

Marta Gligorijević

Associate Principal, London

Marta Gligorijević is an Associate Principal based in the London office of RBB Economics.

She joined RBB Economics in February 2020, after completing her BSc and MSc in Economics at UCL.

Marta has since advised clients on cases before the European Commission, as well as domestic competition authorities in the UK, South Africa, India, Croatia and Serbia. She has experience with a wide range of competition matters, including mergers raising both horizontal and non-horizontal issues and abuse of dominance assessments.

Marta's experience covers a variety of competition issues. She has worked on mergers involving horizontal, vertical and conglomerate concerns, market studies, merger decision appeals, abuse of dominance assessments and merger complainant intervention proceedings.

She has provided economic advice across a wide range of sectors, including digital markets, travel, telecommunications, data storage and colocation, industrial chemicals, software products and services, pharmaceutical products and fast-moving consumer goods.

Marta has recently worked for clients such as Alphabet (Google), Illumina, Booking.com, Digital Realty.

As a Serbian national, Marta is fluent in Serbo-Croatian and has experience working on local competition issues across the Western Balkans.



Recent Case Experience

Booking Holdings/eTravel Group
Merger, EU

Alphabet (Google)
Music Streaming Market Study, UK

Illumina/GRAIL
Merger, EU

Google/Bharti Airtel
Minority stake acquisition, India

United Group/Optima
Merger, Croatia

FNZ/GBST
Merger, UK

Elis UK Limited/Central Laundry Limited
Merger, UK

Digital Titan/TDE Investments
Merger complainant intervention proceedings,
South Africa

DIC/BASF Colors & Effects
Merger, EU

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