

Hong Cao

Senior Associate, London

Hong Cao is a Senior Associate at RBB Economics, based in London.

Since joining RBB in 2022, Hong has advised clients on a wide range of competition matters including mergers and follow-on damage litigation.

Hong holds an MSc and a BSc in Economics from London School of Economics and Political Science. She is fluent in English and Chinese Mandarin.

Since joining RBB, Hong has advised clients on cases before the European Commission as well as various national competition authorities in the UK, Norway, Ukraine, and Türkiye. These cases include merger investigations and follow-on damage litigation.

Hong's experience spans several industries, including motor vehicles, online travel agencies, manufacturing, and consumer electronics.

Hong has worked with clients such as Scania, Booking, and Samsung.



Recent Case Experience

Trucks cartel
Follow-on damage litigation, multi-jurisdictional

Booking/eTraveli
Merger, EU and multi-jurisdictional

Samsung
Alleged restriction of competition, Türkiye