

ARMOR GROUP unveils its new strategic commitment: IMP'ACT 2030

A century-old company and pioneer in environmental and social commitment, the ARMOR GROUP industrial group unveils its new strategic commitment: IMP'ACT 2030. Two years in the making and structured around three key ambitions, this commitment takes the form of an ambitious action plan that encompasses all of ARMOR GROUP's activities and cross-functional departments, mobilising the Group's 2,450 employees.

IMP'ACT 2030, ARMOR GROUP's new strategic commitment

In 2004, with the arrival of Hubert de Boisredon as its Chairman and CEO, ARMOR GROUP embarked on a profound transformation to support its growth momentum. Brick by brick, year after year, the Group has been transformed through industrial reorganisation and QSE management systems, control of social and environmental impacts, eco-design initiatives, and more.

More than 20 years later, ARMOR GROUP is building on its capital and strategic fundamentals by launching IMP'ACT 2030, its strategic commitment for the period 2025-2030.

"IMP'ACT 2030 is part of more than 20 years of CSR commitment, which is a natural part of the company's ethos. Committing to doing better means being fully aware of our current limitations and not sweeping them under the carpet to make a good impression. We have therefore chosen to be a company that is imperfect, but committed to transformation, investing in technological innovation and greater restraint in the use of raw materials. Our ambition is to make a sustainable contribution that respects planetary boundaries and is in line with the Earth's capacity for regeneration, with the goal of social progress for all," says Hubert de Boisredon, Chairman and CEO of ARMOR GROUP.

A 360° action plan

The unique feature of IMP'ACT 2030 is that it integrates commercial development and sustainable development issues into a single action plan in a coherent and integrated manner. More specifically, it is based on three ambitions: firstly, 'doing better with less and circularity'; secondly, 'generating a contributory and profitable industrial ecosystem'; and finally, 'placing people and cooperation at the heart of transformations'.

To identify these issues, ARMOR GROUP used a materiality matrix tool and drew on the work of more than a dozen operational committees. This enabled it to initially define the major ESG issues – both real and potential – for the Group, based on two criteria: the financial opportunities and risks for the company and the positive and negative impacts on people and the environment. These issues are inspired by, among other things, the UN Sustainable Development Goals (SDGs), the CSRD, planetary boundaries and ISO 26000.

Based on these challenges, three strategic ambitions for IMP'ACT 2030 emerged, resulting in an action plan with monitoring indicators based on environmental, social, societal and governance criteria (ESG criteria). In preparation for more than 24 months, the action plan integrates all of the Group's activities – ARMOR-IIMAK, Altin, ARMOR BATTERY FILMS, Alqio and the ARMOR GROUP Open Industry programme – and all of ARMOR GROUP's cross-functional departments, in a holistic approach.

"We have five years to reach the goal we have set ourselves. This will involve a wide range of actions across all areas of our Group: from developing a plan to adapt to climate change to a decarbonisation plan, from developing and investing in new activities that contribute to sustainable finance practices to implementing a common, fair and equitable social policy and continuing to improve well-being at work. There are many different projects underway!" comments Annabelle Guillet, CSR Director at ARMOR GROUP.

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Lead and measure

Several committees have been set up to lead and measure progress over the next five years. A strategic committee has been formed, comprising the leaders of each of the operational committees and the ARMOR GROUP Executive Committee. It meets twice a year to monitor the action plan and ESG performance. In parallel, there are around ten operational committees that meet three times a year. Their role is to implement the IMP'ACT 2030 action plan in relation to their specific scope and challenges, and to measure its performance over the next five years.

"We are proud of what we have already achieved! But we want to go even further by collectively embarking on this strategic commitment. Our shared conviction is that industry offers a tremendous opportunity to make a positive social, environmental and economic contribution," concludes Hubert de Boisredon.

About ARMOR GROUP

ARMOR GROUP is a Mid-Cap company, committed to serving a dynamic industry, focused on the challenges of the future. This industrial group puts its expertise at the service of innovation and the production of essential components, in order to generate a positive social, environmental and economic contribution. ARMOR GROUP is 100% owned by the management team and 450 employees-shareholders. It is established worldwide and totals around 2,450 employees spread over some twenty countries across four continents. The Group recorded revenue of €446M in 2024. It invests €40M every year in industrial equipment and R&D.

The Group is global leader in designing and producing thermal transfer ribbons for printing variable traceability data on labels and flexible packaging (ARMOR-IIMAK). ARMOR GROUP, a front-line European player for innovative, sustainable consumables and inks as well as print services (Altikin), is also a pioneer in developing and producing state-of-the-art materials like coated collectors for electric batteries (ARMOR BATTERY FILMS) and functional surfaces – films, sensors, membranes, formulations - (Alqio). Since 2023, ARMOR GROUP has developed the ARMOR GROUP Open Industry programme, which aims to develop a positive industrial ecosystem for the French economy and the environment by investing in and supporting high-impact technology start-ups. www.armor-group.com

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