

Alastair Plumb

Senior Associate, London

Alastair is a Senior Associate based in RBB's London office.

Since joining RBB in 2022, he has advised clients on high-profile competition matters before the European Commission and multiple national competition authorities, such as the Competition and Markets Authority (CMA).

He holds an MSC in Economics with distinction and a BSc in Economics with First Class Honours from the University of Birmingham.

Alastair's experience includes complex mergers involving horizontal and non-horizontal analyses, local merger analysis, and Phase II investigations. In addition, he has contributed to economic reports relating to alleged tacit collusion.

Alastair has worked across a broad range of industries, including retail trade, construction, manufacturing, and insurance activities, with high-profile clients such as Norsk Hydro, International Paper, and Barratt Redrow.

Recent Case Experience

Confidential
Merger, EU

Confidential
Market investigation, Serbia

International Paper/DS Smith
Merger, EU

Barratt/Redrow
Merger, UK

Markerstudy/Atlanta
Merger, UK

Norsk Hydro/Alumetal
Merger, EU

London
199 Bishopsgate
London
EC2M 3TY
United Kingdom
T +44 20 7421 2410
E alastair.plumb@rbbecon.com