

ALTKIN adds 400 new compatible references for A3 and A4 multifunction copiers

Following its recent name change, ALTKIN (formerly ARMOR Print Solutions), the European leader in alternative printing, announces the expansion of its range of compatible consumables and spare parts for A3 and A4 multifunction copiers. This follows last autumn's strategic acquisition of the THS Group, a recognised European expert in the manufacture of compatible print cartridges for A3 copiers, positioning ALTKIN as an innovative player in the printing and office solutions market.

An enhanced and diversified offering

With the integration of the THS Group's product ranges, ALTKIN has added 400 new references to its catalogue, mainly comprising compatible consumables for A3 and A4 printing systems, but also spare parts, bringing its product catalogue to a total of more than 3,000 references. The range covers the best-known brands on the market, including Canon, Konica Minolta, Kyocera and Ricoh. It now also includes more specialist brands such as Utax, Triumph Adler and Olivetti. "With products that are compatible with 95% of the manufacturer brands on the market, ALTKIN stands out as the sole supplier of such a wide range, establishing its position as a one-stop shop for all printing solutions," says Céline Berson, Category Product Manager at ALTKIN.

With more than 20 years' experience, THS is adding new compatible cartridges to ALTKIN's range, as well as a range of spare parts such as drums, developers, ovens and used toner recovery systems. These spare parts reinforce ALTKIN's existing expertise in machine maintenance and repair. "The collaboration between ALTKIN and THS is not just an addition of products, but a fusion of technical expertise and innovation," says Gerwald van der Gijp, Managing Director of ALTKIN.

A renewed commitment to customers

ALTKIN's philosophy, embodied in its slogan "Fair Printing", is based on the diversity of alternatives in its product portfolio and a commitment to quality and sustainability. ALTKIN's flagship range of alternative, reusable and quality-certified printing consumables for copiers under the OWA brand is complemented by new compatible cartridges from THS. This complementary approach enables the company to meet the market's immediate needs for alternative products in the A3 /copier market only, while preparing for the future with a remanufactured offer in the following months, once enough used cartridges have been collected and remanufactured. "This strategy underlines ALTKIN's commitment to providing a fair solution in terms of value for money, while promoting an ecological and sustainable approach to office automation," concludes Gerwald van der Gijp.

Sales contact to get in touch and know more about ALTKIN's offering

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About ALTKIN (www.altkin-group.com)

ALTKIN, the European leader in remanufactured printing solutions, offers flexible, alternative solutions and extensive services for all printing needs. Its expertise and businesses are structured around four pillars: Products, Care, Tech and Tailored. Its customers are distributors and reseller partners, manufacturers, and corporates. ALTKIN invests in R&D as well as in its industrial equipments to guarantee, certify and prove the performance of its printing solutions. ALTKIN has a turnover of €90M in 2023 and employs more than 700 people. ALTKIN is an ARMOR GROUP company, a responsible and committed player promoting social innovation. The group is world leader in the design and manufacture of thermal transfer ribbons for printing variable traceability data on labels and flexible packaging. With an worldwide presence, ARMOR GROUP employs nearly 2,450 people in some twenty countries on four continents. The group's turn over was €435m in 2023 (proforma including THS acquisition).



Photo credit: ALTKIN