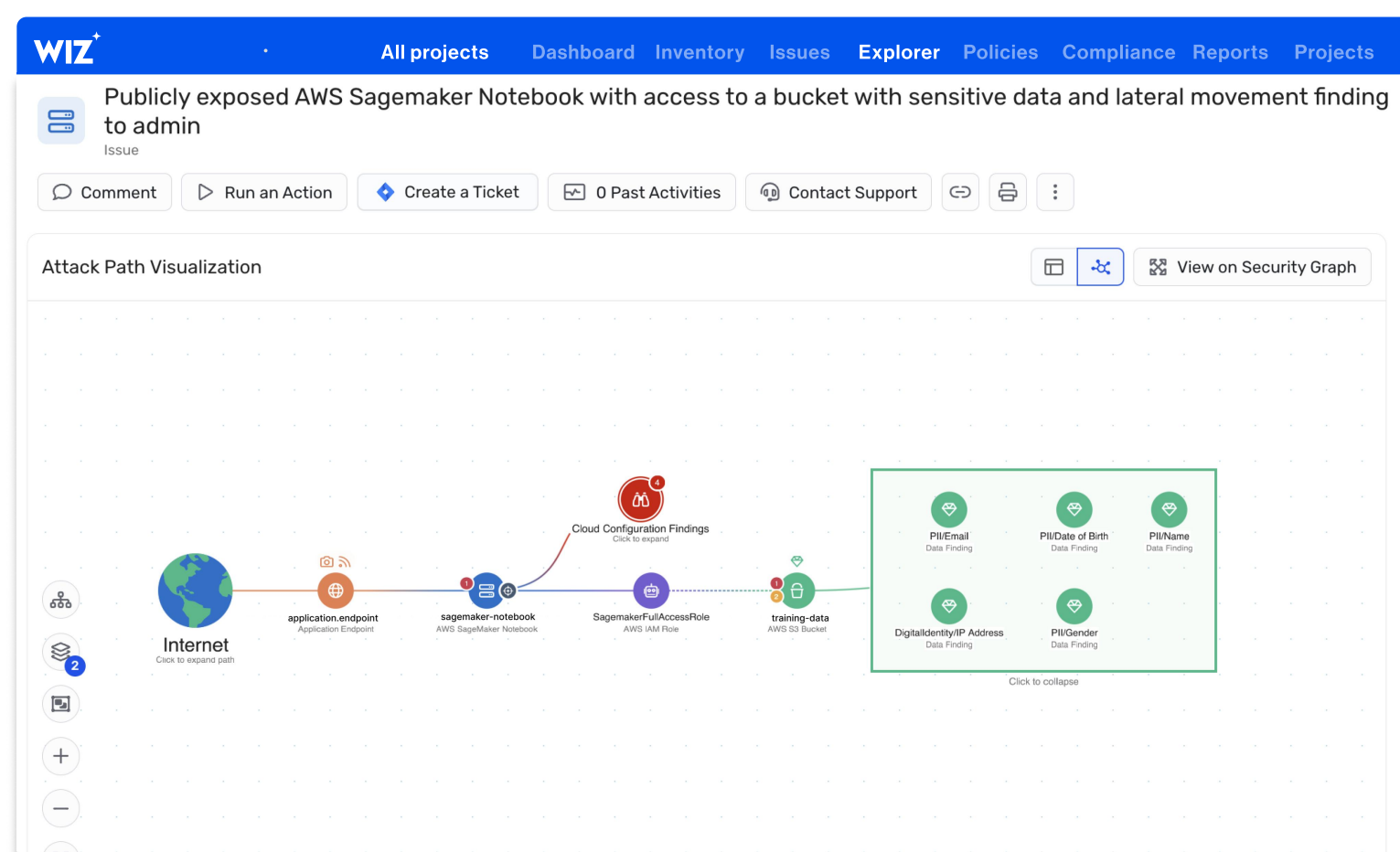
Wiz transforms cloud security for customers – including 40% of the Fortune 100 – by enabling a new operating model. With Wiz, organizations can democratize security across the development lifecycle, empowering them to build fast and securely. Its Cloud Native Application Protection Platform (CNAPP) drives visibility, risk prioritization, and business agility, and is #1 based on customer reviews.

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We are not the data governance team, but we want to proactively protect our data in the cloud. The visibility that Wiz gives us into our data and how it maps to external exposure is key as we don't want to be in the news.

Cory Zaner
Cloud Security Manager, Chevron Philips

Chevron Phillips CHEMICAL

At Mattress Firm, we believe in delivering unparalleled service to our customers, and that includes keeping their data safe. Wiz's data security posture management solution helps us easily answer the question of what data is stored where, helping us protect our customer data in the cloud.

Sloan Rabon
Manager, Application & Cloud Security, Mattress Firm

MATTRESSFIRM

Our customers trust us to not only simplify their expense management, but also protect their sensitive data while doing so. For Pleo, choosing Wiz's DSPM solution was an easy decision as we are a data first company. These capabilities help provide us with full visibility across our databases, keeping our customer data safe from exposure.

Sebastiaan Provost
Staff Security Engineer, Pleo

PLEO

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