

# Manuel Marfan

Principal, Paris and Santiago

Manuel Marfan is a Principal based in the Paris office of RBB Economics, where he has worked since 2016.

Manuel has advised clients on competition matters before the European Commission and before various national authorities, most notably in Chile and France.

Before joining RBB, Manuel obtained an engineering degree and a Masters in Economics from University of Chile and completed a PhD in Economics at Paris School of Economics.

As part of his work for RBB, Manuel has advised clients and written reports in relation to mergers raising horizontal, vertical and conglomerate concerns, including several Phase II EC merger investigations.

Besides his work on mergers, Manuel has advised clients on damage claims and abuse of dominance cases. Recently, Manuel has advised Alphabet (Google) in a variety of cases involving ad intermediation technologies in several jurisdictions.

Manuel's sectorial experience includes digital markets, online advertising, regulated industries, retail, telecommunications, TV broadcasting, health, mobile chipsets, intellectual property, mining, fisheries, and industrial chemicals.

A dual Chilean and French national, Manuel is fluent in English, Spanish, and French.



## Recent Case Experience

Alphabet (Google)  
Abuse of dominance cases in ad tech, France (2021), UK and EC (ongoing)

Alphabet (Google)  
Litigation cases in ad tech, multiple jurisdictions (ongoing)

Generadora Metropolitana vs Metrogas  
Litigation, Chile

Visa/Prosa  
Merger, Mexico

EssilorLuxottica/GrandVision  
Merger, EU and various national jurisdictions

Telia company/Bonnier Broadcasting  
Merger, EU

Tianqi/SQM  
Merger, Chile

Agrosuper/AquaChile  
Merger, Chile

Qualcomm/NXP  
Merger, EU

Tronox/Cristal  
Merger, EU

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