

PRIDE



2025

Sponsoring Joy & Celebration at the 2025 Pride March

Co-brand The Door's Pride March Float and walk in the parade with members of The Door's staff and young people. Volunteers can support float decorations and can march. In addition to float co-branding, hand-held signage and t-shirts for all Door and sponsor participants will be provided. Additional marketing opportunities available to connect with Door young people and supporters.

WHEN: June 29, 2025 @ 10AM

TIME COMMITMENT: 5-7 Hours

WHERE: 25th Street and Fifth Avenue, NYC

VOLUNTEERS: 25+

SPONSORSHIP AMOUNT: \$10,000

Celebrate with Us: Pride Prom or Pride Month Youth Party

Work with The Door to throw a joyful and affirming Pride celebration for our young people. Volunteers can support event set-up and breakdown, decorations, serve food, manage fun stations (makeup, dress up, photo booth), and join in the celebration! Sponsors have the opportunity to provide or feature branded collateral and sponsor name will be displayed throughout the event and on associated marketing materials and outreach.

WHEN: June 2025

TIME COMMITMENT: 3-5 Hours

WHERE: The Door, 555 Broome Street

VOLUNTEERS: 10-25

SPONSORSHIP AMOUNT: \$5,000

Support Our Pride March Participants!

Assemble Pride-themed backpacks/ care packages including hygiene items, affirming messages, snacks, and LGBTQ+ pride gear to distribute to young people and other parade participants who will be joining The Door at this year's Pride March. You and your volunteer group will meet Door young people and will work to prepare all marchers for an incredible Pride experience. All basic supplies will be provided, and sponsors will also have the option to include branded collateral.

WHEN: May or June 2025

TIME COMMITMENT: 3 Hours

WHERE: Sponsor Office OR The Door

VOLUNTEERS: 10-25

SPONSORSHIP AMOUNT: \$2,500

Artistic Pride: Mural or Art Installation

Collaborate with young people and a professional teaching artist to create a Pride-themed mural or art installation that celebrates queer joy and resistance. Supplies will be provided and the art will be displayed at The Door through July 2025.

WHEN: May or June 2025
TIME COMMITMENT: 3 Hours

WHERE: The Door, 555 Broome Street
VOLUNTEERS: 10-15

SPONSORSHIP AMOUNT: \$2,500

Pride Month Panel or Speaker Series Sponsorship

Sponsor or participate in a moderated panel featuring LGBTQ+ youth, leaders, or advocates to educate and inspire staff at The Door and beyond. Themes could include navigating identity in the workplace, activism, or mental health. Volunteers can participate as panelists, attendees, or breakout room moderators.

WHEN: June 2025
TIME COMMITMENT: 60-90 minutes

WHERE: Virtual OR In-Person at The Door
VOLUNTEERS: 5-10

SPONSORSHIP AMOUNT: \$2,500

Interested in Learning More?

Contact Melissa Gomez at development@door.org

All donations and sponsorships are fully tax-deductible. The Door is a 501(c)3 nonprofit organization, EIN 13-6127348.