

June 17, 2025, from 5:30pm - 9pm | 555 Broome Street, New York, NY 10013

## **Seeking Food and Beverage Partners!**

**Elevate your brand and drive new business as a Food and/or Beverage Partner at The Door's Taste of Community on June 17<sup>th</sup>!** This unique event offers a powerful platform to showcase your culinary artistry to over 200 engaged New Yorkers who value both exceptional food and social responsibility. As a featured partner, you'll gain prime exposure through our comprehensive marketing, including social media, press outreach, and event promotions. This is your opportunity to build lasting relationships, expand your customer base, and demonstrate your commitment to making a tangible difference in the lives of the young people The Door serves.

#### **WAYS TO PARTICIPATE:**

- Provide a tasting-sized menu selection for 200 guests
- Donate wine, beer, or liquor for the evening's bar
- > Give a donation of a gift certificate, food item, beverage item, or tasting experience for our auction

#### **PARTNER BENEFITS INCLUDE:**

- ➤ Brand exposure to 6,000+ New Yorkers, most located in Lower Manhattan
- Logo placement on event website, signage, and other event collateral
- All culinary sponsors providing food, staffing, and the donation of an auction item will be listed as *Premier Culinary Sponsor* and will receive a dedicated social media post to an audience of 10,000+ followers
- Access to The Door's culinary workforce program, providing trained candidates for jobs in the culinary industry
- Partnership with a well-respected 50+ year old youth services organization that has made a profound impact on New York City and its young people!

### **About The Door:**

The Door is an unparalleled model for youth development, offering a comprehensive range of integrated services for up to 8,000 New York City youth annually across our four New York City locations: our lower Manhattan and South Bronx youth centers and two supportive housing sites on the Lower East Side. At The Door, youth can access health care and education, mental health counseling and crisis assistance, legal assistance, high school equivalency and college preparation services, career development, housing supports, arts, recreational activities, and nutritious meals.



# **COUNT US IN!**

	Ţ		TASTING MENU PARTICIPATION
	(	0	Donate 1-2 tasting-sized menu items to be served at the event
	:	Sta	affing
			We will provide 1-2 staff or volunteers to serve our menu items We will not provide staff and will need The Door to provide volunteer servers
	á	as r bur	e Door will provide a dedicated station, including linens, utensils, serving tray and other materials needed. Tabletop cooking and prep equipment is available upon request, including electric eners, knives, and chafing dishes, as requested. All stations will have access to water stations, ctrical outlets, refrigerators, etc. throughout the event.
	BE\	/EI	RAGE PARTNER PARTICIPATION
			Acting as the exclusive beer sponsor at the event by donating 6 cases of beer  Acting as the exclusive sponsor by donating 2 cases of the specified liquor.  Please select which spirit you are donating (please circle)  Vodka   Whiskey   Tequila   Gin   Rum
	[		Acting as the priority wine sponsor at the event by donating 5 cases of red and/or white wine. Brief Description:
			ION DONATION: Donating an item or experience to the event's auction
C	ULIN	A	RY/BEVERAGE PARTNER INFORMATION
Bu	sines	s N	lame:
Bu	sines	s A	ddress:
Website:			Social media:
Ma	ain Co	ont	act Name:
En	nail: _		Phone Number:
Ma	ailing	Ad	ldress:

PLEASE EMAIL THE COMPLETED FORM AND LOGO TO <u>EVENTS@DOOR.ORG</u> OR MAIL TO: THE DOOR, 555 BROOME STREET, NEW YORK, NY 10013 ATTN: Development

QUESTIONS? Please contact Melissa Gomez, events@door.org or (646) 661-7029.

