

# RBB in Asia-Pacific



## About us

We provide independent, expert economic advice across all aspects of competition policy on the highest profile cases in the world.

We cover a broad range of industries and all types of competition settings including mergers, dominance inquiries, assessment of agreements (horizontal and vertical), information exchange, market investigations and private action/litigation.

## Global leaders in competition economics

We are a global team. Our 200 economists work across 14 offices on worldwide matters and cover over 30 languages including Bahasa Indonesia, Cantonese, Hindi and Mandarin. Retained by leading law firms, we advise on the economics of competition law matters across the Asia-Pacific market, supporting clients such as Alibaba, Beike, Coca Cola, eBay, Google, Samsung Electronics, Vodafone and YKK.

Recent matters have seen us advising clients before the Australian Competition and Consumer Commission, Competition Commission of India, Competition and Consumer Commission of Singapore, State Administration for Market Regulation of the People's Republic of China, Malaysia Competition Commission, and many other national antitrust agencies.





We are experts in assessing the competitive effects of any type of transaction (whether horizontal, vertical or conglomerate). We employ cutting-edge economic theory and analysis, prioritising what matters, and using clear and compelling drafting. This provides our clients with the best prospect of success before competition authorities and courts.

---

Essilor & Luxottica

Advised eyewear groups Essilor and Luxottica, on the review of their proposed merger across the EU, China, Brazil, Chile and Singapore. A key issue of the analysis focused on conglomerate effects. The case was unconditionally cleared by the European Commission at Phase II and cleared unconditionally in all other jurisdictions, except for China which was cleared subject to minor commitments.

---

Thermo Fisher Scientific

Assisted life sciences supplier Thermo Fisher in the merger filings in respect of its attempted acquisition of QIAGEN. The merger was notified in the EU, US, China, Australia, Japan, Singapore, South Africa, South Korea, Russia, Taiwan, and Turkey.

---

Richemont & YNAP

Advised Richemont and YNAP on a transaction in online personal luxury retail which was cleared unconditionally by competition authorities in Australia, China, Colombia, Kuwait, Saudi Arabia, South Korea and the UK.

---

Veolia

Advised waste management firm Veolia on its acquisition of Suez. Provided competitive assessment before the Chinese Ministry of Commerce and the Taiwanese Fair Trade Commission which cleared the deal unconditionally, and the Australian Competition and Consumer Commission which cleared the transaction conditionally in Phase II.

---

ZF

Assisted ZF, a manufacturer of commercial vehicle parts, with its filing in China of its acquisition of WABCO, producing a report assessing the potential foreclosure effects of the proposed acquisition in China.

---

Siemens & Alstom

Instructed by Siemens and Alstom to provide economic advice across the EU, Mexico, Australia, China, and India on their proposed merger.

---

Temasek

Advised Temasek during the Competition and Consumer Commission of Singapore investigation of the attempted sale of its Singapore cruise centre to SATS.

---

Western Digital & Hitachi GST

Provided economic advice used in submissions to the Chinese Ministry of Commerce in its review of the merger between Western Digital and Hitachi Global Storage Technologies.

We provide economic assessments responding to any allegation of anticompetitive behaviour, including predatory pricing, exclusionary discounts, tying, bundling, refusal to supply, margin squeeze, excessive pricing and self-preferencing. Our expertise covers the full spectrum of competition matters, whether market definition, dominance, abuse, misuse of market power, or associated litigation and arbitration. Our economists regularly testify in courts across the globe.

---

|                   |  |
|-------------------|--|
| Tokyo Marine Kiln | Advised Tokyo Marine Kiln in the context of an investigation by the Competition and Consumer Commission of Singapore into alleged anti-competitive behaviour in the aviation insurance sector. |
|-------------------|--|

---

|         |  |
|---------|--|
| Alibaba | Instructed by digital service provider, Alibaba, to prepare an expert economic report for the submission to Chinese courts in light of litigation initiated by JD.com. |
|---------|--|

---

|         |   |
|---------|---|
| Tencent | Submitted an economic report for the National State Administration for Market Regulation assessing the competition issues on behalf of digital service provider, Tencent's exclusive distribution rights dispute with Wangyi Music. |
|---------|---|

---

|      |  |
|------|--|
| CCCS | Retained as testifying expert for the Competition and Consumer Commission of Singapore against the Uber appeal of its prohibition merger decision between Grab and Uber before the Competition Appeal Board. |
|------|--|

---

|                                |   |
|--------------------------------|---|
| Persatuan Insurans Am Malaysia | Instructed by Persatuan Insurans Am Malaysia to prepare and present an economic assessment regarding the Malaysian Competition Commission investigation of information exchange between motor insurers. The CC's infringement decision was overturned by the Competition Appeal Tribunal in 2022. |
|--------------------------------|---|

---

|        |  |
|--------|--|
| Google | Advised Google on various antitrust investigations around the world, including South Korea, India and Australia. |
|--------|--|

---

|        |  |
|--------|--|
| SISTIC | Advised SISTIC in the context of an abuse of dominance investigation by the Competition and Consumer Commission of Singapore in the ticketing services sector. |
|--------|--|

---

|                                 |  |
|---------------------------------|--|
| Australian Broadcasting Company | Prepared a report for the Australian Broadcasting Corporation in the context of an inquiry into the competitive neutrality of the National Broadcasters. |
|---------------------------------|--|

# Contact Us

---

Yan Yu

yan.yu@rbbecon.com

---

Adrian Majumdar

adrian.majumdar@rbbecon.com

---

Benoît Durand

benoit.durand@rbbecon.com

---

Yi Ling Ng

yiling.ng@rbbecon.com

## Singapore Office

Level 39

Marina Bay Financial Centre

Tower 2

10 Marina Boulevard

Singapore 018983

## London Head Office

199 Bishopsgate

London

EC2M 3TY

United Kingdom

[rbbecon.com](http://rbbecon.com)