

George Siolis

Partner, Melbourne



George is a Partner at RBB Economics in Melbourne. He has worked as a micro-economist for 30 years in the public and private sector in worked in both Australia and the UK.

George has acted as an expert economist in competition and regulatory proceedings before the Federal Court of Australia, the Australian Competition Tribunal and State Supreme Courts as well as in arbitrations. He has also participated in “hot tubs” with other expert economists. He is listed in *Who’s Who Legal* as a leading competition economist in Australia and is a member of the Competition and Consumer Committee (Business Law Section) of the Law Council of Australia.

George has advised on many of the most contentious mergers before the ACCC since he joined RBB Economics in 2009 and advises on matters relating to anti-competitive agreements and misuse of market power, including acting for TasPorts in the first section 46 matter brought by the ACCC since that prohibition was amended.

He advises in matters involving refusals to supply access to essential inputs or facilities, cartels, damage estimation and other matters involving valuations. He regularly advises on regulatory proceedings that raise competition issues and recently developed an economic methodology to assist the court arrive at a “fair and reasonable” price that was viewed favourably by the judge.

Industries that George has advised on include financial services, communications, aviation, pharmaceuticals, fast moving consumer goods, port and marine services, retailing, two-sided markets and digital platforms, manufacturing, transport and logistics, rail, and waste and water management.

George also regularly undertakes profitability assessments, examines whether firms have substantial market power, and considers the competitive effects of horizontal and vertical agreements, including advising Tooltechnic on the first authorisation of Resale Price Maintenance (RPM) in Australia.

Prior to joining RBB, George worked for Telstra and was also an economic consultant in the UK for eight years where he developed and led the communications practice at Europe Economics. George began his career at the Productivity Commission (formerly the Industry Commission) in their Canberra and Melbourne offices and was awarded the Commission’s first Overseas Development Award.

Recent Case Experience

Qantas v Perth Airport
Litigation

TasPorts
Litigation

Zoetis/Jurox,
Merger

Armaguard/Prosegur
Merger

Tooltechnic
Resale Price Maintenance

Financial Planners
Litigation,

Toll/Sea Swift
Merger, Australia

Melbourne

Level 50
Rialto South Tower
525 Collins Street
Victoria 3000
T +61 3 86860013
D +61 (0) 410 217 866
E George.siolis@rbbecon.com