

EVA LONGORIA *On why the 42-year-old will try anything and everything when it comes to beauty*

WRINKLE REVOLUTION

10 surprising things you can do right now to make a big difference in how you will age

NEW BEAUTY®

NEWBEAUTY.COM / ISSUE WINTER-SPRING 2018

THE BEAUTY AUTHORITY

SIMPLE SECRETS

BEFORE

GET AN INSTANT

SEXY

YOUNGER

GREAT

FIGHT

TO LOOK AMAZING

& AFTERS

BEAUTY UPGRADE

BODY

IN 24 HRS

SKIN

FAT

SPECIAL ISSUE

JAW-DROPPING MAKEOVERS

125 FAST + EASY FIXES

editorial advisory board.



HAIR COLOR
Philip B.
Hair-Treatment Expert
@philipb

"Frizz and split ends. The way to treat both is to invest in a conditioner that sinks moisture deep into the hair fiber instead of coating the surface. From there, get regular trims, blow-dry with a boar-bristle brush and rub a light leave-on conditioner on your ends to keep them healthy without adding any weight."



OCULOPLASTIC SURGERY
Dr. Steven Fagien
Boca Raton, FL
Oculoplastic Surgeon
@drfagien.com

"Many women are concerned that their eyes make them look much more tired than they feel. Although injectables can be an option for treatment, many times a thoughtful surgical solution can give a longer-lasting result."



DERMATOLOGY
Dr. Jeanine B. Downie
Montclair, NJ, Dermatologist
@imageDerma

"The most frequent requests I receive from women are for under-eye fillers and a solution for sagging cheeks. Both are related to an overall deflation of the face, and can make patients look up to 10 years older."



DERMATOLOGY
Dr. Dennis Gross
Dermatologist and Founder of the Eponymous Skin-Care Line
@dennissgrossmd

"Wrinkles, plain and simple. The exact treatment varies on the person's anatomy and specific wrinkle pattern, but I customize a treatment program that uses a combination of Botox, fillers and lasers, combined with a maintenance program to extend the life of the results."



HAIR COLOR
Tracey Cunningham
Redken Celebrity Colorist
@TraceyCunningham1

"Hiding gray hairs! No matter what their natural hair color is—blond, brunette or red—my clients are always looking to cover up those pesky grays."



PLASTIC SURGERY
Dr. Julius W. Few
Director of the Few Institute for Aesthetic Plastic Surgery
@JuliusFewMD

"I find the biggest issues women seek treatment for are jowls and lower-face frown lines. These are issues they typically see in their mothers and are now looking for a way to prevent from worsening. The use of Silhouette InstaLift sutures has been a powerful weapon for nonsurgical improvements and enhancements."



PLASTIC SURGERY
Dr. Anthony Youn
Troy, MI, Plastic Surgeon
@tonyyounmd

"Women ask me to treat sagging skin on their neck more than any other problem. Unfortunately, no amount of creams can get rid of it!"



HAIR COLOR
Beth Minardi
New York City
Hair-Color Specialist
@bethminardi.nyc

"Hair color gone wrong—specifically brassy, 'blorange' blond, that screams bright yellow; severely damaged, pale shades that are breaking and lack shine; and brown hair that looks almost black due to incorrect formulation or poor product application."



DERMATOLOGY
Dr. Kenneth R. Beer
Founder and Director of Cosmetic Boot Camp
@palmbeachcosmetic.com

"The most common problem I hear is looking tired or old—an issue that is both simple and complicated at the same time. This can be due to irregularity in skin pigment, a natural downturn of the lips, a lack of volume, or nasolabial creases in the temples or cheeks."



PLASTIC SURGERY
Dr. Sanjay Grover
Newport Beach, CA
Plastic Surgeon; Director, The Center for Aesthetic Plastic Surgery
@drgrover.com

"We are being inundated today with a number of patients seeking what is considered a 'liquid facelift.' This treatment utilizes hyaluronic acid fillers and neuromodulators, and is nicely combined with nonsurgical 'lifting' treatments such as Ultherapy or Profound radio-frequency treatments."



COSMETIC DENTISTRY
Dr. Ronald Goldstein
Cosmetic Dentist and Author of Change Your Smile
@RonGoldsteinDDS

"The most frequent request I get is to make a smile look younger. Many patients have had some plastic surgery, but their smile is still aging. Cosmetic dentistry has the power to create a whole new you."



COSMETIC DENTISTRY
Dr. Laurence R. Rifkin
Beverly Hills, CA
Cosmetic Dentist
@LaurenceRifkin

"A smile makeover. Patients may have aging teeth, facial collapse, discolored or worn teeth, or in the case of my celebrity clients, they want a brighter, more dynamic, picture-perfect smile that's ready for the cameras."



DERMATOLOGY
Dr. Charles E. Crutchfield III
Eagan, MN, Dermatologist
@CrutchfieldDerm

"We are seeing more patients who want to smooth and reduce their under-eye wrinkles, as well as fill the lines at the corners of their mouths that make them appear to be permanently frowning. We have been using PRP injections with remarkable results."



PLASTIC SURGERY
Dr. Mark L. Jewell
Past President of the American Society for Aesthetic Plastic Surgery
@markjewellmd.com

"The most common problem relates to the correction of the volume and shape of the breasts after pregnancy. The 'modern breast augmentation' (with highly filled gel implants that use a more cohesive gel) have proven very successful in restoring breast fullness and shape post-pregnancy."



FACIAL PLASTIC SURGERY
Dr. Kelly Bomer
Scottsdale, AZ
Facial Plastic Surgeon
@rejuvent.com

"A loss of volume under the eyes. This begins in the 30s with loss of deep fat and progresses into the 40s with a loss of bone. It can be improved with off-label use of hyaluronic acid fillers placed onto the bone by an experienced injector."



SHIMMER AND SHINE

The newest wave of makeup trends is bringing look-at-me glitter back in an ultra-elegant way (trust us).