



The Pricing Conduct Committee
and The International Committee
Present

Pricing Fundamentals in Latin America

Highlighting Brazil, Chile and Mexico

Thursday, April 25, 2013

12-1:30 pm EDT/1-2:30 pm BRT & CLST/11 am-12:30 pm CDT

This fourth program in our International Pricing Fundamentals Series focuses on Latin American pricing laws and enforcement policies. We will cover the basic aspects of pricing in Brazil, Chile and Mexico and discuss recent cases involving: (1) pricing tied to other offerings; (2) supplier restraints on pricing, including resale price fixing and minimum advertised price; (3) price variations among customers, including price discrimination; (4) pricing tied to competitors, such as most favored nations clauses and loyalty discounts; and (5) price measured against costs (predatory and excessive).

Please join us on April 25! There is no charge; just register below. For more information, contact Deena Schneider at dschneider@schnader.com or 215-751-2166.

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Moderator

- Ethel Fonseca, RBB Economics, London

Panelists

- Caio Mario da Silva Pereira Neto, Pereira Neto / Macedo, São Paulo, Brazil
- Felipe Irrarázabal Philippi, Fiscal Nacional Económico, Santiago, Chile
- Lucía Ojeda Cárdenas, SAI Law & Economics, Mexico City, Mexico

CLE

The ABA is not seeking CLE credit for this program.

Audio Archive

MP3 recordings of this program will be posted on the Section website, provided all releases have been obtained. Section Members can visit our Committee Program Audio page after the program for access.



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