

# Alastair Plumb

Senior Associate, London

Alastair is a Senior Associate based in RBB's London office.

Since joining RBB in 2022, he has advised clients on high-profile competition matters before the European Commission and multiple national competition authorities, such as the Competition and Markets Authority (CMA).

He holds an MSc in Economics with distinction and a BSc in Economics with First Class Honours from the University of Birmingham.

Alastair's experience includes complex mergers involving horizontal and non-horizontal analyses, local merger analysis, and Phase II investigations. In addition, he has contributed to economic reports relating to alleged tacit collusion.

Alastair has worked across a broad range of industries, including retail trade, construction, manufacturing, and insurance activities, with high-profile clients such as Norsk Hydro, International Paper, and Barratt Redrow.

## Recent Case Experience

Holcim/Xella  
Merger, EU

Confidential  
Market investigation, Serbia

International Paper/DS Smith  
Merger, EU

Barratt/Redrow  
Merger, UK

Markerstudy/Atlanta  
Merger, UK

Norsk Hydro/Alumetal  
Merger, EU

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