

ALTKIN hosts the 30th edition of IMPSGA at its Moroccan factory

On the occasion of the thirtieth meeting of the Independent Managed Print Solutions Global Alliance (IMPSGA), ALTKIN (formerly ARMOR Print Solutions), the European leader in alternative printing, hosted this event at its Moroccan factory on April 18th. This presents an opportunity to showcase its industrial site and strengthen synergies within IMPSGA.

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IMPSGA launched its 2024 event season in Morocco with a visit to the ALTKIN factory in Bir Jdid, 50km from Casablanca, followed by an event in Marrakech. This initiative is a highlight within a series of meetings aimed at fostering connections and exchanging ideas among key players in the MPS sector. This event was an opportunity for IMPSGA members to discuss industry news, study compatible consumables offerings, share lessons learned on other reseller models, and discuss feedback on innovative topics such as the use of Artificial Intelligence. At the same time, it offered ALTKIN the opportunity to present its 12,000 m2 industrial site, specializing in remanufactured cartridges for the European and EMEA markets. *"ALTKIN's teams were delighted to welcome IMPSGA members to our Bir Jdid site and to actively contribute to the sharing of best practices and expertise, thus reinforcing the network and impact of the alliance on the global managed print services market."* says Gerwald van der Gijp, CEO of Altkin. For ALTKIN, an IMPSGA sponsor since 2019, the ambition is to support MPS players by offering alternative and complementary consumables and printing equipment.

The Independent MPS Global Alliance, an international alliance

IMPSGA is an international alliance of printing distribution partners offering managed print service (MPS). Since its foundation in 2012, IMPSGA has become the largest independent alliance, representing management of over 650,000 devices for approximately 110,000 clients, ranging from SMEs to large enterprises across Europe, the United States, and the Caribbean. Members officially convene twice a year to share ideas, expertise, and best practices.

"IMPSGA's mission is to combine operational excellence and forward-looking vision to enable our members to secure a prosperous future for their businesses." says Jean-Louis de La Salle, founder of the IMPSGA alliance. He adds: *"Our strength lies in our ability to draw on the collective and varied experience of our members, enabling us to offer robust and proven solutions to the industry."*



Photo credit: Altkin



Photo credit: Jean-Louis de La Salle - Founder of IMPSGA

About ALTKIN

ALTKIN, the European leader in remanufactured printing solutions, offers flexible, alternative solutions and extensive services for all printing needs. Its expertise and businesses are structured around four pillars: Products, Care, Tech and Tailored. Its customers are distributors and reseller partners, manufacturers, and corporates. ALTKIN invests in R&D as well as in its industrial equipment to guarantee, certify and prove the performance of its printing solutions. ALTKIN has a turnover of €90M in 2023 and employs more than 700 people. ALTKIN is an ARMOR GROUP company, a responsible and committed player promoting social innovation. The group is world leader in the design and manufacture of thermal transfer ribbons for printing variable traceability data on labels and flexible packaging. With a worldwide presence, ARMOR GROUP employs nearly 2,450 people in some twenty countries on four continents. The group's turnover was €435m in 2023 (proforma including THS acquisition).

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