

KIMYA's new ambitions in additive manufacturing

With the Formnext trade show approaching, KIMYA, an ARMOR GROUP company, has taken a strategic step in its development by appointing Benoît Stoeux as Managing Director. This appointment falls within KIMYA's ambition to strengthen its positioning in filaments (Kimya Lab & Materials) and increase its number of partnerships with printer manufacturers.

A new Managing Director at KIMYA

Launched in 2016, the French additive manufacturing pioneer KIMYA is now appointing a General Manager, Benoît Stoeux. A graduate in mechanical engineering from Polytech Lille, Benoît began his career at VALEO where he held positions as Project Engineer, R&D and Project Validation Manager and Business Unit Manager where he managed very large teams. He was then Innovation Project Director at VEOLIA before continuing for six years at CIPELIA where he held Strategy and New Market Development positions. This rich background gives him significant skills in defining corporate strategies, market analysis and new business development.

Benoît Stoeux, Managing Director of KIMYA: *"I am thrilled to join KIMYA and more broadly ARMOR GROUP, whose values I share. Additive manufacturing is at a historic turning point. In a context of necessary systemic sobriety, this high value-added technology allows us to produce without wasting resources, as close as possible to our needs"*

Becoming the reference partner for printer manufacturers (OEMs)

Last May, STRATASYS, the world leader in polymer 3D printing solutions, selected KIMYA to supply 3D materials to its FDM (fused deposition printing) system, which was previously closed to third-party filaments. Since then, a Stratasys printer has joined KIMYA's premises in Les Sorinières (Loire-Atlantique). This sets the first milestone of a long-term partnerships' strategy with printer manufacturers, very focused on the material.

Hubert de Boisredon, Chairman and CEO of ARMOR GROUP: *"I am very pleased that Benoît Stoeux is joining force to take KIMYA into a new dimension. Our growth objectives are clear: to increase our sales fivefold by 2027. To do so, we are strengthening our current governance by appointing Benoît Stoeux as KIMYA's highly qualified Managing Director. And, by focusing on the material, thanks to our know-how in filament production and our ability to design tomorrow's filaments, we aim to replicate the success of our subsidiary ARMOR-IIMAK, the world leader in Thermal Transfer ribbons, by forging strong partnerships with printer manufacturers"*

Meet the KIMYA team at Formnext from November 15 to 18, 2022, Hall 12.1, stand E70.



Benoît Stoeux, KIMYA's Managing Director

About KIMYA

A pioneer in additive manufacturing, KIMYA, an ARMOR GROUP company, designs and produces materials for 3D printing to support local production. KIMYA thus offers ranges of ready-to-use filaments (Kimya Materials) and develops high value-added custom 3D printing materials (Kimya Lab). Since 2017, KIMYA has multiplied its strategic partnerships with the main 3D printer manufacturers (Stratasys, Raise 3D, miniFactory, Ultimaker and AON3D) aiming to homologate Kimya filaments on their machines in order to facilitate the printing process for users. With several dozen employees, KIMYA has a production site of over 2,000 m² in France. www.kimya.fr